

1 Introduced by the Council President at the request of the Mayor:  
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**4 ORDINANCE 2021-598-E**

5 AN ORDINANCE APPROVING, AND AUTHORIZING THE  
6 MAYOR, OR HIS DESIGNEE, AND THE CORPORATION  
7 SECRETARY TO EXECUTE AND DELIVER A COMMUNITY  
8 AESTHETIC FEATURE AGREEMENT BETWEEN THE CITY  
9 OF JACKSONVILLE AND THE FLORIDA DEPARTMENT OF  
10 TRANSPORTATION ("FDOT") FOR THE DESIGN,  
11 INSTALLATION AND MAINTENANCE OF A MURAL ON THE  
12 ACOSTA BRIDGE PIER SUPPORT COLUMNS; PROVIDING  
13 FOR CITY OVERSIGHT BY THE DEPARTMENT OF PARKS,  
14 RECREATION AND COMMUNITY SERVICES; PROVIDING  
15 AN EFFECTIVE DATE.  
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17 **BE IT ORDAINED** by the Council of the City of Jacksonville:

18 **Section 1. Approval and authorization.** There is hereby  
19 approved, and the Mayor, or his designee, and the Corporation  
20 Secretary are hereby authorized to execute and deliver the  
21 Community Aesthetic Feature Agreement between the City and FDOT in  
22 substantially the same form as is attached hereto as **Exhibit 1** and  
23 incorporated herein by this reference (the "Agreement"). The  
24 Agreement authorizes the City to install and maintain a mural on  
25 the Acosta Bridge pier support columns (the "Project"), to serve as  
26 a community aesthetic enhancement along the Northbank Riverwalk  
27 area. The Project is also intended to serve as a deterrent to  
28 vandalism (graffiti) on the pier support columns.

29 The Project is being donated to the City by Downtown Vision,  
30 Inc. and Downtown Dwellers Associated, Incorporated and will  
31 feature paintings of cows in remembrance of the City's original

1 name "Cowford" and is intended to commemorate this area as the  
 2 location where cows were historically moved across the St. Johns  
 3 River. Installation of the Project, including the selection and  
 4 hiring of a qualified artist, will be overseen by Downtown Vision,  
 5 Inc. and will occur in two phases. Installation of the mural on  
 6 the north-facing columns facing the Northbank Riverwalk will begin  
 7 upon full execution of the Agreement and is estimated to be  
 8 completed in November 2021, followed by installation of the mural  
 9 on the south-facing columns which is anticipated to begin in June  
 10 2022 and to be completed in September 2022. The Parks, Recreation  
 11 and Community Services Department will be responsible to maintain  
 12 the Project after its completion.

13           **Section 2. Oversight department.** The Parks,  
 14 Recreation and Community Services Department shall oversee  
 15 administration of the Agreement and the Project described herein.

16           **Section 3. Effective Date.** This Ordinance shall become  
 17 effective upon signature by the Mayor or upon becoming effective  
 18 without the Mayor's signature.

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 20 Form Approved:

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 22           /s/ James R. McCain, Jr.

23 Office of General Counsel

24 Legislation prepared by: Mary E. Staffopoulos

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