

CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY



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Bill Type and Number: Resolution 2025-618

Introducer/Sponsor(s): Council President Carrico

Date of Introduction: August 12, 2025

Committee(s) of Reference: R

Date of Analysis: August 12, 2025

Type of Action: Reappointment

Bill Summary: This bill reappoints Shawn LeNoble to the Duval County Tourist Development Council, as a Representative of the Tourist Accommodation Industry, and an Operator of a Tourist Accommodation in the 2nd Urban Services District, for a first full term ending June 30, 2029.

Background Information: The Duval County Tourist Development Council is established pursuant to Chapter 70, *Ordinance Code*, and Section 125.0104, *Florida Statutes*, and charged to recommend a method of coordination of existing tourist development efforts by both public and private agencies, organizations and business and of new or additional tourist development efforts; identify and recommend methods of eliminating unnecessary duplications in existing tourist development efforts; identify and develop new tourist development efforts; create, prepare and submit to the Council a tourist development plan; and review the expenditures of revenues from the Tourist Development Trust Fund and report any unauthorized expenditures to the Council and State Department of Revenue.

Section 70.102(a)(4), *Ordinance Code*, provides that three members shall be owners or operators of motels, hotels, recreational vehicle parks or other tourist accommodations located in the General Services District and subject to the tourist development tax levied by the City. Section 70.102(a)(8), *Ordinance Code* provides that at least two members be residents of, are owner/operators in, or directly involved in the tourist industry in the Second, Third, Fourth or Fifth Urban Services District.

Mr. LeNoble holds an associate's degree from FSCJ and is a Certified Hotel Administrator. He is the VP of Operations for Shivam Properties, which supports operations of several hotels including the Element in Jacksonville Beach. Mr. LeNoble resides in Duval County in council district 4.

Attendance Record: Mr. LeNoble attended 5 of 6 (83%) meetings in his partial term.

Policy Impact Area: Tourist Development Council operations

Fiscal Impact: No direct cost to the City

Analyst: Hampsey