

## Matthew P. Brockelman

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**OBJECTIVE:** To further develop my career in government relations and public policy influencing, and to leverage my relationships and experience for the benefit of my employer and the greater community.

**EDUCATION:** **University of North Florida (2012)**, Jacksonville, FL  
Bachelor of Business Administration, Corporate Finance  
Bachelor of Business Administration, Marketing

### PROFESSIONAL

**EXPERIENCE:** **The Southern Group - Partner** (Dec 2014-present)  
Currently a partner with the largest networked lobbying firm in the Southeastern United States. Primary job duties include managing local and state government relations for clients across multiple industries as well as active involvement in firm-supported political/electoral campaigns.

**University of North Florida - Coordinator of Government Affairs** (Apr 2013-Nov 2014)  
Served as a registered state lobbyist representing the University of North Florida. Primary job duties include creating and maintaining positive relationships with legislators and staff members, developing and implementing successful advocacy strategies for local and state issues important to the institution, and engaging in cooperative efforts with education and industry partners statewide.

**City of Jacksonville - Public Communications Officer** (Jun 2012-Apr 2013)  
Served in the mayor's Public Affairs Office. Primary job duties included drafting mayoral correspondence, proclamations, constituent letters and talking points, and creating and distributing City of Jacksonville press releases.

**University of North Florida Student Government - President** (Apr 2011-Apr 2012)  
Served as Chief Executive Officer of UNF's student government. Primary internal responsibilities included managing a staff of 27 students and an operating budget of \$4,500,000. Primary external duties included representing students in university, local, state and federal matters, and serving as a voting member of the UNF Board of Trustees.

### LEADERSHIP & COMMUNITY

**ENGAGEMENT:** **Jacksonville Downtown Development Review Board** (2020-present)  
**Jacksonville Waterways Commission - Commissioner** (2018-2021)  
**Leadership Florida "Connect Florida" Institute - Fellow** (Class VII, 2016)  
**Teach For America Jacksonville Board of Directors - Director** (2018-present)  
**James Madison Institute Public Policy Fellowship - Fellow** (Class III, 2016)  
**JAX Chamber of Commerce Political Leadership Institute - Fellow** (Class V, 2014)  
**JAX Chamber of Commerce Hightower Leadership Fellowship - Fellow** (Class I, 2017)  
**Jacksonville Zoo & Gardens Capital Campaign Committee - Member** (2016-present)  
**Family Support Services of North Florida Board of Directors - Director** (2017-present)  
**City of Jacksonville Martin Luther King, Jr. Day Host Committee - Member** (2019-present)  
**Jacksonville Business Journal "40 Under 40" Honoree** (2017)  
**FloridaPolitics "Rising Star" Honoree** (2019)  
**Florida Association of Professional Lobbyists - Member**  
**UNF Alumni Association Board of Directors - Director** (2012-2018)  
**UNF Board of Trustees - Trustee** (2011-2012)  
**Florida Student Association Board of Directors - Vice Chair** (2011-2012)  
**Sigma Chi Fraternity** (2007-2012)