

1 Introduced by Council President Freeman:
2
3

4 **ORDINANCE 2022-886**

5 AN ORDINANCE REPEALING CHAPTER 180 (DUVAL COUNTY
6 JOB OPPORTUNITY BANK), *ORDINANCE CODE*, IN ITS
7 ENTIRETY; CREATING A NEW CHAPTER 180
8 (JACKSONVILLE UPWARD MOBILITY PROGRAM),
9 *ORDINANCE CODE*, TO ESTABLISH A CONTINUAL PROGRAM
10 FOR APPRENTICESHIP AND WORKFORCE TRAINING
11 PROGRAMS; REPEALING AND RESERVING SECTION
12 111.630 (DUVAL COUNTY JOB OPPORTUNITY BANK),
13 PART 6 (ECONOMIC AND COMMUNITY DEVELOPMENT),
14 CHAPTER 111 (SPECIAL REVENUE AND TRUST
15 ACCOUNTS), *ORDINANCE CODE*, IN ITS ENTIRETY;
16 CREATING A NEW SECTION 111.630 (JACKSONVILLE
17 UPWARD MOBILITY PROGRAM SPECIAL REVENUE FUND),
18 PART 6 (ECONOMIC AND COMMUNITY DEVELOPMENT),
19 CHAPTER 111 (SPECIAL REVENUE AND TRUST
20 ACCOUNTS), *ORDINANCE CODE*, TO ESTABLISH THE
21 JACKSONVILLE UPWARD MOBILITY PROGRAM SPECIAL
22 REVENUE FUND FOR THE PURPOSES PROVIDED HEREIN;
23 APPROPRIATING \$100,000 FROM SPECIAL COUNCIL
24 CONTINGENCY TO THE JACKSONVILLE UPWARD MOBILITY
25 PROGRAM SPECIAL REVENUE FUND TO PROVIDE INITIAL
26 FUNDING FOR JUMP; PROVIDING FOR OVERSIGHT BY THE
27 KIDS HOPE ALLIANCE; PROVIDING AN EFFECTIVE DATE.

28
29 **WHEREAS**, the State of Florida has been on the forefront of
30 creating workforce educational programming including apprenticeships
31 and pre-apprenticeship programs to secure the best, most qualified

1 workforce for businesses within the State; and

2 **WHEREAS**, during its review for 2020-2021 statistics, the Florida
3 Department of Education recognized 91 apprenticeship occupations,
4 registered 27 new apprenticeship programs, and trained almost 16,000
5 apprentices with 1,875 apprentices completing the program and with
6 average wages of \$25.25 per hour or salaries of \$50,000 per year; and

7 **WHEREAS**, from an economic development perspective, workforce
8 training programs such as apprenticeship and pre-apprenticeship
9 programs offer an innovative, flexible, and reliable model for youth
10 and postsecondary training; and

11 **WHEREAS**, employers apply nationally recognized industry
12 standards for apprentices, with the expectation of increased
13 productivity, improved workforce quality, company knowledge retention
14 and turnover reduction; and

15 **WHEREAS**, the City prioritizes skilled workforce training and
16 increased participation in meaningful career pathways; and

17 **WHEREAS**, the City would like to expand access to meaningful
18 education and training for the City's residents through partnerships
19 with registered apprenticeship and pre-apprenticeship programs; now
20 therefore,

21 **BE IT ORDAINED** by the Council of the City of Jacksonville:

22 **Section 1. Repealing Chapter 180 (Duval County Job**
23 **Opportunity Bank), Ordinance Code.** Chapter 180 (Duval County Job
24 Opportunity Bank), *Ordinance Code*, a copy of which is attached hereto
25 as **Exhibit 1**, is hereby repealed in its entirety.

26 **Section 2. Creating a new Chapter 180 (Jacksonville Upward**
27 **Mobility Program), Ordinance Code.** Chapter 180 (Jacksonville Upward
28 Mobility Program), *Ordinance Code*, is hereby created to read as
29 follows:

30 **CHAPTER 180. JACKSONVILLE UPWARD MOBILITY PROGRAM**

31 **Sec. 180.101. - Intent and Short title.**

1 The City desires to incentivize businesses to locate and expand
2 their footprint in Jacksonville, and along with this priority, it is
3 also critical to invest in human capital, including the citizens of
4 Jacksonville. This Chapter is intended to provide a mechanism for
5 investment in youth and young adults, and specifically,
6 apprenticeship and pre-apprenticeship programs and workforce training
7 to increase participation in existing programs and assist with
8 implementing additional programs that will train for workforce skills
9 needed in the local economy. This title may be cited as the
10 "Jacksonville Upward Mobility Program" or "JUMP".

11 **Sec. 180.102. - Definitions.**

12 "Incentives" shall be defined as any monetary commitment made
13 by the City on behalf of a developer through an economic development
14 agreement.

15 **Sec. 180.103. - Purpose.**

16 The purpose of the Jacksonville Upward Mobility Program is to
17 train, educate and maintain a sustainable a local workforce so that
18 when businesses consider our city, there are residents who are ready,
19 willing, and able to step into the employment positions made available
20 by the economic development project. The intent of this Chapter is
21 to fund JUMP annually as outlined below.

22 **Sec. 180.104. - Funding of JUMP.**

23 For projects located outside of the geographical boundaries of
24 an established Community Redevelopment Area, as defined by Section
25 163.340, *Florida Statutes*, the City shall designate funding equal to
26 1% of the approved economic development agreement Incentives approved
27 during a calendar year for inclusion in the next annual budget. This
28 funding may come from General Fund revenues or other designated funds.
29 The complete first year of funding for this Chapter will be calendar
30 year 2022. As an example, if the combined amount of economic
31 development agreement Incentives approved by the City Council during

1 the calendar year 2022 equaled \$300,000,000, the fiscal year 2023/24
2 budget proposal shall include \$3,000,000 of funding for JUMP.

3 **Sec. 180.105. - Distribution of funding for Funds Deposited in**
4 **Section 111.630, Ordinance Code.** The annual funding pursuant to this
5 Chapter 180, *Ordinance Code*, shall be deposited in the Jacksonville
6 Upward Mobility Program Special Revenue Fund established in Section
7 111.630, *Ordinance Code*, as part of the annual budget process and
8 distributed in accordance with that section.

9 **Sec. 180.106. - Administration of JUMP.** The Kids Hope Alliance
10 currently houses youth services including apprenticeship and pre-
11 apprenticeship training programs. Accordingly, the Kids Hope Alliance
12 shall administer and oversee JUMP.

13 **Sec. 180.107. - Annual Reporting.** The Kids Hope Alliance shall
14 provide an initial annual written report on or before December 31,
15 2023 for the prior fiscal year and thereafter provide an annual report
16 on or before December 31 of each fiscal year for the prior fiscal
17 year. The annual report shall contain, but not be limited to the
18 following:

- 19 (a) Information on the effectiveness of activities, services
20 and programs offered under JUMP, including cost-
21 effectiveness;
- 22 (b) Detailed information, including but not limited to program
23 budgets and expenditures, on the programs offered under
24 JUMP and the degree to which the programs have been
25 successful in providing job opportunity and training; and
- 26 (c) Information on whether particular JUMP programs, services
27 and activities should be eliminated, continued or new
28 programs added to JUMP.

29 **Section 3. Repealing and reserving Section 111.630 (Duval**
30 **County Job Opportunity Bank), Part 6 (Economic and Community**
31 **Development), Chapter 111 (Special Revenue and Trust Accounts),**

1 **Ordinance Code, in its entirety.** Section 111.630 (Duval County Job
2 Opportunity Bank), Part 6 (Economic and Community Development),
3 Chapter 111 (Special Revenue and Trust Accounts), *Ordinance Code*, a
4 copy of which is attached hereto as **Exhibit 2**, is hereby repealed and
5 reserved in its entirety.

6 **Section 4. Creating a new Section 111.630 (Jacksonville**
7 **Upward Mobility Program), Part 6 (Economic and Community**
8 **Development), Chapter 111 (Special Revenue and Trust Accounts),**
9 **Ordinance Code.** Section 111.630 (Jacksonville Upward Mobility
10 Program), Part 6 (Economic and Community Development), Chapter 111
11 (Special Revenue and Trust Accounts), *Ordinance Code*, is hereby
12 created to read as follows:

13 **Chapter 111. SPECIAL REVENUE AND TRUST ACCOUNTS**

14 * * *

15 **PART 6. ECONOMIC AND COMMUNITY DEVELOPMENT**

16 * * *

17 **Sec. 111.630. Jacksonville Upward Mobility Program Special**
18 **Revenue Fund.**

19 There is hereby created a permanent special revenue fund of the City
20 to be known as the *Jacksonville Upward Mobility Program Special*
21 *Revenue Fund*, hereinafter called the "Fund". In addition to the annual
22 budget appropriation outlined in Section 180.107, *Ordinance Code*, the
23 Chief Executive Officer ("CEO") of the Kids Hope Alliance shall
24 deposit into the fund all payments, contributions, or donations of
25 money, including gifts and grants, received for use toward achieving
26 the purposes, functions and goals set forth in Chapter 180, *Ordinance*
27 *Code*. Funds provide through the Fund shall not be used for ongoing
28 program costs or fundraising efforts. The CEO shall make grant and
29 other expenditure recommendations which shall be approved by Council
30 through the annual budget process or other legislation. All sums
31 placed into the Fund, which shall include all interest earned or

1 Form Approved:

2

3 /s/ Paige H. Johnston

4 Office of General Counsel

5 Legislation prepared by: Paige H. Johnston

6 GC-#1511482-v3-Ord_Repeal-Replace_Ch_180_-_Establish_JUMP.docx