

JOHN R. GISLASON
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Education

Jacksonville University
MBA

April 2018

Jacksonville University
BBA, Business Management

April 2015

Work Experience

DR Horton Jacksonville, FL
Land Acquisition Manager

January 2021- Present

Land Acquisition

January 2018-December 2020

- Source, evaluate, and negotiate undeveloped and finished lot land deals through coordination with real estate professionals, landowners, and land development companies.
- Create and analyze financial pro formas to underwrite projects to meet corporate metrics.
- Assist internal and external counsel to draft and negotiate contracts.
- Monitor site specific due diligence including soil analysis, wetland delineation, site plan creation, and survey and title work.
- Work closely with engineering partners and consultants to entitle land for development of single family and multifamily lots.

Market Analyst

December 2015-January 2018

- Responsible for competitive analysis of all home builders within North Florida submarkets through market research, interaction with competitors, and reporting for management team.
- Presented market research relating to market trends and competition in order to drive decisions on future land acquisition projects.
- Compiled data relating to product management, cost analysis, and forward planning for analytical review and relayed findings to management.
- Worked with Operation Manger, Division President, Vice President of Land, and other key positions on projects relating to growth, 5-year planning, and internal process improvement.

Assistant Superintendent (Internship)

Summer 2014

- Assisted Builders in three subdivisions with the entirety of new home construction process.
 - Worked closely with subcontractors, home inspectors, and future homeowners
 - Scheduled necessary next steps for home completion.
- Assisted the Purchasing Manager in the home office with day-to-day operations
 - Value engineered four different home plans in order to cut costs of production
 - Assisted Purchasing Manager with JD Edwards maintenance.

Professional Associations

NEFBA: 2017- Current

Board Member

Industry Issues Committee Member

Clay County Government Affairs Chair

Jacksonville University Graduates of the Last Decade (GOLD) Phin

Executive Committee

College Involvement

JU Varsity Football

2011-2013

Sigma Chi Fraternity: 2011-2015

2013-2014 Pledge Educator

2012-2013 President

2011-2012 - Recruitment Chair

2011 - Social Chair

2011 - Pledge Class President

Green Key Honor Society

Inter-Fraternity Council: 2012-2015

2013-2014 President

Order of Omega: 2014-2015

2014-2015 Treasurer

Omicron Delta Kappa: 2013-2015

2013-2014 Treasurer

JU Alumni Association: 2013-2015

2013 Undergraduate Representative

Student Government (JUSA): 2013-2015

2014 Davis College of Business Representative

JU Honors Program: 2011-2015

2013-2014 Executive Board Member