

1 Introduced by Council Member Peluso and Co-Sponsored by Council Member
2 Johnson:

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5 **RESOLUTION 2025-160-A**

6 A RESOLUTION IN SUPPORT OF FLORIDA AVENUE MAIN
7 STREET, INC.; PROVIDING AN EFFECTIVE DATE.
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9 **WHEREAS,** the City Council recognizes the vital role of Florida
10 Avenue Main Street, Inc. (the "Organization") in fostering economic
11 development, historic preservation, and community engagement along
12 the Florida Avenue corridor; and

13 **WHEREAS,** Florida Avenue Main Street, Inc. is a nonprofit
14 organization dedicated to revitalizing and enhancing the commercial
15 and cultural vibrancy of Jacksonville's Historic Eastside business
16 corridor, supporting small businesses, attracting investment, and
17 improving the overall quality of life for residents and visitors; and

18 **WHEREAS,** the Organization actively collaborates with local
19 businesses, property owners, community stakeholders, and government
20 agencies to implement initiatives that promote business retention,
21 streetscape improvements, public safety, and cultural programming
22 including the area along A. Philip Randolph Boulevard (formerly known
23 as Florida Avenue); and

24 **WHEREAS,** Florida Avenue Main Street, Inc. plays a critical
25 role in preserving the unique character of the district while
26 fostering inclusive economic opportunities and sustainable
27 development; and

28 **WHEREAS,** the City Council acknowledges the importance of
29 public-private partnerships in driving community revitalization
30 efforts and recognizes the Organization as a key partner in advancing
31 the City's economic and community development goals; and

1 **WHEREAS,** the Jacksonville City Council seeks to express its
2 full support for the continued efforts and initiatives of Florida
3 Avenue Main Street, Inc. and encourages additional public and private
4 support for the Organization's mission; now therefore

5 **BE IT RESOLVED** by the Council of the City of Jacksonville:

6 **Section 1.** The City Council hereby expresses its support
7 for Florida Avenue Main Street, Inc. and its ongoing efforts to
8 revitalize and enhance the Florida Avenue corridor, and also
9 recognizes Florida Avenue Main Street, Inc. as a valuable partner in
10 local economic development, small business support, and community
11 improvement initiatives. The Council encourages continued
12 collaboration between the Organization, City agencies, and private
13 stakeholders to advance shared goals related to economic vitality,
14 infrastructure improvements, and cultural enrichment and supports
15 future opportunities for partnership, funding and resources that will
16 further strengthen the impact of Florida Avenue Main Street, Inc. in
17 the community; a copy of this Resolution shall be provided to Florida
18 Avenue Main Street, Inc. as a formal acknowledgment of the City
19 Council's support.

20 **Section 2. Effective Date.** This Resolution shall become
21 effective upon signature by the Mayor or upon becoming effective
22 without the Mayor's signature.
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24 Form Approved:

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26 /s/ Mary E. Staffopoulos

27 Office of General Counsel

28 Legislation Prepared By: Nayeli Jimenez, City Council Research

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