1	Introduced by Council Members Freeman, Salem, Newby, Diamond,
2	Pittman, Clark-Murray and Howland and Co-Sponsored by Council
3	Members Becton, Morgan, Carrico and Bowman:
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6	ORDINANCE 2023-44
7	AN ORDINANCE AMENDING CHAPTER 656 (ZONING
8	CODE), PART 13 (SIGN REGULATIONS), SUBPART A
9	(GENERAL PROVISIONS), SECTION 656.1309
10	(UNLAWFUL SIGN MESSAGES), ORDINANCE CODE, TO
11	PROHIBIT UNAUTHORIZED SIGNS THAT ARE PROJECTED
12	ONTO BUILDINGS, STRUCTURES OR OTHER PLACES;
13	PROVIDING CODIFICATION INSTRUCTIONS;
14	REQUESTING EMERGENCY PASSAGE UPON
15	INTRODUCTION; PROVIDING AN EFFECTIVE DATE.
16	
17	BE IT ORDAINED by the Council of the City of Jacksonville:
18	Section 1. Amending Chapter 656 (Zoning Code), Part 13
19	(Sign Regulations), Subpart A (General Provisions), Section
20	656.1309 (Unlawful sign messages), Ordinance Code. Chapter 656
21	(Zoning Code), Part 13 (Sign Regulations), Subpart A (General
22	Provisions), Section 656.1309 (Unlawful sign messages), Ordinance
23	Code, is hereby amended to read as follows:
24	CHAPTER 656
25	* * *
26	PART 13 SIGN REGULATIONS
27	SUBPART A GENERAL PROVISIONS
28	* * *
29	Sec. 656.1309. <u>Unlawful signs. Unlawful sign messages.</u>
30	(a) Projections of light, laser beams or any other medium
31	to form text, graphics, logos, or artwork upon

streets, walkways, fences, sign structures, land or water surfaces, or exterior walls or other exterior portions of buildings or any other structure are prohibited, except that an owner may project a sign onto an exterior portion of his or her own property, building or structure if the area occupied by such sign does not otherwise violate applicable sign regulations included in this Part. The person or business who owns or is advertised or identified on the sign shall be presumed to have permitted the placement of the sign in the absence of credible evidence to the contrary and may be cited for violation of this subsection by either the City's Municipal Code Compliance Division or the Jacksonville Sheriff's Office, and the person or business installing or projecting the sign is also in violation of this subsection. Violations of this subsection shall constitute a class D offense; however, projections of text, graphics, logos, or artwork onto a building, structure or any other place (including public spaces) without the consent of the owner or person in control of the building, structure or space shall constitute blight and graffiti, and pursuant to Sections 806.13 and 125.69, Florida Statutes, these violations shall constitute a second degree misdemeanor punishable by a definite term imprisonment of up to 60 days (discretionary) and a fine not less than \$2000 (non-discretionary), and any equipment or vehicles used in furtherance of this crime shall be seized by the Jacksonville Sheriff's Office and forfeited to the City. Reserved.

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Section 2. Codification Instructions. The Codifier and the Office of General Counsel are authorized to make all chapter and division "table of contents" consistent with the changes set forth herein. Such editorial changes and any other necessary changes to make the Ordinance Code consistent with the intent of this legislation are approved and directed herein, and the changes Ordinance Code shall be made the forthwith and when inconsistencies are discovered.

Requesting Emergency Passage Upon Introduction Section 3. Pursuant to Council Rule 4.901 Emergency. Emergency passage upon introduction of this legislation is requested. The nature of the emergency is that publicly and privately owned lands, buildings and structures are not appropriate venues for installation or display of signage depicting personal or private messages or opinions without the consent of the property owner. Such illegal projections have recently been frequently used to publish the personal messages of the projecting individual and contrary to the objections of the owners of the spaces used to display such personal messages. To ensure the types of displays prohibited by this new Code provision can be immediately enforced by the City's Municipal Code Compliance Division and the Jacksonville Sheriff's Office, emergency passage upon introduction of this legislation is necessary.

Section 4. Effective Date. This Ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

1	Form Approved:
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3	/s/ Mary E. Staffopoulos
4	Office of General Counsel
5	Legislation prepared by: Mary E. Staffopoulos
6	GC-#1544664-v1-FreemanProjected_Signs_Legis.docx