

1 Introduced by Council Member Johnson:  
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4 **ORDINANCE 2026-377**

5 AN ORDINANCE REQUIRING A COMPREHENSIVE REPORT BY  
6 THE COUNCIL SECRETARY/DIRECTOR PERTAINING TO THE  
7 DOWNTOWN ENTERTAINMENT DISTRICT; ESTABLISHING  
8 REQUIRED DATA ELEMENTS, COMPARATIVE ANALYSIS,  
9 ANALYTICAL FINDINGS, OPERATIONAL IMPACT  
10 ASSESSMENTS, STAKEHOLDER INPUT, INTERAGENCY  
11 COORDINATION, REPORT STRUCTURE AND FORMAT, AND  
12 PUBLIC PRESENTATION; PROVIDING AN EFFECTIVE  
13 DATE.  
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15 **BE IT ORDAINED** by the Council of the City of Jacksonville:

16 **Section 1. Reporting Required.** The Council  
17 Secretary/Director is hereby required to prepare a comprehensive,  
18 data driven report evaluating the measurable effects of extended  
19 hours of operation within the Downtown Entertainment District, as  
20 authorized per Ordinance 2026-63-E, and amended per Ordinance 2026-  
21 223-E. The report shall be completed and publicly presented before  
22 the City Council on or before September 1, 2026, and referred to  
23 committee if additional action is deemed necessary.

24 **Section 2. Required Data Elements.** The report shall include  
25 quantitative and/or qualitative, verifiable, disaggregated data, at  
26 a minimum, for the following categories:

- 27 (1) Violent crime, property crime, and calls for service  
28 occurring between the hours of 12:00 a.m. and 5:00 a.m.,  
29 within the Downtown Entertainment District;
- 30 (2) DUI arrests and related traffic incidents, including both  
31 Downtown-specific and citywide data;

- 1 (3) Emergency medical transports associated with nightlife
- 2 activity;
- 3 (4) Noise complaints and public nuisance reports (if any);
- 4 (5) Code enforcement violations (if any);
- 5 (6) Public safety staffing levels, deployment patterns and
- 6 overtime utilization (if any);
- 7 (7) Downtown parking utilization rates and traffic volume data;
- 8 (8) Ride share utilization, passenger activity, and
- 9 transportation patterns;
- 10 (9) Employment data levels within establishments in the
- 11 designated operating areas during extended hours;
- 12 (10) Sanitation, maintenance, and post-event cleanup activity
- 13 and associated operational impacts (if any);
- 14 (11) Pedestrian counts, foot traffic patterns, and density
- 15 measurements within the Downtown Entertainment District.

16 **Section 3. Comparative Analysis Requirements.** The report shall  
17 include structured comparative analysis as follows:

- 18 (1) A comparison between the twelve month period preceding
- 19 implementation of Ordinance 2026-63-E, as amended by
- 20 Ordinance 2026-223-E, and the period following
- 21 implementation;
- 22 (2) A comparison between activity occurring between the hours
- 23 of 12:00 a.m. and 5:00 a.m. and activity occurring during
- 24 evening hours prior to midnight;
- 25 (3) A comparison between Downtown Entertainment District data
- 26 and citywide data, where applicable.
- 27 (4) All comparisons shall be presented in a format that clearly
- 28 identifies trends, variances, and directional changes.

29 **Section 4. Analytical Findings.** The report shall include  
30 objective analysis and clearly stated findings based on the data  
31 collected, including:

- 1 (1) Identification of measurable increases or decreases across
- 2 each required data category;
- 3 (2) Identification of peak activity periods and concentration
- 4 of activity within the district;
- 5 (3) Analysis of whether activity patterns have shifted,
- 6 intensified, or expanded following implementation of
- 7 extended hours;
- 8 (4) Identification of correlations, where applicable, between
- 9 extended hours of operation and observed impacts on public
- 10 safety, mobility, or operational conditions.

11 The report shall present findings only

12 **Section 5. Operational Impact Assessment.** The report shall  
13 include an assessment of operational impacts associated with extended  
14 hours of operation, including:

- 15 (1) additional public safety resource deployment and
- 16 utilization (if any);
- 17 (2) Emergency response activity;
- 18 (3) Code enforcement activity (if any);
- 19 (4) Sanitation and maintenance operations.

20 The assessment shall describe measurable changes in operational  
21 demand associated with extended hours.

22 **Section 6. Stakeholder Input.** The report shall include  
23 documented stakeholder input from:

- 24 (1) Residents within or adjacent to the Downtown Entertainment
- 25 District;
- 26 (2) Businesses operating within the district;
- 27 (3) Hospitality industry representatives;
- 28 (4) Transportation providers, including ride share operators.

29 Stakeholder input shall be summarized, categorized, and included  
30 as a distinct section of the report.

31 **Section 7. Interagency Coordination.** In preparing the report,

1 the Council Secretary/Director shall coordinate with and request data  
2 from:

- 3 (1) Jacksonville Sheriff's Office;
- 4 (2) Jacksonville Fire and Rescue Department;
- 5 (3) Code Enforcement Division;
- 6 (4) Downtown Investment Authority;
- 7 (5) Office of Economic Development;
- 8 (6) Visit Jacksonville or other tourism-related data sources.

9 **Section 8. Report Structure and Format.** The report shall be  
10 organized in a clear and professional format and shall include:

- 11 (1) An executive summary outlining key findings;
- 12 (2) Data tables and visualizations illustrating trends and  
13 comparisons;
- 14 (3) Clearly labeled sections corresponding to each required  
15 data category;
- 16 (4) A section presenting comparative analysis results;
- 17 (5) A section presenting analytical findings and observed  
18 impacts;
- 19 (6) A section summarizing stakeholder input.

20 The report shall be prepared in a manner that allows for public  
21 accessibility and review.

22 **Section 9. Public Presentation.** The Council Secretary/Director  
23 shall present the report in a public meeting of the City Council, at  
24 which time Council Members may ask questions and receive clarification  
25 regarding the data and findings.

26 **Section 10. Effective Date.** This Ordinance shall become  
27 effective upon signature by the Mayor or upon becoming effective  
28 without the Mayor's signature.

1 Form Approved:

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3           /s/ Dylan Reingold          

4 Office of General Counsel

5 Legislation Prepared By: Dylan Reingold

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