

1 Introduced by the Council Member J. Carlucci:
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4 **ORDINANCE 2026-645**

5 AN ORDINANCE APPROVING, AND AUTHORIZING THE
6 MAYOR, OR HER DESIGNEE, AND THE CORPORATION
7 SECRETARY TO EXECUTE AND DELIVER ON BEHALF OF
8 THE CITY A CONTRACT BETWEEN THE CITY OF
9 JACKSONVILLE AND DOWNTOWN VISION, INC. ("DVI")
10 FOR THE OPERATION AND MANAGEMENT OF JAMES WELDON
11 JOHNSON PARK; WAIVING SECTION 118.107
12 (NONPROFITS TO RECEIVE FUNDING THROUGH A
13 COMPETITIVE EVALUATED AWARD PROCESS; WAIVER AND
14 DISCLOSURES), PART 1 (GENERAL PROVISIONS),
15 CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO
16 ALLOW FOR A DIRECT CONTRACT WITH DVI FOR
17 OPERATION AND MANAGEMENT OF JAMES WELDON JOHNSON
18 PARK; PROVIDING FOR OVERSIGHT BY THE PARKS,
19 RECREATION AND COMMUNITY SERVICES DEPARTMENT;
20 PROVIDING AN EFFECTIVE DATE.
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22 **BE IT ORDAINED** by the Council of the City of Jacksonville:

23 **Section 1. Approving and Authorizing Execution of Contract.**

24 There is hereby approved, and the Mayor, or her designee, and the
25 Corporation Secretary are hereby authorized to execute and deliver,
26 for and on behalf of the City, the Contract between the City of
27 Jacksonville and Downtown Vision, Inc. ("DVI") for the Operation and
28 Event Management of James Weldon Johnson Park (the "Contract"), in
29 substantially the same form placed **On File** with the Legislative
30 Services Division. The Contract provides that DVI will perform
31 operational management, routine maintenance, hospitality and security

1 support, marketing, stakeholder engagement, and community-focused
2 programming for James Weldon Johnson Park. The Contract provides for
3 an initial term commencing on October 1, 2026, and terminating on
4 September 30, 2027, with the option to renew for up to two additional
5 one-year terms.

6 **Section 2. Waiver of Section 118.107, Ordinance Code.** The
7 provisions of Section 118.107 (Nonprofits to receive funding through
8 a competitive evaluated award process; waiver and disclosures), Part
9 1 (General Provisions), Chapter 118 (City Grants), *Ordinance Code*,
10 are hereby waived to allow for a direct contract with DVI. This
11 waiver is justified because DVI has unique expertise providing
12 services within the Downtown Improvement District and therefore can
13 provide for the operation and event management of James Weldon Johnson
14 Park, located Downtown, more collaboratively and efficiently for the
15 City. Additionally, DVI has merged with I3-Jax, Inc., d/b/a Friends
16 of Hemming Park, the entity that previously contracted with the City
17 to provide maintenance and programming in James Weldon Johnson Park
18 pursuant to Ordinances 2014-414-E and 2019-625-E. DVI has provided
19 the Affidavit of Disclosure required by subsection 118.107(b)(2),
20 *Ordinance Code*, a copy of which is attached hereto as **Exhibit 1** and
21 incorporated herein by this reference.

22 **Section 3. Oversight.** The Parks, Recreation and Community
23 Services Department shall provide oversight of the agreement
24 described herein.

25 **Section 4. Effective Date.** This Ordinance shall become
26 effective upon signature by the Mayor or upon becoming effective
27 without the Mayor's signature.

Form Approved:

/s/ Carla A. Schell

Office of General Counsel

Legislation prepared by: Carla A. Schell

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