

LEGISLATIVE FACT SHEET

DATE: 4/17/24

BT or RC No: N/A

(Administration & City Council Bills)

SPONSOR: **Office of Economic Development**

(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: **Office of Economic Development**

Provide Name: **Ed Randolph, Executive Director** Contact No: **255-5455**

Email EdwardR@coj.net

PURPOSE: White Paper (Explain why this legislation is necessary. Provide, who, what, when where, how and the impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation. (Minimum of 350 words – Maximum of 1 page)

Phoenix Arts & Innovation District (PHX-JAX) was created to redevelop the Phoenix community of Jacksonville. PHX-JAX comprises two city blocks and is located in Springfield, approximately 2 miles north of Downtown Jacksonville. Once developed, PHX-JAX is expected to include dining options, artists' studios, a market area, co-working spaces, offices, retail and event space. The project will be developed in 2 phases. Phase One of the project incorporates the renovation of land and buildings. at an estimated cost of \$14,149,820. Construction commencement is scheduled for on or before June 30, 2024 and construction completion is estimated to be June 30, 2025. Financial support for Phase One includes a completion grant in the amount of \$2,000,000 payable after completion of the Phase One improvements for 2320 and 2336 N. Liberty Street and 2335 Market Street. As part of Phase One, the Developer will agree to lease the City of Jacksonville a finished interior space comprised of 150 square feet at 2320 N. Liberty Street for an annual rental rate of \$1.00 for a period of 3 years. This space will be utilized by city entities to support small business growth and development within the project and surrounding area. Conference rooms will also be made available to Jacksonville Small and Emerging businesses (JSEB), small businesses' and city staff on an as-needed basis for additional support services. Phase Two of the project incorporates the renovation of land and additional buildings. The estimated total cost of Phase Two is \$23,791,680. Construction commencement of Phase Two is on or before January 1, 2025 and construction completion is on or before June 30, 2027. Financial support for Phase Two includes a \$2,000,000 completion grant payable in two installments as follows; \$1,000,000 completion grant to be disbursed after completion of 2401 Hubbard Street, 2402 Market Street and the parcel located at the southwest corner of Market Street and 15th Street East, and a \$1,000,000 completion grant to be disbursed after construction completion of 2303 Market Street. Additionally, a Recapture Enhanced Value Grant (REV) of 50% of the incremental increase of ad valorem up to \$1,500,000 payable annually over the fifteen (15) year period after all building renovations for both Phases are completed and on the tax roll. Total financial assistance for is up to \$5,500,000. Total estimated cost for the entire project is \$37,941,500.

APPROPRIATION: Total Amount Appropriated \$0 as follows: List the source **name** and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in the title of the legislation)

Name of Federal Funding Source(s)

From: _____ Amount: _____

To: _____ Amount: _____

Name of State Funding Source(s)

From: _____ Amount: _____

To: _____ Amount: _____

Name of COJ Funding Source(s) Completion Grants

From: _____ Amount: _____

To: _____ Amount: _____

Name of In-Kind Contributions:

From: _____ Amount: _____

To: _____ Amount: _____

Name & No. of Bond Account(s):

From: _____ Amount: _____

To: _____ Amount: _____

PLAIN LANGUAGE OF APPROPRIATION/FINANCIAL IMPACT/OTHER:

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be ongoing maintenance and staffing obligation? Per Chapter 122 & 106 regarding funding of anticipated post-construction operation costs. (Minimum of 350 words – maximum of 1 page.)

PHX-JAX is seeking public investment from the City of Jacksonville in the form of Completion Grants totaling up to \$4,000,000 and a Recapture Enhanced Value Grant up to \$1,500,000 for a total of \$5,500,000. The \$2,000,000 completion grant for Phase One of the project is anticipated to be disbursed in FY 24/25 and will be budgeted as part of the annual budget process. The completion grants for Phase Two is expected in FY 26/27 and will be budgeted in that year. The REV Grant will be payable annually in accordance with the terms of the Economic Development Agreement and will be budgeted in the applicable FY for each payment. Developer has committed to the use of Jacksonville Small and Emerging Businesses (JSEB's) equal to 20% of the total of the Completions Grants, or \$800,000 (\$400,000 per phase). The developer anticipates the project when complete will employ approximately 248 persons at an average annual wage of \$60,000 generating an annual total payroll of \$14,880,000. The project will require a waiver of the Public Investment Policy for the Completion Grant portion of the Financial Assistance provided for the project. The Developer has indicated the financial support requested is necessary and a material factor for this project to be completed. The legislation will be submitted by OED for consideration and approval of the proposed Completion Grant and REV Grant. The projected Return On Investment for the City of Jacksonville is estimated to be 1.07 : 1.

ACTION ITEMS: Purpose/Check List. If "Yes" please provide detail by attaching justification and code provisions for each.

ACTION ITEMS:

Emergency? Yes _____ No **X** _____

Justification of Emergency: If yes, explanation must include detailed nature of emergency.

Federal or State Mandate? Yes _____ No **X** _____

Explanation: If yes, explanation must include detailed nature of mandate include Statue or Provision.

Fiscal Year Carryover? Yes _____ No **X** _____

Note: If yes, note must include explanation of all-year subfund carryover language.

CIP Amendment? Yes ___ No **X** _____

Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.

Contract/Agreement Approval? Yes **X** _____ No _____

Attachment & Explanation: If yes, attach the Contract/Agreement & provide name of the Department and include contact name and telephone number of the person r that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed/drafted? **OED will provide oversight and administration.**

Related RC/BT? Yes _____ No **X** _____ If yes, attach appropriate RC/BT form(s)

Waiver of Code? Yes **X** _____ No _____

Code Reference: If yes, identify code section(s) in space below & provide detailed explanation (including impacts) within white paper.

This will require a waiver of the PIP adopted via Council Ordinance 2022-726-E, as amended, as the Completion Grant is not identified in the PIP.

Code Exception: Yes _____ No **X** _____

Code Reference: If yes, identify code section(s) in space below & provide detailed explanation (including impacts) within white paper.

Related Enacted Ordinances? Yes _____ No **X** _____

Code Reference: If yes, identify related code section(s) and ORD reference number in the space below & provide detailed explanation and any changes necessary within whitepaper.

ACTION ITEMS CONTINUED: Purpose/Check List. If "Yes" please provide detail by attaching justification and code provisions for each.

ACTION ITEMS:

Continuation of Grant? Yes _____ No **X** _____

Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant. Are there long-term implications for the General Fund?

Surplus Property Certification? Yes _____ No **X** Attachment: If yes, attach appropriate form(s)

Reporting Requirements? Yes _____ No **X**

Explanation: List agencies (including City Council/Auditor) to receive reports and frequency of reports, including when reports are due. Provide name of the Department and include contact name and telephone number of the person responsible for generating.

BUSINES IMPACT ESTIMATE

Pursuant to Section 166.041(4), F.S., the City is required to prepare a Business Impact Estimate for ordinances that are NOT exempt from this requirement.

A list of ordinance exemptions are provided below. Please check all exemption boxes that apply to this ordinance. If an exemption is applicable, a Business Impact Estimate IS NOT required.

The proposed ordinance is required for compliance with Federal or State law or regulation;

The proposed ordinance relates to the issuance or refinancing of debt;

The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;

The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;

The proposed ordinance is an emergency ordinance;

The ordinance relates to procurement;

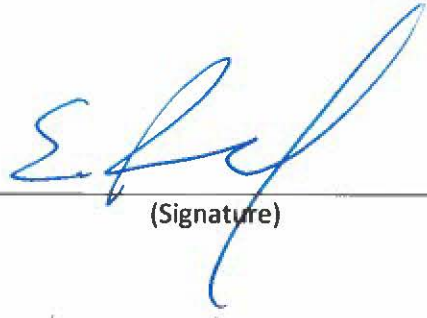
The proposed ordinance is enacted to implement any of the following:

- a. Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
- b. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
- c. Section 553.73, Florida Statutes, relating to the Florida Building Code;
- d. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

If none of the boxes above are checked, then a Business Impact Estimate IS REQUIRED to be prepared by the using agency/office/department and submitted in the MBRC filing packet along with the memorandum request, legislative fact sheet, etc. A Business Impact Estimate form can be found at:

<https://www.jacksonville.gov/departments/finance/budget/mayor-s-budget-review-committee>

Director BD:

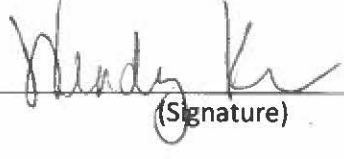


(Signature)

Date:

4/18/2024

Prepared By:



(Signature)

Date:

4/18/2024

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Budget Office, St. James Bldg., Suite 325

Thru: N/A
(Name, Job Title, Department)

From: Ed Randolph, Executive Director, Office of Economic Development (OED)
Initiating Department Representative (Name, Job Title, Department)

Phone: 255-5455 E-Mail: EdwardR@coj.net

Primary Contact: Ed Randolph, Executive Director, Office of Economic Development (OED)
(Name, Job Title, Department)

Phone: 255-5455 E-Mail: EdwardR@coj.net

CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor

Phone: 255-5024 E-Mail: bnorris@coj.net

COUNCIL MEMBER/INDEPENDENT AGENCY/CONSTITUTIONAL OFFICER TRANSMITTAL

To: Mary Staffopoulos, Office of General Counsel, St. James Bldg., Suite 480

Phone: 255-5062 E-Mail: mstaff@coj.net

From: N/A
Initiating Council Member/Independent Agency/Constitutional Officer

Phone: _____ E-Mail: _____

Primary Contact: N/A
(Name, Job Title, Department)

Phone: _____ E-Mail: _____

CC: Brittany Norris, Intergovernmental Liaison, Office of the Mayor

Phone: 255-5024 E-Mail: bnorris@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation

Independent Agency Action Item:

Board(s) Action/Resolution? Yes _____ No **X** _____

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED