

CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2019-395

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: May 28, 2019

Committee(s) of Reference: NCSPHS, F

Date of Analysis: May 30, 2019

Type of Action: Administrative reorganization; Ordinance Code amendments

Bill Summary: The bill repeals Ordinance Code Chapter 27 – Office of Sports and Entertainment; relocates the sports, entertainment and special event functions of that office into a new Sports and Entertainment Division in the Department of Parks, Recreation and Community Services; and relocates the film and television functions of that office to the Office of Economic Development. It amends Ordinance Code Chapter 111 - Special Revenue and Trust Accounts - to reflect the transfer of functions of the Office of Sports and Entertainment to new departments with different directors and division chiefs having authority to authorize use of funds various trust funds. The bill repeals Part 4 – Philanthropic Officer – in Ordinance Code Chapter 20 – Office of the Mayor – and creates a new Part 4 – Director of Strategic Partnerships – in its place. The bill provides for transition and implementation of the changes and authorizes the codifier of the Ordinance Code to make appropriate changes as necessary in the Code.

Background Information: The bill transfers the Office of Sports and Entertainment language almost entirely intact from the old Chapter 27 to its new location in the Parks, Recreation and Community Development and Economic Development chapters. It does eliminate Sec. 27.103(c) which authorized the Sports and Entertainment Office to solicit and generate bids for the direct marketing for City-sponsored events to be held at City facilities.

The Philanthropic Officer position being repealed reported to the Mayor’s Chief of Staff and was responsible to “plan, coordinate and implement strategies to attract donors, contributions and/or gifts to support local government activities in the area of non-profit contributions and other philanthropic activities.” The new Director of Strategic Partnerships will report to the Chief Administrative Officer and “will facilitate collaborations and partnerships with the public, private and philanthropic sectors to develop a shared commitment to work together. The Director of Strategic Partnerships will serve as the Mayor’s designate to the Mayor’s Education Initiative Trust Fund.”

Policy Impact Area: Administrative organization

Fiscal Impact: Anticipated to be minimal

Analyst: Clements