

## LEGISLATIVE FACT SHEET

DATE: 05/27/25 BT or RC No: \_\_\_\_\_  
(Administration & City Council Bills)

SPONSOR: Kids Hope Alliance  
(Department/Division/Agency/Council Member)

Contact for all inquiries and presentations: Dr. Saralyn Grass

Provide Name: Dr. Saralyn Grass

Contact Number: 904-255-4404

Email Address: sgrass@coj.net

PURPOSE: White Paper (Explain Why this legislation is necessary? Provide: Who, What, When, Where, How and the Impact.) Council Research will complete this form for Council introduced legislation and the Administration is responsible for all other legislation.

(Minimum of 350 words - Maximum of 1 page.)

KHA is seeking City Council approval to appropriate a \$5,750,000.00 grant received from the U.S. Department of the Treasury for the Social Impact Partnerships to Pay for Results Act (SIPRA). The grant period will be December 6, 2024-December 6, 2029. This funding will help KHA launch a suite of investments, including a universal nurse home visit for new parents and a universal early literacy initiative through which health care providers coach parents on reading to their children. These investments produce significant governmental savings and value through reductions in newborn ER visits and postpartum maternal depression. This is an outcomes-based federal grant, Department of Treasury will release payments when outcomes are achieved. Section 77.111(a) requires contracts for children's services to be competitively procured by KHA via an evaluated bid process. The waiver is needed to allow KHA to direct contract with Institute for Child Success (coaching and technical assistance- \$312,500.00), NLP Logix (independent evaluator-\$750,000.00), Children's Home Society (service provider- \$3,230,361.00), Angel Kids Foundation (service provider- \$350,000.00), and Family Learning Partnership (service provider- \$700,000.00). Additionally, KHA is seeking City Council approval to authorize a new four-year lease agreement with three SIPRA funded service providers: Angel Kids Foundation, Children's Home Society, and Family Learning Partnership. The office space included is the South wing of the KHA building located at 1095 A. Philip Randolph Boulevard and is currently vacant. These leases will align with their contract cycles for the SIPRA grant. The lease is for \$0.00.

APPROPRIATION: Total Amount Appropriated: \$5,750,000.00 as follows:

List the source name and provide Object and Subobject Numbers for each category listed below:

(Name of Fund as it will appear in title of legislation)

Name of Federal Funding Source(s):	From: The U.S. Department of Treasury	Amount: \$5,750,000.00
	To: Kids Hope Alliance	Amount: \$5,750,000.00
Name of State Funding Source(s):	From:	Amount:
	To:	Amount:
Name of City of Jacksonville Funding Source(s):	From:	Amount:
	To:	Amount:
Name of In-Kind Contribution(s):	From:	Amount:
	To:	Amount:

Name & Number of Bond Account(s):	From: _____	Amount: _____
	To: _____	Amount: _____

**PLAIN LANGUAGE OF APPROPRIATION / FINANCIAL IMPACT / OTHER:**

Explain: Where are the funds coming from, going to, how will the funds be used? Does the funding require a match? Is the funding for a specific time frame? Will there be an ongoing maintenance? ... and staffing obligation? Per Chapters 122 & 106 regarding funding of anticipated post-construction operation costs.

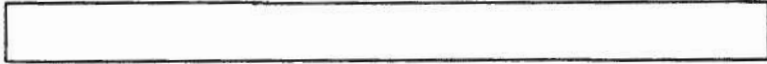
(Minimum of 350 words - Maximum of 1 page.)

KHA is seeking City Council approval to appropriate a \$5,750,000.00 grant received from the U.S. Department of the Treasury for the Social Impact Partnerships to Pay for Results Act (SIPPRA). The grant period will be December 6, 2024-December 6, 2029. This funding will help KHA launch a suite of investments, including a universal nurse home visit for new parents and a universal early literacy initiative through which health care providers coach parents on reading to their children. These investments produce significant governmental savings and value through reductions in newborn ER visits and postpartum maternal depression. This is an outcomes-based federal grant, Department of Treasury will release payments when outcomes are achieved. Section 77.111(a) requires contracts for children's services to be competitively procured by KHA via an evaluated bid process. The waiver is needed to allow KHA to direct contract with Institute for Child Success (coaching and technical assistance- \$312,500.00), NLP Logix (independent evaluator-\$750,000.00), Children's Home Society (service provider- \$3,230,361.00), Angel Kids Foundation (service provider- \$350,000.00), and Family Learning Partnership (service provider- \$700,000.00). Additionally, KHA is seeking City Council approval to authorize a new four-year lease agreement with three SIPPRA funded service providers: Angel Kids Foundation, Children's Home Society, and Family Learning Partnership. The office space included is the South wing of the KHA building located at 1095 A. Philip Randolph Boulevard and is currently vacant. These leases will align with their contract cycles for the SIPPRA grant. The lease is for \$0.00.

**ACTION ITEMS: Purpose / Check List.** If "Yes" please provide detail by attaching justification, and code provisions for each.

**ACTION ITEMS:**

	Yes	No	
Emergency?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Justification of Emergency: If yes, explanation must include detailed nature of emergency. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">A one-cycle emergency is being requested as this legislation was filed with City Council in February 2025, but was withdrawn due to pending budget approvals from the Department of Treasury. The budget has now been approved and KHA seeks a one-cycle emergency to begin implementing this grant as soon as possible.</div>
Federal or State Mandate?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Explanation: If yes, explanation must include detailed nature of mandate including Statute or Provision. <div style="border: 1px solid black; height: 20px; margin-top: 5px;"></div>
Fiscal Year Carryover?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Note: If yes, note must include explanation of all-year subfund carryover language. <div style="border: 1px solid black; height: 20px; margin-top: 5px;"></div>
CIP Amendment?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate CIP form(s). Include justification for mid-year amendment.
Contract / Agreement Approval?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment & Explanation: If yes, attach the Contract / Agreement and name of Department (and contact name) that will provide oversight. Indicate if negotiations are on-going and with whom. Has OGC reviewed / drafted? <div style="border: 1px solid black; height: 20px; margin-top: 5px;"></div>
Related RC/BT?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Attachment: If yes, attach appropriate RC/BT form(s).
Waiver of Code?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Code Reference: If yes, identify code section(s) in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Section 77.111(a) requires contracts for children's services to be competitively procured by KHA via an evaluated bid process. The waiver is needed to allow KHA to direct contract with Institute for Child Success, NLP Logix, Children's Home Society, Family Learning Partnership, and Angel Kids Foundation.</div>
Code Exception?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify code in box below and provide detailed explanation (including impacts) within white paper. <div style="border: 1px solid black; height: 20px; margin-top: 5px;"></div>
Related Enacted Ordinances?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Code Reference: If yes, identify related code section(s) and ordinance reference number in the box below and provide detailed explanation and any changes necessary within white paper.



ACTION ITEMS CONTINUED: Purpose / Check List. If "Yes" please provide detail by attaching justification, and code provisions for each.

**ACTION ITEMS:**

	Yes	No	
Continuation of Grant?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<p>Explanation: How will the funds be used? Does the funding require a match? Is the funding for a specific time frame and/or multi-year? If multi-year, note year of grant? Are there long-term implications for the General Fund?</p> <div style="border: 1px solid black; height: 40px; width: 100%;"></div>
Surplus Property Certification?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<p>Attachment: If yes, attach appropriate form(s).</p>
Reporting Requirements?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<p>Explanation: List agencies (including City Council / Auditor) to receive reports and frequency of reports, including when reports are due. Provide Department (include contact name and telephone number) responsible for generating reports.</p> <div style="border: 1px solid black; height: 30px; width: 100%;"></div>

**BUSINESS IMPACT ESTIMATE**

Pursuant to Section 166.041(4), F.S., the City is required to prepare a Business Impact Estimate for ordinances that are NOT exempt from this requirement.

A list of ordinance exemptions are provided below. Please check all exemption boxes that apply to this ordinance. If an exemption is applicable, a Business Impact Estimate IS NOT required.

- ☐ The proposed ordinance is required for compliance with Federal or State law or regulation;
- ☐ The proposed ordinance relates to the issuance or refinancing of debt;
- ☐ The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- ☒ The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- ☐ The proposed ordinance is an emergency ordinance;
- ☐ The ordinance relates to procurement;
- ☐ The proposed ordinance is enacted to implement any of the following:
  - a. Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
  - b. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
  - c. Section 553.73, Florida Statutes, relating to the Florida Building Code;
  - d. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

If none of the boxes above are checked, then a Business Impact Estimate **IS REQUIRED** to be prepared by the using agency/office/department and submitted in the MBRC filing packet along with the memorandum request, legislative fact sheet, etc. A Business Impact Estimate form can be found at:

<https://www.coj.net/departments/finance/budget/mayor-s-budget-review-committee>

Division Chief:

  
(signature)

Date: 5/27/2025

Prepared By:

  
(signature)

Date: 5/27/2025

**ADMINISTRATIVE TRANSMITTAL**

To: MBRC, c/o the Budget Office, St. James Suite 325

Thru: Brittany Norris, Director of Intergovernmental Affairs, Office of the Mayor

(Name, Job Title, Department)

Phone: 255-5000

E-mail: BNorris@coj.net

From: Brittany Norris, Director of Intergovernmental Affairs, Office of the Mayor

Initiating Department Representative (Name, Job Title, Department)

Phone: 255-5000

E-mail: BNorris@coj.net

Primary  
Contact

Brittany Norris, Director of Intergovernmental Affairs, Office of the Mayor

(Name, Job Title, Department)

Phone: 255-5000

E-mail: BNorris@coj.net

CC:

Brittany Norris, Director of Intergovernmental Affairs, Office of the Mayor

Phone: 255-5000

E-mail: BNorris@coj.net

**COUNCIL MEMBER / INDEPENDENT AGENCY / CONSTITUTIONAL OFFICER TRANSMITTAL**

To: Mary Staffopoulos, Office of General Counsel, St. James Suite 480  
Phone: 904-255-5062 E-mail: mstaff@coj.net

From: \_\_\_\_\_  
Initiating Council Member / Independent Agency / Constitutional Officer  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Primary Contact \_\_\_\_\_  
(Name, Job Title, Department)  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

CC: Brittany Norris, Director of Intergovernmental Affairs, Office of the Mayor  
Phone: 255-5000 E-mail: BNorris@coj.net

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

Independent Agency Action Item:

Yes

No

Boards Action / Resolution?

☒☐

Attachment: If yes, attach appropriate documentation. If no, when is board action scheduled?

The KHA Board approved this grant application at the March 27, 2024 meeting and the lease agreements at the May 28, 2025 meeting.

**FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED**



**MEMORANDUM**

**TO:** Karen Bowling, Chair  
Mayor's Budget Review Committee

**FROM:** Saralyn Grass, Chief Executive Officer *Saralyn Grass*  
Kids Hope Alliance

**SUBJECT:** Department of the Treasury Social Impact Partnerships to Pay for Results Act (SIPPRA) Grant

**DATE:** May 27, 2025

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Please provide Kids Hope Alliance (KHA) with authorization to initiate legislation to appropriate the Social Impact Partnerships to Pay for Results Act (SIPPRA) grant funding from the Department of the Treasury. The grant period is December 6, 2024- December 6, 2029. The total award is \$5,750,000.00.

SIPPRA was signed into law on February 9, 2018, and is intended to improve the effectiveness of certain social services. The federal government will pay for a project only if predetermined project outcomes have been met and validated by an independent evaluator, a system called a "pay for results partnership." KHA is preparing to launch a suite of investments, including a universal nurse home visit for new parents and a universal early literacy initiative through which health care providers coach parents on reading to their children. These investments produce significant governmental savings and value through reductions in newborn ER visits and postpartum maternal depression. This is an outcomes-based federal grant, Department of Treasury will release payments when outcomes are achieved. A waiver is being requested as Section 77.111(a) requires contracts for children's services to be competitively procured by KHA via an evaluated bid process. The waiver is needed to allow KHA to direct contract with Institute for Child Success, NLP Logix, Children's Home Society, Family Learning Partnership, and Angel Kids Foundation.

Additionally, KHA is seeking City Council approval to authorize a new four-year lease agreement with three SIPPRA funded service providers – Angel Kids Foundation, Children's Home Society, and Family Learning Partnership. These leases will align with their contract cycles for the SIPPRA grant.

Thank you in advance for your consideration of this matter. For additional information, please contact Dr. Saralyn Grass at 904-255-4404 or [sgrass@coj.net](mailto:sgrass@coj.net).



## **SIPPRA Partner Outcomes and Space Utilization Summary**

This SIPPRA (Social Impact Partnerships to Pay for Results Act) grant initiative aims to reduce emergency room visits for children under five by ensuring families establish a strong relationship with a pediatric home. Many families currently rely on emergency rooms (ER) for routine care due to a lack of connection with a pediatric provider. By fostering these relationships and educating families on appropriate healthcare usage, the three nonprofit partners—Children's Home Society, Family Learning Partnership, and Angel Kids Foundation—will help achieve this outcome in their unique ways, ultimately improving access to primary care and reducing unnecessary ER visits.

### **Angel Kids Foundation**

The Angel Kids Foundation, as part of the SIPPRA initiative, will provide essential training sessions for parents both at KHA and other locations around Jacksonville. These sessions will cover when emergency room visits are necessary and when they are not, along with other health advice for parents of newborns and young children. They aim to offer at least ten (10) training sessions per year, reaching a broad audience through the SIPPRA initiative. In addition to in-person training, the initiative will also utilize targeted social media campaigns, virtual training opportunities, workshops, and participation in resource fairs to further engage and inform parents across multiple platforms.

Additionally, the SIPPRA funding will enable them to offer extended on-call hours with doctors and nurse practitioners in the evenings and on weekends. This service allows parents to consult a healthcare professional live about their child's condition, helping them decide whether an ER visit is necessary or if they can wait for a pediatric appointment the next day. This not only supports parents in managing crises but also strengthens their relationship with their pediatric medical home. Families can access in-person services from 8:30 AM to 7:00 PM, five days a week, with after-hours on-call support and telehealth options available daily. These services will be promoted through Family Connects and targeted social marketing campaigns.

Furthermore, as part of their lease with KHA, Angel Kids Foundation will open a small integrated pediatric and behavioral health office on the Eastside. Given the facility size and community needs, they anticipate being able to serve 5,700 new patients for pediatric primary care per year. This will offer a convenient option for families who previously struggled with access due to distance, providing a more accessible pediatric home.

This lease also allows space to include a licensed mental/behavioral health provider to deliver therapy, lead group sessions, and conduct assessments that support timely diagnosis and early intervention—ensuring children and families receive the critical care they need, when they need it most. With this addition it can be expected that an additional 100 patients will be assessed for neuro-development conditions, including, but not limited to autism, dyslexia, IQ, ADHD and comprehensive psycho-education evaluations. Individual psychotherapy is expected to serve

300 children, providing personalized care tailored to each person's unique needs. A collaborative care coordinator will join the team to assist an estimated 400 families, focusing on those impacted by social determinants of health and connecting them to essential community resources.

## **Children's Home Society**

Children's Home Society will implement the Family Connects program, a model adopted from North Carolina that provides new moms with a nurse visit shortly after delivery. These nurses will assess family needs, help establish a connection with a pediatric home, and ensure families have the resources they need. Following the initial hospital visit, families will receive one to three follow-up home visits to further support their connection to a pediatrician and other community resources.

With the grant funding, Children's Home Society plans to employ 4 nurses, one nurse supervisor and one program specialist and aims to reach at least 2,500 new moms per year. They anticipate that approximately 60% of these families will fully utilize the services, resulting in around 1,500 moms receiving comprehensive support each year.

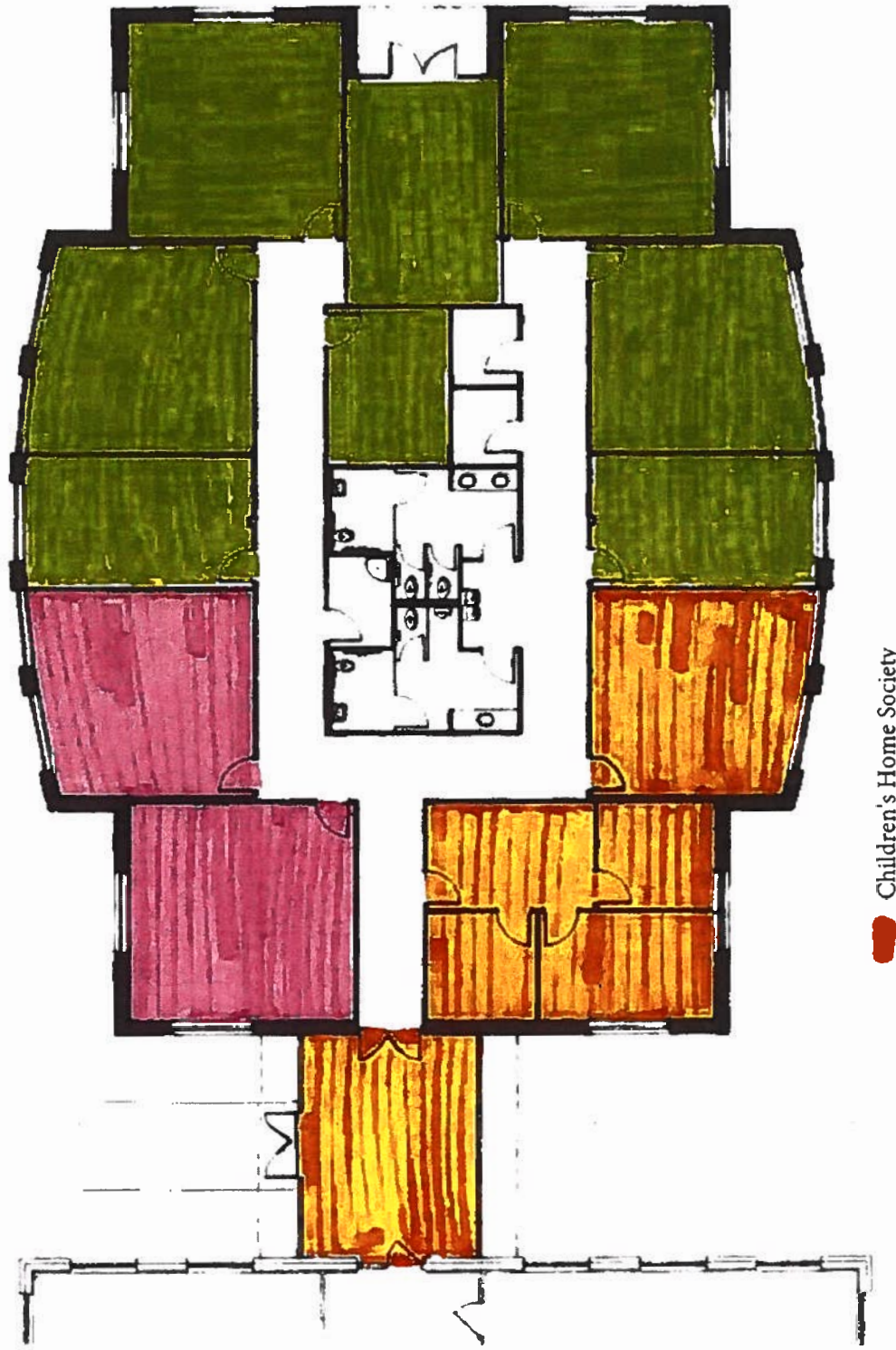
## **Family Learning Partnership**

The Family Learning Partnership operates the Reach Out and Read program, a national medical model implemented in 285 sites across 41 counties in Florida. Reach Out and Read is a universal primary prevention strategy to support the safe, stable and nurturing relationships young children need to thrive. Reach Out and Read promotes early childhood literacy and language development by integrating books, anticipatory guidance, and shared reading into pediatric primary care well-child visits to support caregivers in fostering early literacy and healthy relationships with young children and their families. Each child receives a developmentally appropriate book at every well-child visit from birth to age five to take home. Pediatricians utilize the book to assess developmental milestones and early relational health while providing guidance to caregivers about the importance of reading. Reach Out and Read is the only literacy model endorsed by the American Academy of Pediatrics and is consistently supported by independent, peer-reviewed research, validated by over twenty peer-reviewed studies.

Currently, the Reach Out and Read program is facilitated in 55,064 well-child visits in Duval County, serving approximately 27,532 families, distributing 55,064 books through 28 pediatricians' offices. With the additional SIPPR funding, the program will expand to serve an additional 5,000-7,000 families annually, distributing approximately 10,000 more books and partnering with 3-5 additional pediatric offices.

Within the KHA building, the Family Learning Partnership will have two dedicated rooms: one for a staff member and another for book storage, facilitating efficient distribution to the pediatricians' offices.

# Kids Hope Alliance - SIPPRA Wing - Nonprofit Space for Lease Layout



- Children's Home Society
- Family Learning Partnership
- Angel Kids Foundation