

1 Introduced by the Council President at the request of the Mayor:  
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4 **ORDINANCE 2026-552**

5 AN ORDINANCE MAKING CERTAIN FINDINGS AND  
6 APPROPRIATING \$1,682.318.00 FROM GENERAL FUND  
7 OPERATING - CONTINGENCY, INCLUDING \$682,318.00  
8 TO PROVIDE FUNDING TO THE JACKSONVILLE  
9 RIVERFRONT ALLIANCE, INC. ("JRA"), AND  
10 \$1,000,000. TO PROVIDE FUNDING FOR MAINTENANCE OF  
11 PARKS IN DOWNTOWN JACKSONVILLE, AS INITIATED BY  
12 B.T. 26-086; AUTHORIZING THE MAYOR, OR HER  
13 DESIGNEE, AND THE CORPORATION SECRETARY TO ENTER  
14 INTO AN AGREEMENT WITH JRA FOR OPERATION AND  
15 MANAGEMENT OF CERTAIN JACKSONVILLE RIVERFRONT  
16 PUBLIC SPACES ("AGREEMENT"), TO PROVIDE  
17 MAINTENANCE AND PROGRAMMING FOR CITY-OWNED PARK  
18 ASSETS WITHIN THE DOWNTOWN COMMUNITY  
19 REDEVELOPMENT AREA; WAIVING SECTION 118.107  
20 (NONPROFITS TO RECEIVE FUNDING THROUGH A  
21 COMPETITIVE EVALUATED AWARD PROCESS; WAIVER AND  
22 DISCLOSURES), PART 1 (GENERAL PROVISIONS),  
23 CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO  
24 ALLOW FOR A DIRECT CONTRACT WITH JRA; WAIVING  
25 THE PROVISIONS OF SECTION 110.112 (ADVANCEMENT  
26 OF CITY FUNDS; PROHIBITION AGAINST), PART 1 (THE  
27 CITY TREASURY), CHAPTER 110 (CITY TREASURY),  
28 *ORDINANCE CODE*, TO ALLOW ADVANCEMENT OF FUNDS TO  
29 JRA; PROVIDING FOR CARRYOVER TO FISCAL YEAR  
30 2026-2027; PROVIDING FOR OVERSIGHT BY THE PARKS,  
31 RECREATION AND COMMUNITY SERVICES DEPARTMENT;

1 PROVIDING AN EFFECTIVE DATE.

2 **BE IT ORDAINED** by the Council of the City of Jacksonville:

3 **Section 1. Appropriation.** For the 2025-2026 fiscal year,  
4 within the City's budget, there is hereby appropriated the indicated  
5 sum(s) from the account(s) listed in subsection (a) to the account(s)  
6 listed in subsection (b):

7 (B.T. 26-086, attached hereto as **Exhibit 1** and incorporated herein  
8 by this reference)

9 (a) Appropriated from:

10 See B.T. 26-086 \$1,682,318.00

11 (b) Appropriated to:

12 See B.T. 26-086 \$1,682,318.00

13 (c) Explanation of Appropriation:

14 The funding above is an appropriation of \$1,682,318.00 from  
15 the General Fund Operating - Riverfront Parks -  
16 Contingency, including \$682,318.00 to General Fund  
17 Operating - Riverfront Parks - Subsidies & Contributions  
18 to Private Org to provide funding to the Jacksonville  
19 Riverfront Alliance, Inc. ("JRA") for services described  
20 in the Agreement for Operation and Management of Certain  
21 Jacksonville Riverfront Public Spaces between the City and  
22 JRA ("Agreement") and \$1,000,000.00 to General Fund  
23 Operating - PRCM Playgrounds & Centers - Miscellaneous  
24 Services & Charges to provide funding for maintenance of  
25 parks in Downtown Jacksonville including pursuant to the  
26 terms of the Agreement.

27 **Section 2. Purpose.** The purpose of the appropriation in  
28 Section 1 is to provide funding to JRA to expand the capacity of the  
29 City of Jacksonville for Riverfront Parks and Riverwalk in existing,  
30 newly developed and future parks within the Downtown Community  
31 Redevelopment Area and for the maintenance of parks in Downtown

1 Jacksonville including pursuant to the terms of the Agreement.

2           **Section 3. Approval and Authorization to Execute an**  
3 **Agreement Between the City and the Jacksonville Riverfront Alliance,**  
4 **Inc. ("JRA").** There is hereby approved, and the Mayor, or her  
5 designee, and the Corporation Secretary are hereby authorized to  
6 execute and deliver on behalf of the City the Agreement substantially  
7 in the form placed **On File** with the Legislative Services Division,  
8 for a term of ten years, with one five year renewal term. The  
9 Agreement provides for the management, maintenance and programming  
10 of the City's parks within the Downtown Community Redevelopment Area,  
11 with funds appropriated therefor on an annual basis, and the retention  
12 of certain revenues by JRA to be applied to future budgets.

13           **Section 4. Waiver of Section 118.107 (Nonprofits to receive**  
14 **funding through a competitive evaluated award process; waiver and**  
15 **disclosures.), Part 1 (General Provisions), Chapter 118 (City**  
16 **Grants), Ordinance Code.** The provisions of Section 118.107  
17 (Nonprofits to receive funding through a competitive evaluated award  
18 process; waiver and disclosures), Part 1 (General Provisions),  
19 Chapter 118 (City Grants), *Ordinance Code*, are hereby waived to allow  
20 for a direct contract with JRA. This waiver is justified because JRA  
21 offers unique services regarding marketing the City of Jacksonville  
22 and providing fund raising and sponsorship opportunities along with  
23 park programming and maintenance services. JRA has provided the  
24 Affidavit of Disclosure required by subsection 118.107(b)(2),  
25 *Ordinance Code*, attached hereto as **Exhibit 2** to accompany this waiver.

26           **Section 5. Waiver of Section 110.112 (Advance of City**  
27 **Funds; prohibition against.), Part 1 (The City Treasury), Chapter 110**  
28 **(City Treasury), Ordinance Code.** The provisions of Section 110.112  
29 (Advance of City funds; prohibition against), Part 1 (The City  
30 Treasury), Chapter 110 (City Treasury), *Ordinance Code*, are hereby  
31 waived to allow for an advance payment to JRA: (i) in the amount of

1 \$341,159 upon execution of the Agreement for the balance of the  
2 current fiscal year through September 30, 2026; and (ii) on an annual  
3 basis during the term of the agreement commencing with City fiscal  
4 year 2027-28, in the maximum amount of up to twenty-five percent  
5 (25%) of operational expenses, as further set forth in the Agreement.  
6 This waiver is justified because JRA offers unique services regarding  
7 programming and activations to the City regarding the Riverfront  
8 Parks.

9 **Section 6. Carryover.** The funds appropriated herein and the  
10 remaining balance in the Special Council Contingency - Riverfront  
11 Parks shall not lapse but shall carry over to Fiscal Year 2026-2027.

12 **Section 7. Oversight Department.** The Parks, Recreation  
13 and Community Services Department shall oversee the agreement  
14 described herein.

15 **Section 8. Effective Date.** This Ordinance shall become  
16 effective upon signature by the Mayor or upon becoming effective  
17 without the Mayor's signature.

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19 Form Approved:

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21 /S/ Christopher N. Loy, Jr. \_\_\_\_\_

22 Office of General Counsel

23 Legislation Prepared By: Christopher N. Loy, Jr.

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