

Jacksonville Arts and Music School Inc. – ArtWorks Initiative

FY 2024-2025 City Grant Proposal Term Sheet

Grant Recipient: Jacksonville Arts and Music School Inc. (“JAMS” or “Provider”)

Program Name: ArtWorks Initiative (the “Program”)

City Funding Request: \$30,000

Contract/Grant Term: October 1, 2024 – September 30, 2025

Any substantial change to this FY 2024-2025 City Grant Proposal Term Sheet (the “Term Sheet”) or the attached Program budget will require City Council approval.

PROGRAM OVERVIEW:

The JAMS ArtWorks Initiative is a college and career exploration program designed to prepare teens and young adults (High School - College) with comprehension, skills, training, and real-world experience necessary to prepare them for life beyond graduation. Eligible participants are youth that desire mentorship and are interested in exploring a career in the creative economy, public/private business sector, or civic engagement. Originally launched as a pilot program during the summer of 2022, high school students participated in the introductory stages of college and career readiness courses. Now, the Program admits 20-25 underserved teens annually, providing them with essential workforce development training.

The ArtWorks Initiative provides a safe, non-judgmental space for teens to identify and explore their career interests/aptitudes and provides a supportive community of adults and peers. Participants may enter the Program anytime during the programming year and will be clearly set on a course towards either college or employment upon graduation from high school and/or post-secondary pathways.

PROGRAM SCOPE OF WORK:

The ArtWorks Initiative will focus primarily on promoting early professional development through providing certifications in technology and the arts industry. The Program will allow participants to learn and collaborate in real-world training enriched with challenges that cultivate leadership skills. Cultivation training includes career development training to include master classes, group tours, shadow days, mentoring, and paid externships that capitalize on increasing levels of potential career engagement for students.

The Key objectives of the ArtWorks Initiative are:

- To empower and equip students with access to college and career exploration resources, experiences, and strategies to confidently navigate the evolving landscape of higher education and careers, positioning them as leaders in the workforce.
- Transform learning into action: Provide experiential learning opportunities that seamlessly blend academic knowledge with real-world applications, enabling students to translate their everyday experiences into actionable career pathways.
- Foster agile mindsets: Develop students' adaptability and resilience through skills-based training that emphasizes creative problem-solving, collaboration, and leadership—skills essential for thriving in fast-paced, technology and artistic driven industries.
- Bridge access gaps: Ensure equitable access to personalized guidance, mentorship, and resources, specifically targeting underserved communities to create pathways for first-generation college students and those historically underrepresented in higher education and professional fields.
- Ignite lifelong career curiosity: Spark continuous curiosity and passion for exploration by offering exposure to diverse industries, emerging career fields, and dynamic educational routes that align with students' unique interests and strengths.

Target population: Highschool (9th – 12th grade) through college (through age 24) with special emphasis on underserved students, to include first-generation college students, low-income students, and students of color.

ArtWorks digital presentation link: <https://heyzine.com/flip-book/2b2e92070f.html>

PROGRAM IMPACT & REPORTING:

10 participants will be funded through this grant with the goal of providing services to 25 participants. For this initiative, this cohort size will provide better opportunities for personalized and tailored support, impactful experiences, and successful delivery of the Program.

Program Impact:

By the end of the Program, students will:

- Demonstrate an understanding of the college application process, including financial aid and scholarship opportunities.
- Have a clear post-secondary plan, whether attending college or pursuing a career.
- Improve their standardized test scores and overall academic performance.
- Develop essential soft skills needed to succeed in a professional setting.
- Have completed internships or job shadowing experiences.
- Establish a network of professional mentors and contacts.

Deliverables/Reporting:

- Minimum of 10 students served
- Student Surveys: Pre- and post-Program surveys to assess knowledge and confidence in college and career readiness.
- Academic, Professional Arist, & Trade Performance Tracking: Monitoring GPA, standardized test scores, and college acceptance rates.
- Mentor Feedback: Regular check-ins with mentors to evaluate student engagement and progress.

PAYMENT TERMS:

Calculations as follows:

120 service days X 10 students X \$25 UOS = \$30,000

# of Days Open	# of Contracted Students Served	UOS RATE	Contract Amount
120	10	\$25	\$30,000

A service day is defined as one hour of programming provided to the participant.