

1 Introduced by Council President Newby:
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4 **ORDINANCE 2021-510**

5 AN ORDINANCE APPROPRIATING \$500,000.00 FROM A
6 DESIGNATED SPECIAL COUNCIL CONTINGENCY TO
7 PROVIDE FUNDING FOR THE CITY OF JACKSONVILLE'S
8 CONTRIBUTION TO THE JACKSONVILLE CHAMBER OF
9 COMMERCE; PROVIDING AN EFFECTIVE DATE.

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11 **BE IT ORDAINED** by the Council of the City of Jacksonville:

12 **Section 1. Appropriation.** For the 2021-2022 fiscal year,
13 within the City's budget, there are hereby appropriated the indicated
14 sum(s) from the account(s) listed in subsection (a) to the account(s)
15 listed in subsection (b):

16 (The account information is attached hereto as **Exhibit 1** and
17 incorporated herein by this reference)

18 (a) Appropriated from:
19 See **Exhibit 1** \$500,000.00

20 (b) Appropriated to:
21 See **Exhibit 1** \$500,000.00

22 (c) **Explanation of Appropriation** - Transfer funding from the
23 designated Council contingency for Jacksonville's
24 contribution to the Jacksonville Chamber of Commerce.
25 Funding will be placed in Municipal Dues and Affiliations
26 activity.

27 **Section 2. Purpose.** The purpose of the appropriation in
28 Section 1 above is to provide funding from the City of Jacksonville
29 to the Jacksonville Chamber of Commerce to be used exclusively by the
30 Jacksonville Chamber of Commerce for the following: advertising,
31 target industry marketing to brand our region's key sub-clusters and

1 outreach to site selectors and corporate decision makers.

2 **Section 3. Effective Date.** This Ordinance shall become
3 effective upon signature by the Mayor or upon becoming effective
4 without the Mayor's signature.

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6 Form Approved:

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9 /s/ Margaret M. Sidman

10 Office of General Counsel

11 Legislation prepared by: Margaret M. Sidman

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