

1 Introduced by Council Member Diamond:
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4 **RESOLUTION 2021-568**

5 A RESOLUTION COMMEMORATING THE 90TH ANNIVERSARY
6 OF THE INCORPORATION OF THE CITY OF NEPTUNE
7 BEACH; REQUESTING EMERGENCY PASSAGE UPON
8 INTRODUCTION; PROVIDING AN EFFECTIVE DATE.
9

10 **WHEREAS**, Neptune was originally named by land speculator
11 Eugene Gilbert in 1885, who advertised it as "The City By The Sea".
12 Present-day Neptune Beach was originally incorporated as part of
13 the City of Pablo Beach, which later became Jacksonville Beach; and

14 **WHEREAS**, the name "Neptune Beach" derived from a railroad
15 station constructed in 1922 by Dan G. Wheeler at the end of
16 Atlantic Boulevard to serve as a stop on the Jacksonville to
17 Mayport rail line, located where the Seahorse Inn is now; and

18 **WHEREAS**, in 1931, there were approximately 70 cottages in
19 Neptune Beach, mostly summer residences owned by Jacksonville
20 residents. In 1931, the homeowners led a movement to secede from
21 Jacksonville Beach, largely as a revolt over a special tax levy. On
22 August 11, 1931, Neptune Beach property owners went to the Gulf
23 filling station on Atlantic Boulevard and voted 113-31 to separate
24 from Jacksonville Beach and form its own town, which was
25 incorporated as the City of Neptune Beach. The government met in
26 Wheeler's old train station until a new town hall was completed in
27 1935; and

28 **WHEREAS**, for its first 45 years, Neptune Beach grew slowly.
29 When the consolidation referendum for the City of Jacksonville and
30 Duval County was held in 1967, residents of Neptune Beach approved
31 the consolidation of the city and county as residents of Duval

1 County, but also voted to retain their status as an independent
2 city with their own mayor, council, and city services; and

3 **WHEREAS**, the city of 2.5 square miles has grown from 70
4 cottages to the home to 7,500 residents, with 31 acres of parks and
5 1.2 miles of beaches. Neptune Beach residents appreciate the
6 residential character of the community and the beach lifestyle; and

7 **WHEREAS**, the City of Neptune Beach is planning for the future,
8 and strives to conserve, utilize, and protect its natural resources
9 for generations to come. The City was honored recently by the
10 American Planning Association, Florida Chapter, for an APA Florida
11 Award of Excellence in the Best Practices category for their
12 submission "The City of Neptune Beach: A Model City for Inclusive
13 Planning and Coastal Resiliency Through Vision Planning and
14 Responsive, Innovative Policies", selected for its innovative and
15 approach to engaging the public; and

16 **WHEREAS**, the City of Jacksonville wishes to recognize this
17 important anniversary in the history of its fellow city; now
18 therefore

19 **BE IT RESOLVED** by the Council of the City of Jacksonville:

20 **Section 1.** The City of Jacksonville hereby commemorates
21 the 90th anniversary of the incorporation of the City of Neptune
22 Beach and congratulates the Mayor, City Council, employees and
23 citizens of Neptune Beach on this important milestone. The City of
24 Jacksonville extends its best wishes for continued prosperity and
25 success as a partner in serving our mutual constituents.

26 **Section 2. Requesting emergency passage upon introduction**
27 **pursuant to Council Rule 4.901.** Emergency passage upon introduction
28 of this Resolution is requested so that this Resolution may be
29 presented to the City of Neptune Beach in a timely manner for the
30 90th Anniversary on August 11, 2021.

31 **Section 3. Effective Date.** This Resolution shall become

1 effective upon signature by the Mayor or upon becoming effective
2 without the Mayor's signature.

3 Form Approved:

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5 /s/ Paige H. Johnston

6 Office of General Counsel

7 Legislation Prepared By: Colleen Hampsey, City Council Research

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