

1 Introduced by Council President at the request of the Duval County
2 Tourist Development Council:

3
4 **ORDINANCE 2020-318**

5 AN ORDINANCE AUTHORIZING THE MAYOR TO EXECUTE
6 AND DELIVER A SERVICES CONTRACT BETWEEN THE
7 CITY OF JACKSONVILLE AND THE BEACHES
8 CONVENTION & VISITORS BUREAU, INC., DOING
9 BUSINESS AS "VISIT JACKSONVILLE" TO ADMINISTER
10 THE SPORTS TOURISM INITIATIVE APPROVED IN
11 ORDINANCE 2019-554-E, IN ACCORDANCE WITH TERMS
12 AND CONDITIONS AS APPROVED BY THE DUVAL COUNTY
13 TOURIST DEVELOPMENT COUNCIL CONSISTENT WITH
14 THE PURPOSES OF ORDINANCE 2019-554-E; INVOKING
15 THE EXEMPTION IN 126.107(G), *ORDINANCE CODE*;
16 PROVIDING FOR OVERSIGHT BY THE TDC; REQUESTING
17 ONE CYCLE EMERGENCY PASSAGE; PROVIDING AN
18 EFFECTIVE DATE.

19
20 **WHEREAS**, the Duval County Tourist Development Council (the
21 "Tourist Development Council" or "TDC"), pursuant to Chapter 70,
22 *Ordinance Code*, administers the Tourist Development Plan set forth in
23 Chapter 666, *Ordinance Code*; and

24 **WHEREAS**, the TDC at its regular meeting on May 28, 2020,
25 unanimously voted to recommend to the City Council to authorize the
26 Mayor, or his designee, to execute a services contract between the
27 City of Jacksonville and the Beaches Convention & Visitors Bureau,
28 Inc., doing business as "Visit Jacksonville" to administer the "Sports
29 Tourism Initiative" approved in Ordinance 2019-554-E, in accordance
30 with terms and conditions approved by the TDC consistent with the
31 purposes of Ordinance 2019-554-E; now therefore

1 **BE IT ORDAINED** by the Council of the City of Jacksonville:

2 **Section 1. Recitals.** The recitals set forth above are
3 true and correct and incorporated herein by reference.

4 **Section 2. Approval and authorization to execute.** The
5 Mayor, or his designee, and the Corporation Secretary are hereby
6 authorized to execute a services contract, including any amendments
7 or renewals thereto, between the City of Jacksonville and the Beaches
8 Convention & Visitors Bureau, Inc., doing business as "Visit
9 Jacksonville" to administer the "Sports Tourism Initiative" approved
10 in Ordinance 2019-554-E, in accordance with the terms and conditions
11 as approved by the TDC consistent with the purposes of Ordinance
12 2019-554-E.

13 **Section 3. Invoking the exception to Sec. 126.107(g),**
14 **Ordinance Code.** The City is hereby authorized to enter into the
15 services contract approved and authorized in Section 2 above.
16 Pursuant to Section 126.107(g), Ordinance Code, such procurement is
17 exempted from competitive solicitation. With the exception of the
18 foregoing, all other provisions of Chapter 126, *Ordinance Code*,
19 shall remain in full force and effect.

20 **Section 4. Oversight.** The TDC shall oversee the funds
21 appropriated herein.

22 **Section 5. Requesting one cycle emergency passage**
23 **pursuant to Council Rule 4.901 Emergency.** One cycle emergency
24 passage of this legislation is requested. The nature of the
25 emergency is the change in Tourist Development Council membership
26 at the end June 30, 2020, and need to expedite implementation of
27 the Sports Tourism Initiative pursuant to Ordinance 2019-554-E.

28 **Section 6. Effective Date.** This ordinance shall become
29 effective upon signature by the Mayor or upon becoming effective
30 without the Mayor's signature.

1 Form Approved:

2

3 /s/James R. McCain, Jr.

4 Office of General Counsel

5 Legislation Prepared By: Lawsikia J. Hodges

6 GC-#1368667-v2-TDC_Legislation__(Direct_Services_Contract_to_Visit_Jax_-_Sports_Tourism).docx