

1 Introduced by Council Member Carlucci and Co-Sponsored by Council  
2 Members Amaro, Arias, Boylan, J. Carlucci, Carrico, Clark-Murray,  
3 Diamond, Freeman, Gaffney, Jr., Gay, Howland, Johnson, Lahnen,  
4 Miller, Peluso, Pittman, Salem and White and amended on the Floor of  
5 Council:

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8 **ORDINANCE 2023-616-E**

9 AN ORDINANCE NAMING A NEW MARINA LOCATED AT 330  
10 EAST BAY STREET, JACKSONVILLE, FLORIDA 32202,  
11 PURSUANT TO SECTION 122.105 (PUBLIC BUILDINGS,  
12 PUBLIC FACILITIES AND PUBLIC PARKS NAMING AND  
13 RENAMING PROCEDURES), *ORDINANCE CODE*, IN COUNCIL  
14 DISTRICT 7, TO BE KNOWN AS THE "HANS G. TANZLER,  
15 JR. MARINA"; PROVIDING AN EFFECTIVE DATE.  
16

17 **WHEREAS**, the City has plans to construct a new marina, south  
18 of Courthouse Drive, between South Market Street and South Liberty  
19 Street, located at 330 East Bay Street, Jacksonville, Florida 32202,  
20 which is currently in the design phase and is expected to begin  
21 construction within the next couple years; and

22 **WHEREAS**, the City of Jacksonville has not yet finalized the  
23 name for the marina; and

24 **WHEREAS**, the Jacksonville City Council desires to name the new  
25 marina in honor of the service and contributions of former  
26 Jacksonville Mayor Hans G. Tanzler, Jr., pursuant to Section 122.105,  
27 *Ordinance Code*; and

28 **WHEREAS**, Mr. Tanzler was a profoundly dedicated civic leader  
29 whose service to the City has been widely held to be instrumental in  
30 the creation of consolidated government; and

31 **WHEREAS**, Mr. Tanzler was born in Jacksonville on March 11,

1 1927, and following graduation from Robert E. Lee High School in  
2 1945, he went on to attend the University of Florida where he was a  
3 standout basketball player and earned both his bachelor's and Juris  
4 Doctor degrees; and

5 **WHEREAS**, after graduation Mr. Tanzler practiced law in  
6 Jacksonville for several years and on June 10, 1963, Governor Farris  
7 Bryant appointed Mr. Tanzler to a newly created judgeship in the  
8 Duval County Criminal Court of Record, where he would go on to serve  
9 as a Criminal Court Judge until he resigned to run for Mayor; and

10 **WHEREAS**, in 1967, Judge Tanzler was elected mayor of the City  
11 of Jacksonville and as the reform Mayor of the former city, exclaimed  
12 that unless Jacksonville could plan to grow and govern with one mind,  
13 purpose and singular focus of authority, it would be destined to  
14 bureaucratic mediocracy; and

15 **WHEREAS**, it was understood by Mayor Tanzler that if the  
16 consolidation was approved by referendum of the electorate, all  
17 currently-elected officials, including Mayor Tanzler, must  
18 unselfishly resign their incumbency to seek election to the new  
19 consolidated government; and

20 **WHEREAS**, on August 8, 1967, and two months after Mayor Tanzler  
21 had taken office, voters approved the consolidation of the City of  
22 Jacksonville and Duval County governments by an almost two to one  
23 margin; and

24 **WHEREAS**, thereafter Mayor Tanzler was re-elected without  
25 opposition to govern the uncharted waters of the new consolidated  
26 Jacksonville government for the next eleven years, making him the  
27 last mayor of the old city government and the first mayor of  
28 consolidated Jacksonville; and

29 **WHEREAS**, the consolidation of the former City of Jacksonville  
30 and Duval County resulted in expanding Jacksonville from 38 square  
31 miles to 874 square miles, to become the largest city in land size

1 in the United States; and

2       **WHEREAS**, Consolidation eliminated the redundancy of two  
3 governments, lowered taxes consistently for the first nine years  
4 after Consolidation, streamlined and augmented law enforcement, fire  
5 and rescue protection, public works and other basic services for the  
6 urban core and the expanding suburbs; and

7       **WHEREAS**, under Mayor Tanzler's leadership, the administration  
8 oversaw the restoration of the St. Johns River, the reorganization  
9 of the city's health and welfare services, the resurfacing of 300  
10 miles of streets and the implementation of many other community  
11 programs that were not possible before Consolidation; and

12       **WHEREAS**, Mayor Tanzler sought to unify the new consolidated  
13 City of Jacksonville and pledged to provide more job opportunities  
14 for black people in the government, including many appointed to high-  
15 ranking positions within the City's government, including Alton  
16 Yates, Benny L. Canty, Harold J. Gibson, Eliza Atwater, Betty  
17 Holzendorf, Rudy Daniels and others, demonstrating his determination  
18 to create opportunities for black leadership and making Mayor Tanzler  
19 a desegregation trailblazer of his time; and

20       **WHEREAS**, prior to Consolidation, the St. Johns River had been  
21 a dumping ground for human and industrial waste, until Mayor Tanzler  
22 spearheaded initiatives to clean up the river pollution, which  
23 included closing 78 sewer out-falls that had been dumping up to 20  
24 million gallons of raw sewage per day directly into the river, and  
25 implementing sewage treatment and other environmental regulations and  
26 protections; and

27       **WHEREAS**, on June 18, 1977, the City held a "River Day Festival"  
28 to celebrate Mayor Tanzler's successful efforts in cleaning up the  
29 St. Johns River, wherein thousands of citizens gathered downtown to  
30 enjoy bands, balloons, helicopter rides, a yacht parade and skiing  
31 performances by the Cypress Gardens water-skiers; and

1           **WHEREAS**, Mayor Tanzler is probably best remembered and admired  
2 in local lore when he kicked-off the River Day Festival by water-  
3 skiing in the St. Johns River to demonstrate just how clean the water  
4 had become, and on that day Mayor Tanzler proudly declared that the  
5 St. Johns River was officially open for swimming; and

6           **WHEREAS**, Mayor Tanzler passed away in Jacksonville on July 25,  
7 2013, at the age of 86; and

8           **WHEREAS**, the Council desires to recognize the outstanding  
9 achievements of Mayor Hans G. Tanzler, Jr., and to laud his leadership  
10 as the first mayor of Consolidated Government of the City of  
11 Jacksonville; and

12           **WHEREAS**, the Historic Preservation Section of the Community  
13 Planning Division of the Planning and Development Department has  
14 provided its report in accordance with Section 122.105(b), *Ordinance*  
15 *Code*, attached hereto as **Exhibit 1**, and recommends approval of the  
16 proposed naming of the future marina as "Hans G. Tanzler, Jr. Marina";  
17 and

18           **WHEREAS**, in accordance with Section 122.105(c), *Ordinance*  
19 *Code*, the Historic Preservation Commission reviewed the report from  
20 the Historic Preservation Section at its meeting on September 27,  
21 2023, and has provided an advisory recommendation of approval for the  
22 proposed name of the future marina to the Council; and

23           **WHEREAS**, the provisions of Section 122.105, *Ordinance Code*,  
24 for naming of the marina to be established on the Property have been  
25 met, the public hearings have been held, and the Planning and  
26 Development Department has submitted its report to the Council; now  
27 therefore

28           **BE IT ORDAINED** by the Council of the City of Jacksonville:

29           **Section 1.**           The marina to be located at 330 East Bay Street,  
30 Jacksonville, Florida 32202 is hereby named "Hans G. Tanzler, Jr.  
31 Marina" in accordance with the procedures set forth in Section

1 122.105, *Ordinance Code*. The Parks, Recreation and Community Services  
2 Department is responsible for management of the Hans G. Tanzler, Jr.  
3 Marina.

4 **Section 2. Effective Date.** This Ordinance shall become  
5 effective upon signature by the Mayor or upon becoming effective  
6 without the Mayor's signature.

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8 Form Approved:

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10           /s/ Mary E. Staffopoulos          

11 Office of General Counsel

12 Legislation Prepared By: Carla A. Lopera

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