

1 Introduced by Council President Freeman and Co-Sponsored by Council  
2 Members DeFoor, Clark-Murray, Becton, Bowman, Boylan, Carlucci,  
3 Cumber, Diamond, Ferraro, Morgan, Newby, Priestly Jackson, Salem,  
4 White, Howland, and Gaffney, Jr. and amended by the Neighborhoods,  
5 Community Services, Public Health and Safety Committee and amended  
6 on the Floor of Council:

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9 **ORDINANCE 2022-886-E**

10 AN ORDINANCE REPEALING CHAPTER 180 (DUVAL COUNTY  
11 JOB OPPORTUNITY BANK), *ORDINANCE CODE*, IN ITS  
12 ENTIRETY; CREATING A NEW CHAPTER 180  
13 (JACKSONVILLE UPWARD MOBILITY PROGRAM),  
14 *ORDINANCE CODE*, TO ESTABLISH A CONTINUAL PROGRAM  
15 FOR APPRENTICESHIP AND WORKFORCE TRAINING  
16 PROGRAMS; REPEALING AND RESERVING SECTION  
17 111.630 (DUVAL COUNTY JOB OPPORTUNITY BANK),  
18 PART 6 (ECONOMIC AND COMMUNITY DEVELOPMENT),  
19 CHAPTER 111 (SPECIAL REVENUE AND TRUST  
20 ACCOUNTS), *ORDINANCE CODE*, IN ITS ENTIRETY;  
21 CREATING A NEW SECTION 111.630 (JACKSONVILLE  
22 UPWARD MOBILITY PROGRAM SPECIAL REVENUE FUND),  
23 PART 6 (ECONOMIC AND COMMUNITY DEVELOPMENT),  
24 CHAPTER 111 (SPECIAL REVENUE AND TRUST  
25 ACCOUNTS), *ORDINANCE CODE*, TO ESTABLISH THE  
26 JACKSONVILLE UPWARD MOBILITY PROGRAM SPECIAL  
27 REVENUE FUND FOR THE PURPOSES PROVIDED HEREIN;  
28 APPROPRIATING \$100,000 FROM SPECIAL COUNCIL  
29 CONTINGENCY TO THE JACKSONVILLE UPWARD MOBILITY  
30 PROGRAM SPECIAL REVENUE FUND TO PROVIDE INITIAL  
31 FUNDING FOR JUMP; AMENDING REVISED SCHEDULE M TO

1           ORDINANCE 2022-511-E; PROVIDING FOR OVERSIGHT BY  
2           THE KIDS HOPE ALLIANCE; PROVIDING AN EFFECTIVE  
3           DATE.  
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5           **WHEREAS**, the State of Florida has been on the forefront of  
6           creating workforce educational programming including apprenticeships  
7           and pre-apprenticeship programs to secure the best, most qualified  
8           workforce for businesses within the State; and

9           **WHEREAS**, during its review for 2020-2021 statistics, the Florida  
10          Department of Education recognized 91 apprenticeship occupations,  
11          registered 27 new apprenticeship programs, and trained almost 16,000  
12          apprentices with 1,875 apprentices completing the program and with  
13          average wages of \$25.25 per hour or salaries of \$50,000 per year; and

14          **WHEREAS**, from an economic development perspective, workforce  
15          training programs such as apprenticeship and pre-apprenticeship  
16          programs offer an innovative, flexible, and reliable model for youth  
17          and postsecondary training; and

18          **WHEREAS**, employers apply nationally recognized industry  
19          standards for apprentices, with the expectation of increased  
20          productivity, improved workforce quality, company knowledge retention  
21          and turnover reduction; and

22          **WHEREAS**, the City prioritizes skilled workforce training and  
23          increased participation in meaningful career pathways; and

24          **WHEREAS**, the City would like to expand access to meaningful  
25          education and training for the City's residents through partnerships  
26          with registered apprenticeship and pre-apprenticeship programs; now  
27          therefore,

28          **BE IT ORDAINED** by the Council of the City of Jacksonville:

29          **Section 1.           Repealing Chapter 180 (Duval County Job**  
30          **Opportunity Bank), Ordinance Code.** Chapter 180 (Duval County Job  
31          Opportunity Bank), *Ordinance Code*, a copy of which is attached hereto

1 as **Exhibit 1**, is hereby repealed in its entirety.

2           **Section 2.           Creating a new Chapter 180 (Jacksonville Upward**  
3 **Mobility Program), Ordinance Code.** Chapter 180 (Jacksonville Upward  
4 Mobility Program), *Ordinance Code*, is hereby created to read as  
5 follows:

6                   **CHAPTER 180. JACKSONVILLE UPWARD MOBILITY PROGRAM**

7           **Sec. 180.101. - Intent and Short title.**

8           The City desires to incentivize businesses to locate and expand  
9 their footprint in Jacksonville, and along with this priority, it is  
10 also critical to invest in human capital, including the citizens of  
11 Jacksonville. This Chapter is intended to provide a mechanism for  
12 investment in youth and young adults, and specifically,  
13 apprenticeship and pre-apprenticeship programs and workforce training  
14 to increase participation in existing programs and assist with  
15 implementing additional programs that will train for workforce skills  
16 needed in the local economy. This title may be cited as the  
17 "Jacksonville Upward Mobility Program" or "JUMP".

18           **Sec. 180.102. - Definitions.**

19           "Incentives" shall be defined as any monetary commitment made  
20 by the City on behalf of a developer through an economic development  
21 agreement.

22           **Sec. 180.103. - Purpose.**

23           The purpose of the Jacksonville Upward Mobility Program is to  
24 train, educate and maintain a sustainable local workforce so that  
25 when businesses consider our city, there are residents who are ready,  
26 willing, and able to step into the employment positions made available  
27 by the economic development project. The intent of this Chapter is  
28 to fund JUMP annually as outlined below.

29           **Sec. 180.104. - Funding of JUMP.**

30           For projects located outside of the geographical boundaries of  
31 an established Community Redevelopment Area, as defined by Section

1 163.340, *Florida Statutes*, the City shall designate funding equal to  
2 1% of the approved economic development agreement Incentives approved  
3 during a calendar year for inclusion in the next annual budget. This  
4 funding may come from General Fund revenues or other designated funds.  
5 The complete first year of funding for this Chapter will be calendar  
6 year 2022. As an example, if the combined amount of economic  
7 development agreement Incentives approved by the City Council during  
8 the calendar year 2022 equaled \$300,000,000, the fiscal year 2023/24  
9 budget proposal shall include \$3,000,000 of funding for JUMP.

10 **Sec. 180.105. - Distribution of funding for Funds Deposited in**  
11 **Section 111.630, Ordinance Code.** The annual funding pursuant to this  
12 Chapter 180, *Ordinance Code*, shall be deposited in the Jacksonville  
13 Upward Mobility Program Special Revenue Fund established in Section  
14 111.630, *Ordinance Code*, as part of the annual budget process and  
15 distributed in accordance with that section.

16 **Sec. 180.106. - Administration of JUMP.** The Kids Hope Alliance  
17 currently houses youth services including apprenticeship and pre-  
18 apprenticeship training programs. Accordingly, the Kids Hope Alliance  
19 shall administer and oversee JUMP. Notwithstanding any provisions  
20 to the contrary in Chapter 77, *Ordinance Code*, there shall be no age  
21 restriction for participation in JUMP. The Jacksonville Upward  
22 Mobility Program shall be available to residents of Duval County  
23 only.

24 **Sec. 180.107. - Annual Reporting.** The Kids Hope Alliance shall  
25 provide an initial annual written report on or before December 31,  
26 2023 for the prior fiscal year and thereafter provide an annual report  
27 on or before December 31 of each fiscal year for the prior fiscal  
28 year. The annual report shall be provided to the Finance Committee,  
29 Council Auditor, and Mayor's Budget Review Committee and shall  
30 contain, but not be limited to the following:

- 31 (a) Information on the effectiveness of activities, services

and programs offered under JUMP, including cost-effectiveness;

(b) Detailed information, including but not limited to program budgets and expenditures, on the programs offered under JUMP and the degree to which the programs have been successful in providing job opportunity and training; and

(c) Information on whether particular JUMP programs, services and activities should be eliminated, continued or new programs added to JUMP.

**Section 3. Repealing and reserving Section 111.630 (Duval County Job Opportunity Bank), Part 6 (Economic and Community Development), Chapter 111 (Special Revenue and Trust Accounts), Ordinance Code, in its entirety.** Section 111.630 (Duval County Job Opportunity Bank), Part 6 (Economic and Community Development), Chapter 111 (Special Revenue and Trust Accounts), *Ordinance Code*, a copy of which is attached hereto as **Exhibit 2**, is hereby repealed and reserved in its entirety.

**Section 4. Creating a new Section 111.630 (Jacksonville Upward Mobility Program Special Revenue Fund), Part 6 (Economic and Community Development), Chapter 111 (Special Revenue and Trust Accounts), Ordinance Code.** Section 111.630 (Jacksonville Upward Mobility Program Special Revenue Fund), Part 6 (Economic and Community Development), Chapter 111 (Special Revenue and Trust Accounts), *Ordinance Code*, is hereby created to read as follows:

**Chapter 111. SPECIAL REVENUE AND TRUST ACCOUNTS**

\* \* \*

**PART 6. ECONOMIC AND COMMUNITY DEVELOPMENT**

\* \* \*

**Sec. 111.630. Jacksonville Upward Mobility Program Special Revenue Fund.**

There is hereby created a permanent special revenue fund of the

1 City to be known as the *Jacksonville Upward Mobility Program Special*  
2 *Revenue Fund*, hereinafter called the "Fund". In addition to the annual  
3 budget appropriation outlined in Section 180.104, *Ordinance Code*, the  
4 Chief Executive Officer ("CEO") of the Kids Hope Alliance shall  
5 deposit into the Fund all payments, contributions, or donations of  
6 money, including gifts and grants, received for use toward achieving  
7 the purposes, functions and goals set forth in Chapter 180, *Ordinance*  
8 *Code*. Funds provided through the Fund shall not be used for  
9 fundraising efforts or for any costs incurred by the Kids Hope  
10 Alliance related to administration and overhead of JUMP, but instead  
11 shall be used only for the operational program costs of JUMP. The  
12 CEO shall make grant and other expenditure recommendations which  
13 shall be approved by Council through the annual budget process or  
14 other legislation. All sums placed into the Fund, which shall include  
15 all interest earned or accrued thereon, shall be appropriated by the  
16 Council prior to expenditure, and shall be utilized for the funding  
17 consistent with the goals of JUMP, to fund apprenticeship, pre-  
18 apprenticeship, and skilled workforce training programs for  
19 residents, as more fully set forth in Chapter 180. These funds shall  
20 be appropriated at a minimum on an annual basis in conjunction with  
21 the annual budget within the Kids Hope Alliance budget. Monies  
22 deposited in the Fund shall not lapse but shall carry over to the  
23 next fiscal year.

24 **Section 5. Appropriation.** For the 2022-2023 fiscal year,  
25 within the City's budget, there are hereby appropriated the indicated  
26 sum(s) from the account(s) listed in subsection (a) to the account(s)  
27 listed in subsection (b):

28 (The account information is attached hereto as **Revised Exhibit 3**,  
29 labeled as "Revised Exhibit 3, Rev B.T., January 3, 2023 - NCSPHS"  
30 and incorporated herein by this reference)

31 (a) Appropriated from:

1 See **Revised Exhibit 3** \$100,000

2 (b) Appropriated to:

3 See **Revised Exhibit 3** \$100,000

4 (c) Explanation of Appropriation

5 The appropriation above provides \$100,000 from the Special  
6 Council Contingency account to provide initial funding for  
7 the Jacksonville Upward Mobility Program.

8 **Section 6. Purpose.** The purpose of the appropriation in  
9 Section 5 is to provide initial funding to the Jacksonville Upward  
10 Mobility Program to establish a continual program for apprenticeship  
11 and workforce training programs.

12 **Section 7. Amending Revised Schedule M to Ordinance 2022-**  
13 **511-E.** There is hereby amended for the fiscal year 2022-2023 budget  
14 for Kids Hope Alliance ("KHA") by substituting in the place of the  
15 Revised Schedule M, approved by Ordinance 2022-511-E, the Second  
16 Revised Schedule M, attached hereto as **Exhibit 4** and incorporated  
17 herein by this reference. The Second Revised Schedule M reflects the  
18 funds appropriated herein.

19 **Section 8. Oversight Department.** The Kids Hope Alliance  
20 shall oversee JUMP, as described herein.

21 **Section 9. Effective Date.** This Ordinance shall become  
22 effective upon signature by the Mayor or upon becoming effective  
23 without the Mayor's signature.

24  
25 Form Approved:

26  
27  /s/ Mary E. Staffopoulos

28 Office of General Counsel

29 Legislation prepared by: Mary E. Staffopoulos

30 GC-#1543175-v1-2022-886-E