



**PUBLIC SERVICE GRANT (PSG) COUNCIL
MEETING MINUTES
Ed Ball Building, 8th Floor Board Room 851
February 28, 2022 – 3:00 PM**

Committee Meeting Attendance			
X	Bob Baldwin- Chair	X	Beth Mixson
X	Brad Goodwin - Vice Chair	X	Ann Mackey
X	Jackie Perry-ZOOM	E	Courtney Weatherby-Hunter
X	Dr. Marcie Turner	X	Jaclyn Blair
E	Tameiko Grant	X	Ryan Ertel
X	Dr. Dogan Tozoglu	X	James Coggin
E	Chester Spellman		

Quorum Present: Yes

Staff: John Snyder & Ashleigh Brew, Office of Grants & Compliance
Harry Wilson, Office of General Counsel

I. Welcome & Introduction of PSG Council Members – Mr. Baldwin

Mr. Baldwin called the meeting to order at 3:04pm and asked everyone to introduce themselves.

II. Election of PSG Council Chair, Vice-Chair & Officers- Mr. Snyder

- Mr. Snyder opened the floor for nominations for Chair of the Council. Mr. Baldwin was nominated for Chair by Dr. Turner and Ms. Mixson 2nd that nomination. The vote was unanimous for Mr. Baldwin as Chair.
- Before opening the floor for Vice-Chair, Mr. Goodwin made a comment
 - Mr. Goodwin expressed with deep regret that he was not in the capacity to serve as Vice-Chair for the upcoming year and officially withdrew his name from the Vice-Chair election. He is still able to serve on the Council as a member.
- Mr. Baldwin opened the floor for nominations for Vice-Chair. Mr. Baldwin nominated Ms. Mixson for Vice-Chair, Dr. Turner 2nd. The vote was unanimous for Ms. Mixson as Vice-Chair.

III. Approval of Minutes - Mr. Baldwin

- Ms. Mixson noted that on the minutes from 12/15/2021-Task Force that her name was misspelled under section IV.

Minutes from 11/22/21, 12/15/21-Task Force, 01/11/22-MVP & 02/16/22-Budget were all approved.



IV. Budget Sub-Committee – Ms. Mixson

Ms. Mixson went over the committee's recommendation for the level of funding the Council will request

- Because there was not a quorum, there could be no vote, only a recommendation. The recommendation is that the council request a budget of \$7million for City Council to approve for PSG. Since this amount was passed by City Council as an "aspirational goal".

V. Rules Sub-Committee – Ms. Weatherby-Hunter

Mr. Snyder stated that this committee did not have a meeting.

VI. Most Vulnerable Persons Sub-Committee- Ms. Grant

Ms. Grant was not present to give a report.

- Mr. Snyder stated for the record, that the committee did recommend a change to the percentages of the PSG Human Services Framework as presented; Acute-30%, Prevention 40%, and Self Sufficiency 40%. Also to add a priority Need D-Microgrant pilot program to be introduced separately by C/M Freeman. This microgrant program would have it's own funding. The purpose is to fund smaller non-profits who have an annual revenue of under \$250,000 and will run on an off-cycle of PSG. It's an effort to get smaller organizations to the level where they can qualify for PSG in the future.
- Mr. Coggin indicated that the Community Foundation has an established small grant program for agencies similar to C/M Freeman. Mr. Baldwin asked Mr. Coggin to reach out to C/M Freemans office and let him know of the Community Foundations as small grant fund and it could be helpful as he begins to pilot his program.

VII. Public Comment

Michael Howland, with Jacksonville Speech & Hearing-thanked the Chairman, Dr. Turner & Ms. Mixson for comments at City Council about the great work that the non-profits are doing in the community. Mr. Baldwin also thanked Mr. Howland for coming out to show the collaboration between partnerships.

Ms. Mixson thanked Mr. Baldwin, Dr. Turner and agencies for the success that the PSG Council has with City Council.



Mr. Baldwin thanked everyone on the committee for their dedication that goes into the PSG process.

VIII. Vote on the MVP Recommendation for FY 2023

Mr. Snyder outlined the four separate votes that need to take place;

1. PSG Framework categories
2. PSG Framework percentages
3. Application Process vs procurement process
4. Changes to the scoring matrix

Ms. Mackey motioned to accept the MVP Sub-Committee's recommendation for the 2023 PSG Framework. Ms. Blair seconded the motion. The vote was unanimous with Priority Need A: Acute, Priority Need B: Prevention and Diversion, Priority Need C: Self-Sufficiency and Stability and Priority Need D: Micro-Grant Pilot Program.

Ms. Mackey motioned to accept the MVP Sub-Committee's recommendation for the 2023 PSG Framework as follows; Priority Need A: Acute-30%, Priority Need B: Prevention and Diversion-40%, and Priority Need C: Self-Sufficiency and Stability-30%. Need D: Micro-Grant Pilot Program - 0%. Ms. Mixson seconded the motion. The vote was unanimous.

Mr. Baldwin asked Mr. Snyder to explain the two options. Mr. Snyder stated that the body each year has two options. The PSG Council is authorized to go through a procurement process rather than an application. The body would have to come up with a scope of service that they would like to see agencies solicit funds for. Then agencies would turn in a proposal base on that scope of service in the RFP. Pro/con- agencies would be allowed to renew for three years instead of applying each year; but if they were not awarded, then they wouldn't be able to get funds for the next three years.

Dr. Turner motioned to continue to utilize the application process for the 2023 PSG Framework with Category D having a separate application process. Mr. Goodwin seconded the motion. The vote was unanimous.

Ms. Blair motioned to use the same scoring methods as last year. Dr. Tozoglu seconded the motion. The vote was unanimous.



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IX. Update on FY 2022 PSG Awards

Mr. Snyder gave the update. Volunteers In Medicine will not be able to expend all their funds. They are asking to reduce their award. There is no vote needed since the funding matrix was approved in October. Two agencies will be getting an increase in funds, Brooks Rehab~\$4,000 more and Family Foundations ~\$1,500 more. The office will be working on getting the contract amendments.

X. Open Discussion- Mr. Baldwin

Mr. Baldwin thanked Ms. Mixson for her efforts with the budget task force and all that she did to help. Mr. Baldwin thanked all the agencies for their collaborative efforts with the Council.

Mr. Baldwin stated that he was approached by another city councilman who has strong feelings about the way in which PSG Council is currently structured and how we create the grant process. This councilman suggested that PSG evaluate the Cultural Council and how they access, and award grants compared to how we do it as well as Kids Hope Alliance. Mr. Baldwin would like to create another Task Force to evaluate that process and asked Mr. Coggin to consider Chairing that task force along with Ms. Grant. He also wants the non-profit community to be involved in this effort as well. Mr. Coggin said that he would take that up for consideration and get back to Mr. Baldwin.

Mr. Goodwin asked if the councilman had something specifically that he is trying to address that the other boards may be doing better? Mr. Baldwin answered, the cultural council has categories based on size of organizations and they do not fund from a program base but an agency base. The Kids Hope Alliance has a board that makes recommendation to Procurement.

Dr. Turner stated to keep in mind that much of what PSG does is governed by the ordinance and changes must be recommend to City Council before any change can happen. She also stated that one of the things that the Cultural Council does differently is decide how much money goes to each agency based off what they asked for.

Mr. Snyder stated that Cultural Council uses a formula and if you get a particular score, you will get some type of funding compared to PSG's top down approach.



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City of Jacksonville, Florida

Lenny Curry, Mayor

Ms. Mixson asked would we also be looking at other City Departments as some fund with a waterfall effect and would we look at the application itself as ours is rigorous compared to others. Mr. Baldwin stated that he wants to look at all aspects of what she brought up.

Mr. Baldwin mentioned that an idea of suggestions to change the orientation process for new committee members was brought up. Mr. Snyder stated that the orientation is an administrative task and he's more than happy to make any suggested changes to the orientation. Ms. Mixson stated that there are some things that are unique to PSG such as language that should be added to help new members hit the ground running. She suggested a "dictionary" to help.

Mr. Baldwin also mentioned that there is a new member being put forth before the Mayor's Office which would put the Council at 15 members.

Mr. Goodwin stated that he feels that the effects of COVID has impacted our connections with the nonprofit organizations and going back to visiting them will help rebuild those connections. He had a chance to visit Hubbard House last week and it was extremely rewarding. He's asking agencies to send invites to come out and visit because he would love to see them. Mr. Snyder stated that all council members email addresses are on the website, so the agencies do have access to them.

Jason from Hubbard House thanked the committee for all they are doing for the community and non-profits

XI. Adjourned at 4:25 PM.

A verbatim recording of this meeting is available upon request.