

1 Introduced by Council Members Freeman, Salem, Newby, Diamond,  
2 Pittman, Clark-Murray and Howland and Co-Sponsored by Council  
3 Members Becton, Morgan, Carrico and Bowman:  
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6 **ORDINANCE 2023-44**

7 AN ORDINANCE AMENDING CHAPTER 656 (ZONING  
8 CODE), PART 13 (SIGN REGULATIONS), SUBPART A  
9 (GENERAL PROVISIONS), SECTION 656.1309  
10 (UNLAWFUL SIGN MESSAGES), *ORDINANCE CODE*, TO  
11 PROHIBIT UNAUTHORIZED SIGNS THAT ARE PROJECTED  
12 ONTO BUILDINGS, STRUCTURES OR OTHER PLACES;  
13 PROVIDING CODIFICATION INSTRUCTIONS;  
14 REQUESTING EMERGENCY PASSAGE UPON  
15 INTRODUCTION; PROVIDING AN EFFECTIVE DATE.  
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17 **BE IT ORDAINED** by the Council of the City of Jacksonville:

18 **Section 1. Amending Chapter 656 (Zoning Code), Part 13**  
19 **(Sign Regulations), Subpart A (General Provisions), Section**  
20 **656.1309 (Unlawful sign messages), Ordinance Code.** Chapter 656  
21 (Zoning Code), Part 13 (Sign Regulations), Subpart A (General  
22 Provisions), Section 656.1309 (Unlawful sign messages), *Ordinance*  
23 *Code*, is hereby amended to read as follows:

24 **CHAPTER 656**

25 \* \* \*

26 **PART 13. - SIGN REGULATIONS**

27 **SUBPART A. - GENERAL PROVISIONS**

28 \* \* \*

29 **Sec. 656.1309. Unlawful signs.~~Unlawful sign messages.~~**

- 30 (a) Projections of light, laser beams or any other medium  
31 to form text, graphics, logos, or artwork upon

1 streets, walkways, fences, sign structures, land or  
2 water surfaces, or exterior walls or other exterior  
3 portions of buildings or any other structure are  
4 prohibited, except that an owner may project a sign  
5 onto an exterior portion of his or her own property,  
6 building or structure if the area occupied by such  
7 sign does not otherwise violate applicable sign  
8 regulations included in this Part. The person or  
9 business who owns or is advertised or identified on  
10 the sign shall be presumed to have permitted the  
11 placement of the sign in the absence of credible  
12 evidence to the contrary and may be cited for  
13 violation of this subsection by either the City's  
14 Municipal Code Compliance Division or the Jacksonville  
15 Sheriff's Office, and the person or business  
16 installing or projecting the sign is also in violation  
17 of this subsection. Violations of this subsection  
18 shall constitute a class D offense; however,  
19 projections of text, graphics, logos, or artwork onto  
20 a building, structure or any other place (including  
21 public spaces) without the consent of the owner or  
22 person in control of the building, structure or space  
23 shall constitute blight and graffiti, and pursuant to  
24 Sections 806.13 and 125.69, Florida Statutes, these  
25 violations shall constitute a second degree  
26 misdemeanor punishable by a definite term of  
27 imprisonment of up to 60 days (discretionary) and a  
28 fine not less than \$2000 (non-discretionary), and any  
29 equipment or vehicles used in furtherance of this  
30 crime shall be seized by the Jacksonville Sheriff's  
31 Office and forfeited to the City.~~Reserved.~~



1 Form Approved:

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3           /s/ Mary E. Staffopoulos          

4 Office of General Counsel

5 Legislation prepared by: Mary E. Staffopoulos

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