

1 Introduced by Council Member Amaro:  
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3

4 **ORDINANCE 2026-389**

5 AN ORDINANCE AMENDING SECTION 55.116 (PUBLIC  
6 PARKING), CHAPTER 55 DOWNTOWN INVESTMENT  
7 AUTHORITY), *ORDINANCE CODE*, TO EXPANDING THE  
8 ROLE OF THE OFFICE OF PUBLIC PARKING TO INCLUDE  
9 MANAGEMENT OF THE MICROMOBILITY PROGRAM;  
10 AMENDING SECTIONS 235.101 (PURPOSE), 235.102  
11 (APPLICABILITY), 235.103 (DEFINITIONS), 235.104  
12 (DOCKLESS MOBILITY UNIT PROGRAM PERMITTING),  
13 235.105 (DOCKLESS MOBILITY PROGRAM  
14 REQUIREMENTS), 235.106 (INDEMNIFICATION AND  
15 INSURANCE), AND 235.107 (FEES AND PENALTIES),  
16 CHAPTER 235 (DOCKLESS MOBILITY PROGRAMS),  
17 *ORDINANCE CODE*, TO MODIFY THE DEPARTMENTAL  
18 OVERSIGHT, EXPAND THE JURISDICTIONAL OPERATION,  
19 PROVIDE FOR CUSTOMER AND OPERATOR REQUIREMENTS,  
20 AND MODIFY THE FEES AND PENALTIES; CREATING NEW  
21 SECTIONS 235.109 (DOCKLESS MOBILITY PROGRAM  
22 ADMINISTRATOR), AND 235.110 (EXPANSION OF  
23 PROGRAM OUTSIDE DOCKLESS MOBILITY PROGRAM  
24 BOUNDARY), CHAPTER 235 (DOCKLESS MOBILITY  
25 PROGRAMS), *ORDINANCE CODE*, TO CREATE A PROGRAM  
26 ADMINISTRATOR POSITION AND PROVIDE FOR FUTURE  
27 EXPANSION OF PROGRAM OUTSIDE OF CURRENT  
28 BOUNDARY; PROVIDING FOR CODIFICATION  
29 INSTRUCTIONS; PROVIDING AN EFFECTIVE DATE.  
30

31 **BE IT ORDAINED** by the Council of the City of Jacksonville:

1           **Section 1.           Amending Section 55.116 (Public Parking),**  
2 **Chapter 55 (Downtown Investment Authority), Ordinance Code.** Section  
3 55.116 (Public Parking), Chapter 55 (Downtown Investment Authority),  
4 *Ordinance Code*, are hereby amended to read as follows:

5                           **CHAPTER 55 - Downtown Investment Authority**

6   \* \* \*

7 **Sec. 55.116. - Public Parking.**

8           The Office of Public Parking shall be responsible for all City  
9 parking lots and parking garages and for the enforcement of parking  
10 laws. ~~To the extent the ordinance code refers to the "Public Parking~~  
11 ~~Officer," for purposes of this Part, such terms shall be defined and~~  
12 ~~shall mean the Downtown CEO or his or her designee.~~ This Office shall  
13 further be responsible for the following:

- 14           (a) Administer and operate the City's parking facilities and  
15 enforce the parking laws, rules and regulations of the City  
16 of Jacksonville and of the State of Florida;
- 17           (b) Management of all ~~downtown~~ City parking facilities  
18 including garages, surface lots, and on street parking and  
19 proposed discount rates, discount parking programs, and  
20 the retail/commercial lease space in  
21 Downtown parking garages; and
- 22           (c) Management of all City-approved dockless mobility programs  
23 and associated Operators, including the implementation,  
24 monitoring, and daily administration of the Dockless  
25 Mobility Program.

26           **Section 2.           Amending Sections 235.101 (Purpose), 235.102**  
27 **(Applicability), 235.103 (Definitions), 235.104 (Dockless mobility**  
28 **unit program permitting), 235.105 (Dockless mobility program**  
29 **requirements) and 235.107 (Fees and penalties), Chapter 235 (Dockless**  
30 **Mobility Programs), Ordinance Code.** Sections 235.101 (Purpose),  
31 235.102 (Applicability), 235.103 (Definitions), 235.104 (Dockless

1 mobility unit program permitting), 235.105 (Dockless mobility program  
2 requirements) and 235.107 (Fees and penalties), Chapter 235 (Dockless  
3 Mobility Programs), *Ordinance Code*, are hereby amended to read as  
4 follows:

5 **CHAPTER 235 - Dockless Mobility Programs**

6  
7 **Sec. 235.101. - Purpose.**

8 The purpose of this Chapter is ~~to create a program~~ to permit and  
9 regulate Dockless mobility programs in the City of Jacksonville.

10 **Sec. 235.102. - Applicability.**

11 The provisions of this Chapter shall apply throughout the  
12 corporate limits of the City and to the use of property owned or  
13 operated by the City. The provisions of this Chapter shall apply to  
14 Dockless mobility programs. For the purpose of this Chapter, the  
15 applicant, managing agent or operator, and owner shall be jointly and  
16 severally liable for complying with the provisions of this Chapter,  
17 the permit, and the permit and license agreement.

18 **Sec. 235.103. - Definitions.**

19 \* \* \*

20 *Department* means the ~~Downtown Investment Authority~~ Department  
21 Office of Public Parking.

22 *Director* means the ~~Department Executive Director~~ Public Parking  
23 Officer.

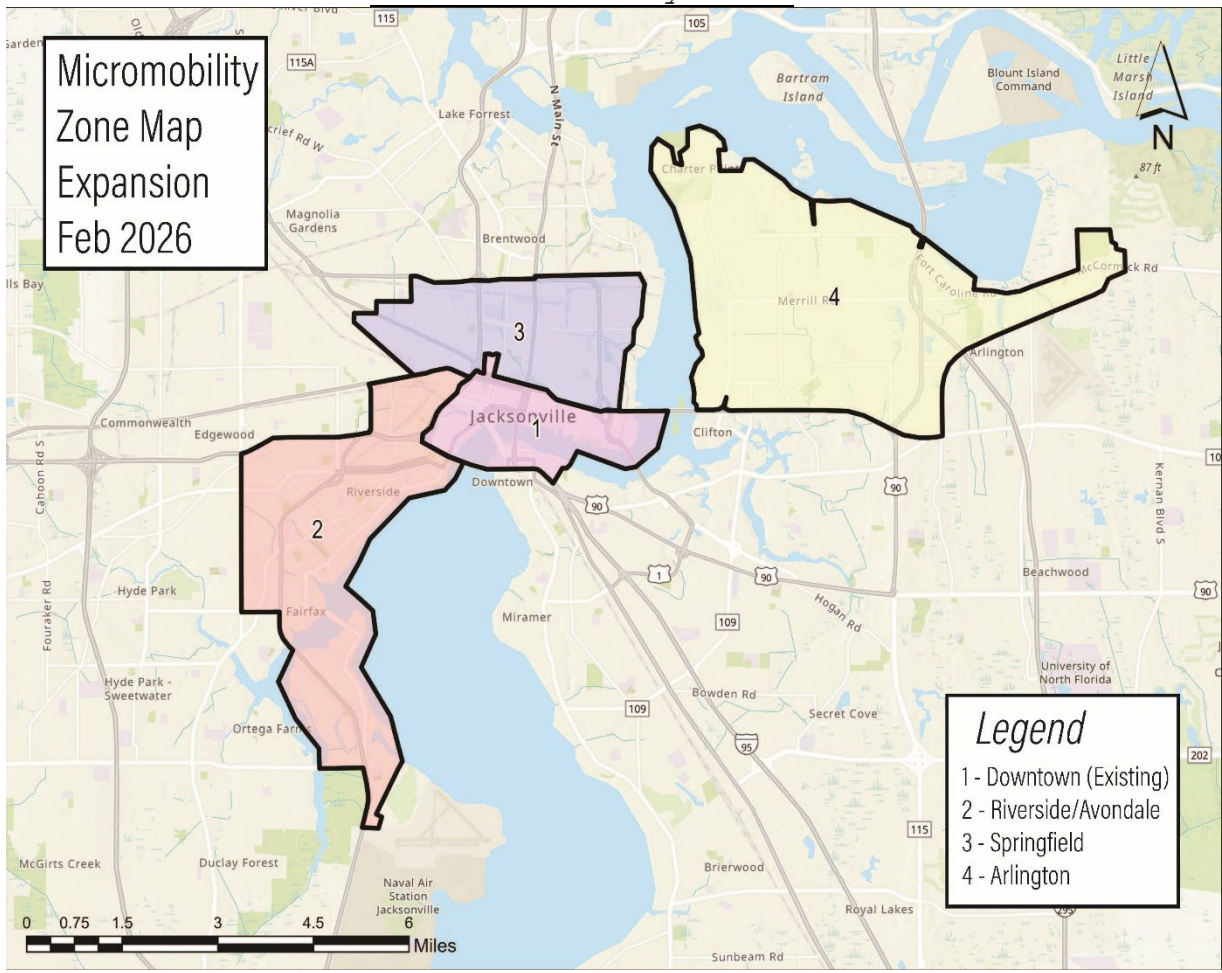
24 *Dockless bicycle program* means a program authorized by this Chapter  
25 that provides bicycles or electric bicycles for short-term rentals  
26 for point to point trips where, by design of the Operator, the  
27 bicycles and electric bicycles are intended to remain in the  
28 designated areas during use by a Customer.

29 *Dockless mobility program* means a Dockless bicycle program,  
30 Dockless scooter program or Dockless electric bicycle program.

31 Dockless Mobility Zone means the geographically defined area within

1 the City of Jacksonville in which permitted dockless mobility units  
2 may be operated, parked, or stored as authorized under this Chapter.  
3 The boundaries of the Dockless Mobility Zone are depicted below and  
4 may be further modified consistent with the provisions of this  
5 Chapter.

6 *Dockless Mobility Zones*



7  
8 \* \* \*

9 **Sec. 235.104. - Dockless mobility unit program permitting.**

10 \* \* \*

11 (b) No more than two Operators will be permitted to operate within  
12 the City at any time. The Director, in conjunction with the  
13 Planning and Development Department, will develop a request  
14 for proposals to select the two approved Operators. In the  
15 event any Operator ceases to operate a Dockless Mobility  
16 Program or at the conclusion of an Operator's ~~two~~ three-year

1 permit or renewal, the Department shall issue a new request  
2 for proposals to replace it.

3 \* \* \*

4 (f) Permits issued under this Chapter shall be effective for ~~two~~  
5 three years. Operators shall be required to re-apply for a  
6 permit upon the conclusion of each ~~two~~three-year period. One  
7 two-year renewal is authorized unless the Director has  
8 determined that the Operator has significantly failed to comply  
9 with the requirements of this Chapter, ~~even if such failure to~~  
10 ~~comply does not rise to the level required for permit~~  
11 ~~revocation as provided herein.~~

12 \* \* \*

13 **Sec. 235.105. - Dockless mobility program requirements.**

14 (a) *General regulations pertaining to Dockless mobility*  
15 *units.*

16 \* \* \*

17 (7) All Dockless mobility units utilized shall be  
18 equipped with GPS, ~~cell phone,~~ or a comparable  
19 technology for the purpose of tracking.

20 \* \* \*

21 (10) All users must be 18 years of age or older and must  
22 validate age via government issued identification  
23 through the Operator's software.

24 (b) *Parking and right-of-way.*

25 (1) Dockless mobility units shall only be parked in designated  
26 Corrals. In consultation with the Planning and Development  
27 Department, the ~~The~~ Director shall create designated  
28 Corrals in certain areas where Dockless mobility units  
29 shall be parked or stored when not in use. In designating  
30 the locations of Corrals, the Director shall obtain a  
31 right-of-way permit from the Public Works ~~Planning and~~

1 ~~Development~~ Department for the location of each Corral and  
2 shall consider the following: if use of public sidewalks  
3 for parking Dockless mobility units is considered, locate  
4 the Corrals in areas for which sidewalks are greater than  
5 eight feet in width, so long as there remains at least an  
6 eight-foot clear area for unimpeded pedestrian travel and  
7 which do not:

- 8 i. Adversely affect the streets or sidewalks by creating  
9 a nuisance;
- 10 ii. Inhibit pedestrian movement;
- 11 iii. Inhibit the ingress and egress of vehicles parked on-  
12 or off-street or the entranceway of any building,  
13 structure or space;
- 14 iv. Create conditions which are a threat to public safety  
15 and security; and
- 16 v. Prevent a minimum four-foot pedestrian clear path.

17 \* \* \*

18 (9) Any Dockless mobility unit parked in violation of this  
19 subsection may be removed by the Office of Public Parking,  
20 and the Operator will be assessed a fee as set forth in  
21 the contract in Section 235.107.

22 (10) There shall be no fee for the right-of-way permits for the  
23 Corral locations.

24 (c) Geofencing requirement.

25 ~~(1) Dockless mobility units are restricted to the Dockless~~  
26 ~~Mobility Zone (DMZ), which is defined as the Jacksonville~~  
27 ~~Downtown Area defined in Section 55.105, Ordinance Code.~~

28 ~~(2) An Operator must have the technology available to limit~~  
29 ~~operations to within the DMZ.~~

30 ~~(3) If Dockless mobility units operate outside the DMZ, the~~  
31 ~~Operator shall charge the User \$1 for every 5 minutes the~~

1 ~~Unit is outside the DMZ.~~

2 All permitted dockless mobility units shall be equipped with  
3 geofencing technology, ensuring that operations are limited to  
4 the boundaries of the Dockless Mobility Zone and the Service  
5 area for each Operator as determined and outlined in the Request  
6 for Proposals (RFP) and/or Operator contracts. An expansion area  
7 may be approved pursuant to Section 235.110.

8 (d) *Maintenance, operations, and fleet size.*

9 \* \* \*

10 (4) Dockless mobility units that are inoperable/damaged or do  
11 not comply with other subsections of this Code must be  
12 removed within two hours upon receipt of a complaint  
13 between the hours of 7:00 a.m. and 7:00 p.m., seven days  
14 per week and within 12 hours upon receipt of a complaint  
15 on holidays. An inoperable or damaged Dockless bicycle,  
16 Dockless electric bicycle, or Dockless scooter is one that  
17 has non-functioning features (i.e., gear selectors,  
18 pedals, bell, lights, dead battery) or is missing  
19 components (i.e., fenders, grips, chain guards) as  
20 applicable to that vehicle. An Operator whose Dockless  
21 bicycle, Dockless electric bicycle, or Dockless scooter is  
22 inoperable or damaged or that has non-functioning features  
23 and which is removed or stored by the Office of Public  
24 Parking is subject to penalties as specified in the  
25 contract~~the storage fees set forth in Section 235.107.~~

26 (5) The Office of Public Parking, without notice, reserves the  
27 right to remove Dockless mobility units from the right-of-  
28 way if an emergency arises. In such instances, the Office  
29 of Public Parking will attempt to notify the Operator as  
30 soon as reasonably practicable thereafter.

31 (6) Operators must detail a plan to relocate the Dockless

1 mobility units to a safe, indoor facility within 24 hours  
2 in the result of a declared tropical weather event  
3 (tropical storm or hurricane watch or warning, whichever  
4 comes first). The plan must detail the amount of time it  
5 will take to remove all Dockless mobility units from  
6 circulation once a storm watch or warning has been  
7 established. The Office of Public Parking may remove any  
8 Dockless mobility unit that is not relocated as required  
9 by this subsection, and the Operator shall be assessed a  
10 removal fee as provided in the contractSection 235.107.

11 \* \* \*

12 ~~(11) Operator's fleet is limited to 200 Dockless mobility units.~~  
13 ~~Operators may request an increase to their fleet by a~~  
14 ~~maximum of an additional 100 Units only for City-sponsored~~  
15 ~~events by filing a request with the Director. The Director~~  
16 ~~shall review and act on the request. Each request shall~~  
17 ~~include a rationale and analysis to justify the additional~~  
18 ~~fleet size. All additional Units must be removed by the~~  
19 ~~Operator within 24 hours after the scheduled conclusion of~~  
20 ~~the event.~~

21 ~~(12)~~ (11) Each dockless mobility unit scooter not retrieved from  
22 the Department Office of Public Parking within seven days  
23 shall constitute an unaddressed violation pursuant  
24 ~~to Section 235.107(b)(ii)~~ and after 30 days such dockless  
25 mobility unit scooter shall become the property of the  
26 City.

27 ~~(13)~~ (12) No scooters authorized and regulated under this program  
28 shall be operational and available for use between the  
29 hours of 00:00 (midnight) and 5:00 a.m. Operating hours  
30 for dockless mobility units authorized and regulated under  
31 this program shall be determined by service area and

1 specified in the Request for Proposal and the Operator's  
2 permit or contract.

3 (e) ~~Equity of a~~Access.

- 4 (1) Operators shall provide the pricing structure prior to  
5 start of service.
- 6 (2) Operators must provide details on how users can utilize  
7 the service without a smartphone.
- 8 (3) Operators must provide service throughout the Dockless  
9 Mobility Zones specified in the contract. This includes  
10 Redistributing as needed in order to maintain a reasonable  
11 level of convenience in renting a Dockless mobility unit.

12 (f) *Data sharing.*

- 13 (1) All permitted Operators shall provide the City with the  
14 following data requirements specified in the contract, in  
15 the format and frequency required. ~~on a monthly basis in~~  
16 ~~PDF format:~~

- 17 ~~i. Number and type of Dockless mobility units in~~  
18 ~~circulation;~~
- 19 ~~ii. Number of daily, weekly, and monthly riders;~~
- 20 ~~iii. Total number of miles traveled by Users (daily,~~  
21 ~~monthly, quarterly, annually) broken down by Dockless~~  
22 ~~bicycle, Dockless electric bicycle, and/or Dockless~~  
23 ~~scooter;~~
- 24 ~~iv. Average time each Dockless mobility unit spends~~  
25 ~~available (not in use);~~
- 26 ~~v. Number of rides per User per day;~~
- 27 ~~vi. Number of rides per Dockless bicycle, Dockless~~  
28 ~~electric bicycle, and/or Dockless scooter per day;~~
- 29 ~~vii. Average duration of rides per User per day as well as~~  
30 ~~average duration of rides per Dockless bicycle,~~  
31 ~~Dockless electric bicycle, and/or Dockless scooter~~

~~per day;~~

~~viii. Average duration of ride per day of the week;~~

~~ix. Monthly summary of Dockless mobility unit distribution and GPS-based natural movement in heat map format;~~

~~x. Summary of fleet numbers lost to theft/vandalism;~~

~~xi. Summary of customer comments/complaints, resolution to, and time it took to resolve each complaint.~~

~~xii. Summary of repairs per Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter per month;~~

~~(2) All permitted Operators shall provide to the Department the following data within 14 days following the end of each calendar quarter, in ESRI ArcGIS.shp format, or other format specified in the permit:~~

<del>Field Name</del>	<del>Format</del>	<del>Description</del>
<del>Operator Name</del>	<del>{Operator Name}</del>	<del>n/a</del>
<del>Type of vehicle</del>	<del>"Standard Bicycle" or "Electric Bicycle" or "Scooter"</del>	<del>n/a</del>
<del>Trip record number</del>	<del>xxx0001, xxx0002, ...</del>	<del>3-letter Operator acronym + consecutive trip #</del>
<del>Trip duration</del>	<del>MM:SS</del>	<del>n/a</del>
<del>Trip distance</del>	<del>Feet</del>	<del>n/a</del>
<del>Start date</del>	<del>MM, DD, YYYY</del>	<del>n/a</del>
<del>Start time</del>	<del>HH:MM:SS (00:00:00-</del>	<del>n/a</del>

	<del>23:59:59)</del>	
<del>End date</del>	<del>MM, DD, YYYY</del>	<del>n/a</del>
<del>End time</del>	<del>HH:MM:SS (00:00:00- 23:59:59)</del>	<del>n/a</del>
<del>Start location</del>	<del>lat, long</del>	<del>n/a</del>
<del>End Location</del>	<del>lat, long</del>	<del>n/a</del>
<del>ID number</del>	<del>xxxxx1, xxxxx2, ...</del>	<del>Unique identifier for each bicycle, e-bike, or scooter</del>
<del>User Home Zip Code</del>	<del>33301 (example)</del>	<del>Home zip code of user (can be credit card- based)</del>

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~~The Department may request such other information from each Operator as it deems necessary to evaluate the program.~~

~~(3) All permitted Operators shall distribute a six-month and one-year customer satisfaction survey, the summary and raw results of which shall be provided to the Department.~~

~~(4)~~ (2) All permitted Operators shall provide real-time or semi-real-time Dockless bicycle, Dockless electric bicycle, and/or Dockless scooter location data via a publicly accessible API in General Bikeshare Feed Specification (GBFS) format per North American Bikeshare Association (NABSA) guidelines. The City reserves the right to post this information through a publicly available portal.

1 **Sec. 235.106. - Indemnification and insurance.**

2 \* \* \*

3 (b) The Operator shall provide and maintain such public  
4 liability and property damage insurance to protect the City  
5 of Jacksonville and its representatives, employees, and  
6 elected and appointed officials, from all claims and damage  
7 to property or bodily injury, including death, which may  
8 arise from any aspect of the Program or its operation. Such  
9 insurance shall be provided from an insurance company with  
10 an A.M. Best rating of not less than "A" and a financial  
11 strength rating of not less than "VII," acceptable to the  
12 City's Risk Management Division, and shall provide coverage  
13 ~~of not less than \$2,000,000~~ in an amount approved by the  
14 City's Risk Management Division for bodily injury, and  
15 property damage respectively per occurrence. Such  
16 insurance shall be without prejudice to coverage otherwise  
17 existing and shall name the City of Jacksonville as  
18 additional insured. The policy shall further provide that  
19 coverage shall not terminate or be canceled prior to the  
20 termination of the permit and license agreement without 30  
21 days' written notice prior to the termination to the City's  
22 Risk Management Division and the Director at the address  
23 shown in the license.

24 (c) In addition to the requirements of subsection (a) and (b),  
25 the Operator shall provide additional insurance and comply  
26 with any revised indemnification provision specified in  
27 the permit.

28 (d) The Operator shall maintain and provide annual proof of  
29 all required insurance prior to receiving a permit ~~and upon~~  
30 ~~each renewal thereafter.~~

1 **Sec. 235.107. - Fees and Penalties.**

2 ~~(a) The following fees shall apply to Operators:~~

<del>(i) Initial Permit Filing Fee</del>	<del>\$2500</del>
<del>(ii) Permit Renewal Fee</del>	<del>\$2500</del>
<del>(iii) Annual Fee</del>	<del>\$21,900 (0.30/max. authorized Unit/day)</del>
<del>(iv) Performance bond</del>	<del>\$80 per Unit/\$10,000 maximum</del>
<del>(v) Unit Removal Fee</del>	<del>\$75 per Unit</del>
<del>(vi) Unit Storage Fee</del>	<del>\$25 per Unit, per 24-hour period, or part thereof</del>

3  
4 ~~(b) An Operator is subject, at the discretion of the Director, to~~  
5 ~~a fleet size reduction or total permit revocation should the~~  
6 ~~following occur:~~

- 7 ~~(i) If violations of the regulations set forth in this Chapter~~  
8 ~~are not addressed in a timely manner or;~~  
9 ~~(ii) 15 unaddressed violations of the regulations set forth by~~  
10 ~~this Chapter within a 30-day period or;~~  
11 ~~(iii) Submission of inaccurate or incomplete data.~~

12 ~~(c) In the event of a permit revocation, the Director shall provide~~  
13 ~~written notice of the revocation via certified mail, informing~~  
14 ~~the Operator of the permit revocation.~~

15 All applicable program fees, penalties, and associated costs shall  
16 be established and administered through the contractual agreements  
17 between the City and the permitted dockless mobility operators. Such  
18 contractual provisions shall govern in lieu of any specific fees or  
19 penalties otherwise referenced in this Chapter, and shall control in

1 the event of any conflict.

2           **Section 3.           Creating new Sections 235.109 (Dockless Mobility**  
3 **Program Administrator), and 235.110 (Expansion of Program Outside**  
4 **Dockless Mobility Program Boundary), Chapter 235 (Dockless Mobility**  
5 **Programs), Ordinance Code.** Sections 235.109 (Dockless Mobility  
6 Program Administrator), and 235.110 (Expansion of Program Outside  
7 Dockless Mobility Program Boundary), Chapter 235 (Dockless Mobility  
8 Programs), *Ordinance Code*, are hereby created to read as follows:

9                           **CHAPTER 235 - Dockless Mobility Programs**

10   **\* \* \***

11 **Sec. 235.109. - Dockless Mobility Program Administrator.**

12           (a) Designation. The Dockless Mobility Program shall be  
13 administered by the Director, or his or her designee.

14           (b) Authority and Duties. The Director shall:

15                   (1) Oversee the implementation, monitoring, and daily  
16 administration of the Dockless Mobility Program;

17                   (2) Serve as the primary contact for participating  
18 Operators and City departments;

19                   (3) Coordinate with Operators and City departments, to  
20 collect and reconcile program data necessary for annual  
21 reporting required in subsection (c), below;

22                   (4) Make recommendations to the City Council regarding  
23 policy updates, regulatory adjustments, and program  
24 improvements; and

25                   (5) Ensure interdepartmental coordination related to  
26 planning, enforcement, and public communication.

27           (c) Reporting. The Director shall submit an annual report to  
28 the Council committee of reference tasked with reviewing  
29 and making recommendations on transportation matters on or  
30 before December 31 of each year, which shall include a  
31 minimum of the following information:

- (1) A servicing report summarizing the usage, enforcement and customer complaints for each of the areas identified in the Dockless Mobility Zone;
- (2) Operator compliance; and
- (3) Other pertinent information and data regarding the program.

**Sec. 235.110. - Expansion of Program Outside Dockless Mobility Program Boundary.**

- (a) Authorization. The Dockless Mobility Zone may be expanded beyond the boundaries set forth in Section 235.103 upon authorization from Council, based on recommendations from the Director, or designee, in consultation with the Bicycle Pedestrian Coordinator.
- (b) Criteria for Expansion. In evaluating a potential expansion area, the Director shall consider:
  - (1) Demonstrated public demand and ridership patterns;
  - (2) The presence of bicycle or pedestrian infrastructure to support safe operations; and
  - (3) Coordination with relevant Council District(s).
- (c) Expansion. The Director may authorize pilot expansions for up to 12 months in designated areas outside the Dockless Mobility Zone.

**Section 4. Codification Instructions.** The Codifier and the Office of General Counsel are authorized to make all chapter and division "table of contents" consistent with the changes set forth herein. Such editorial changes and any other changes necessary to make the *Ordinance Code* consistent with the intent of this legislation are approved and directed herein, and the changes to the *Ordinance Code* shall be made forthwith and when inconsistencies are discovered.

**Section 5. Effective Date.** This Ordinance shall become effective upon signature by the Mayor or upon becoming effective

1 without the Mayor's signature.

2

3 Form Approved:

4

5           /s/ Terrence L. Harvey          

6 Office of General Counsel

7 Legislation Prepared By: Terrence L. Harvey

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