

1 Introduced by Council President Wilson and Co-Sponsored by Council  
2 Member Hazouri:

3  
4  
5 **ORDINANCE 2019-554-E**

6 AN ORDINANCE APPROPRIATING \$350,000 FROM THE  
7 TOURIST DEVELOPMENT COUNCIL CONTINGENCY  
8 ACCOUNT TO FUND A SPORTS TOURISM INITIATIVE  
9 CONSISTENT WITH THE DUVAL COUNTY TOURIST  
10 DEVELOPMENT PLAN IN SECTION 666.108, *ORDINANCE*  
11 *CODE*, FOR THE PURPOSE OF INCREASING TOURIST  
12 SPORTS EVENTS IN DUVAL COUNTY; PURPOSE;  
13 AMENDING THE TDC FISCAL YEAR 2018-2019 BUDGET  
14 (REVISED SCHEDULE W) APPROVED BY ORDINANCE  
15 2018-504-E (CITY'S ANNUAL BUDGET) AND AMENDED  
16 BY ORDINANCE 2019-152-E, TO PROVIDE FUNDING  
17 FOR A SPORTS TOURISM INITIATIVE; AMENDING  
18 CHAPTER 70 (DUVAL COUNTY TOURIST DEVELOPMENT  
19 COUNCIL), SECTION 70.103 (ORGANIZATION;  
20 EXECUTIVE DIRECTOR AND OTHER EMPLOYEES;  
21 APPLICABLE LAWS), *ORDINANCE CODE*; AMENDING  
22 CHAPTER 666 (DUVAL COUNTY TOURIST DEVELOPMENT  
23 PLAN), SECTION 666.108 (TOURIST DEVELOPMENT  
24 PLAN), *ORDINANCE CODE*; PROVIDING FOR  
25 CARRYOVER; PROVIDING FOR OVERSIGHT BY DUVAL  
26 COUNTY TOURIST DEVELOPMENT COUNCIL; PROVIDING  
27 FOR CODIFICATION INSTRUCTIONS; PROVIDING AN  
28 EFFECTIVE DATE.  
29



1 (b) Appropriated to:

2 See attached **Exhibit 1** \$350,000.00

3 (c) **Explanation of Appropriation.** This ordinance appropriates  
4 \$350,000.00 from the Tourist Development Council  
5 Contingency Account to fund the sports tourism initiative  
6 services and activities more particularly described in  
7 **Exhibit 2**, attached hereto ("Sports Tourism Initiative").

8 **Section 3. Purpose.** The purpose of the appropriation  
9 above is to fund the Sports Tourism Initiative, subject to and  
10 consistent with the Duval County Tourist Development Plan set forth  
11 in Section 666.108, *Ordinance Code*.

12 **Section 4. Amending the TDC Fiscal Year 2018-2019 Budget**  
13 **(Revised Schedule W) approved by Ordinance 2018-504-E (City's**  
14 **Annual Budget), and amended by Ordinance 2019-152-E.** There is  
15 hereby amended the Fiscal Year 2018-2019 budget for the Tourist  
16 Development Council by replacing Revised Schedule W, approved by  
17 Ordinance 2018-504-E (City's annual budget) and amended by  
18 Ordinance 2019-152-E, with the Third Revised Schedule W attached  
19 hereto as **Exhibit 3** and incorporated herein by this reference, to  
20 itemize funding for the Sports Tourism Initiative.

21 **Section 5. Amending Chapter 70 (Duval County Tourist**  
22 **Development Council), Section 70.103 (Organization; Executive Director**  
23 **and other employees; Applicable Laws), Ordinance Code.** Chapter 70  
24 (Duval County Tourist Development Council), Section 70.103  
25 (Organization; Executive Director and other employees; Applicable  
26 Laws), *Ordinance Code*, is hereby amended to read as follows:

27 **CHAPTER 70 DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL**

28 \* \* \*

29 **Sec. 70.103. - Organization; Executive Director and other**  
30 **employees; Applicable Laws.**

31 \* \* \*

1 (c) *Meetings; voting; quorum* . ~~The Tourist Council shall meet at~~  
2 ~~least eight (8) times each fiscal year.~~ All meetings shall be  
3 open to the public and subject to Florida's open meetings laws.  
4 The Tourist Council shall establish rules of procedure necessary  
5 to its governing and the conduct of its affairs, consistent with  
6 the applicable provisions of the Ordinance Code. All decisions  
7 and recommendations of the Tourist Council shall require a  
8 concurring vote of a majority of the members present, but in no  
9 event less than four (4) concurring votes. Five (5) members  
10 physically present shall constitute a quorum.

11 \* \* \*

12 **Section 6. Amending Chapter 666 (Duval County Tourist**  
13 **Development Plan), Section 666.108 (Tourist Development Plan),**  
14 **Ordinance Code.** Chapter 666 (Duval County Tourist Development  
15 Plan), Section 666.108 (Tourist Development Plan), *Ordinance Code*,  
16 is hereby amended to remove the maximum funding level for Fiscal  
17 Year 2018-2019 in Table 1.1 of the Tourist Development Plan for the  
18 Tourist Development Plan component set forth in Section  
19 666.108(b)(3), *Ordinance Code*, pertaining to promotion of the City  
20 as a convention and meeting site, and as amended shall read as  
21 follows:

22 **CHAPTER 666 DUVAL COUNTY TOURIST DEVELOPMENT PLAN**

23 \* \* \*

24 **Sec. 666.108 - Tourist development plan.**

25 \* \* \*

26 (c) *Funding Allocations for Plan Components.*

27 \* \* \*

28 **Table 1.1**

29 **Funding Allocations for Plan Components**

Plan components by	Min./Max.	Min./Max.	Min./Max.
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abbreviated reference to Section 666.108 subsections only See Plan component descriptions in Section 666.108 (b) (1)–(8) for full component descriptions	Funding Amount FY16-17	Funding Amount FY17-18	Funding Amount FY18-19
(b) (1) Tourist bureau	\$300,000	\$300,000	\$300,000
(b) (2) Marketing (including Marketing Grants)	\$2,250,000	\$2,300,000	\$2,350,000
(b) (3) Promotion of the City as a convention and meeting site* (see note below) (including Convention Grants)	\$2,000,000 (maximum of \$2,250,000)	\$2,000,000 (maximum of \$2,250,000)	\$2,000,000 ( <del>maximum of</del> <del>\$2,250,000</del> )
(b) (4) Development and planning of additional tourist facilities	\$150,000	\$100,000	\$50,000
(b) (5) Special event grants	\$800,000	\$800,000	\$800,000
(b) (6) Acquisition	\$500,000 plus	\$500,000 plus	\$500,000 plus

of and improvements to certain publically owned facilities	any amounts transferred pursuant to Section 666.108 (d)	any amounts transferred pursuant to Section 666.108 (d)	any amounts transferred pursuant to Section 666.108 (d)
(b) (7) Contingency	\$500,000	\$500,000	\$500,000
(b) (8) Promotion of Equestrian Center	n/a	n/a	\$20,000

\* \* \*

**Section 7. Carryover.** The funds appropriated hereby shall not lapse but shall carryover as appropriated from year to year until such funds are expended.

**Section 8. Oversight.** The Tourist Development Council shall oversee the Sports Tourism Initiative, subject to and consistent with the Duval County Tourist Development Plan set forth in Section 666.108, *Ordinance Code*.

**Section 9. Codification Instructions.** The Codifier and the Office of General Counsel are authorized to make all changes to the *Ordinance Code* consistent with the intent of this legislation.

**Section 10. Effective Date.** This ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/ Lawsikia J. Hodges

Office of General Counsel

Legislation Prepared By: Lawsikia J. Hodges

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