

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

January 7, 2021

The Honorable Tommy Hazouri, President
The Honorable Michael Boylan, LUZ Chair
And Members of the City Council
City Hall
117 West Duval Street
Jacksonville, Florida 32202

**RE: Planning Commission Advisory Report
Ordinance No.: 2020-731**

Dear Honorable Council President Hazouri, Honorable Council Member and LUZ Chairperson Boylan and Honorable Members of the City Council:

Pursuant to the provisions of Section 30.204 and Section 656.129, *Ordinance Code*, the Planning Commission respectfully offers this report for consideration by the Land Use and Zoning Committee.

Planning and Development Department Recommendation: **Approve**

Planning Commission Recommendation: **Approve**

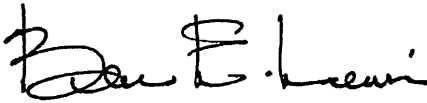
Planning Commission Commentary: There were no speakers in opposition and little discussion among the Commissioners.

Planning Commission Vote: 5-1

Joshua Garrison, Chair	Aye
Dawn Motes, Vice Chair	Absent
David Hacker, Secretary	Aye
Marshall Adkison	Aye
Daniel Blanchard	Aye
Ian Brown	Nay
Alex Moldovan	Absent
Jason Porter	Aye

If you have any questions or concerns, please do not hesitate to contact me at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read "Bruce E. Lewis". The signature is written in a cursive style with a large initial "B".

Bruce E. Lewis
City Planner Supervisor – Current Planning Division
City of Jacksonville - Planning and Development Department
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REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT

The Planning and Development Department hereby forwards to the Planning Commission; Land Use and Zoning Committee, and City Council its comments and recommendations on:

ORDINANCE 2020-731

AN ORDINANCE AMENDING CHAPTER 656 (ZONING CODE), PART 13 (SIGN REGULATIONS), SUBPART A (GENERAL PROVISIONS), SECTION 656.1303 (ZONING LIMITATIONS ON SIGNS), ORDINANCE CODE, TO REVISE THE LIMITATIONS FOR SIGNS IN THE RESIDENTIAL OFFICE (RO) ZONING DISTRICT; PROVIDING AN EFFECTIVE DATE.

I. GENERAL INFORMATION

Ordinance 2015-338-E established the Residential Office (RO) zoning district within the Zoning Code. It was established to provide a less intense zoning district for the St. Johns Quarter Historic Overlay in the Riverside-Avondale area, which at the time was zoned Commercial-Residential-Office (CRO). This area was subsequently rezoned from CRO to RO per Ordinance 2015-737-E. While this action reduced the number and types of commercial businesses, it did not provide any reduction in the type of signage allowed in the CRO zoning district subject to the Riverside Avondale Zoning Overlay. This bill reduces the maximum size of signage in the RO district to five square feet and prohibits any form of illumination.

II. EVALUATION

A. The need and justification for the change

This bill will limit signage in the RO district. Currently, areas zoned RO are predominately residential in nature, and commercial signage could be inappropriate in these areas.

B. Consistency with the Comprehensive Plan.

The Comprehensive Plan is silent to this issue.

III. RECOMMENDATION

The Planning and Development Department recommends that **Ordinance 2020-731 be APPROVED.**

1 Introduced by Council Member DeFoor:
2
3

4 **ORDINANCE 2020-731**

5 AN ORDINANCE AMENDING CHAPTER 656 (ZONING CODE),
6 PART 13 (SIGN REGULATIONS), SUBPART A (GENERAL
7 PROVISIONS), SECTION 656.1303 (ZONING
8 LIMITATIONS ON SIGNS), ORDINANCE CODE, TO REVISE
9 THE LIMITATIONS FOR SIGNS IN THE RESIDENTIAL
10 OFFICE (RO) ZONING DISTRICT; PROVIDING AN
11 EFFECTIVE DATE.
12

13 **BE IT ORDAINED** by the Council of the City of Jacksonville:

14 **Section 1. Amending Chapter 656 (Zoning Code), Part 13 (Sign**
15 **Regulations), Subpart A (General Provisions), Section 656.1303**
16 **(Zoning limitations on signs), Ordinance Code.** Chapter 656 (Zoning
17 Code), Part 13 (Sign Regulations), Subpart A (General Provisions),
18 Section 656.1303 (Zoning limitations on signs) of the *Ordinance Code*
19 is hereby amended, in part, to read as follows:

20 * * *

21 **CHAPTER 656 ZONING CODE**

22 * * *

23 **PART 13. SIGN REGULATIONS**

24 **SUBPART A. GENERAL PROVISIONS**

25 * * *

26 **Sec. 656.1303. Zoning limitations on signs.**

27 Signs shall comply with the requirements of Chapters 320 and 326
28 and with the applicable provisions of F.S. Ch. 479. In addition, the
29 following restrictions shall apply in the indicated zoning districts:

30 * * *

31 (c) *Commercial zoning districts:*

1 (1) CO, ~~RO~~, and CRO zoning districts--

2 (i) One nonilluminated or externally illuminated
3 monument sign not exceeding a maximum of 24
4 square feet in area and 12 feet in height is
5 permitted; and

6 (ii) One five square foot nonilluminated,
7 externally illuminated or internally
8 illuminated wall sign is permitted; or

9 (iii) In lieu of (i) and (ii), above, one
10 nonilluminated, externally illuminated or
11 internally illuminated wall sign not exceeding
12 32 square feet in area is permitted.

13 (iv) In lieu of the wall sign allowed under (ii) or
14 (iii) above, the following wall signs are
15 allowed, provided the property has at least 200
16 feet of street frontage, is at least three
17 acres in size and meets all other applicable
18 requirements of this section regarding
19 occupancy frontage:

20 * * *

21 (v) Assembly and institutional uses located in CO,
22 ~~RO~~, and CRO zoning districts, other than in
23 historic districts designated under Chapter
24 307, Ordinance Code:

25 (A) One nonilluminated or externally
26 illuminated monument sign not exceeding 12
27 square feet in area is permitted; or

28 * * *

29 (E) For purposes of this part, assembly and
30 institutional uses shall include, but are

1 not limited to, churches, schools,
2 lodges.

3 (F) These provisions shall not apply to any
4 assembly or institutional use located in
5 a commercial zoning district located
6 within a historic district designated
7 under Chapter 307, Ordinance Code. It is
8 intended that signs within commercially
9 zoned areas of historic districts shall
10 be governed by specific provisions within
11 the historic district zoning overlay
12 regulations for the particular district
13 or by section 656.1303(c), in which case
14 the more stringent shall apply. ~~(i-v)~~
15 ~~hereinabove, until such time as such~~
16 ~~regulations are adopted.~~

17 * * *

18
19 (4) In CO, ~~RO,~~ and CRO Districts changing message
20 devices and illuminated and indirect lighting
21 signs are also prohibited.

22 (5) In RO Districts, signage not exceeding five (5)
23 square feet, collectively, is allowed.
24 Illumination of the signage in any form is
25 prohibited.

26 * * *

27 (k) *Special exemptions:*

28 * * *

29 (3) Signs on transit shelters located on public
30 rights-of way, publicly owned property, or

1 privately owned property, subject to the
2 following criteria and superseding any other
3 provisions in Chapter 656, except as provided
4 in Section 656.361.20.

5 (i) Transit shelters with advertising and
6 internal sign illumination are not
7 permitted on or adjacent to AGR, CSV, ROS,
8 or RR-Acre zoning districts, and are not
9 permitted within PUD zoning districts in
10 AGR, CSV, ROS, or RR land use categories.

11 (ii) Transit shelters with advertising and
12 internal sign illumination are permitted
13 by sign waiver on or adjacent to all RLD
14 zoning districts, RMD-A, and RMD-B, and RO
15 zoning districts, PUD zoning districts in
16 an LDR land use category, and adjacent to
17 schools and parks in a PBF land use
18 category.

19 (iii) Transit shelters with advertising and
20 internal sign illumination are permitted
21 by right on or adjacent to RMD-C, RMD-D,
22 CO, ~~RO~~ and CRO zoning districts if the
23 transit shelter location is on an
24 identified corridor according to the JTA
25 Corridor Route Map, and the transit
26 shelter is at least 200 feet from a single
27 family use. All others on or adjacent to
28 RMD-C, RMD-D, CO, ~~RO~~ and CRO zoning
29 districts are permitted by sign waiver.

30 * * *

1 **Section 2. Effective Date.** This ordinance shall become
2 effective upon signature by the Mayor or upon becoming effective
3 without the Mayor's signature.

4
5 Form Approved:

6
7 /s/ Susan C. Grandin

8 Office of General Counsel

9 Legislation Prepared By: Susan C. Grandin

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