

**AGENCY NAME & PROGRAM James Weldon Johnson Young Writers Festival**

**FY 2021-2022 City Grant Proposal Term Sheet**

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**Grant Recipient:** The Friends of Brentwood Public Library, Inc. (“Recipient”)

**Program Name:** James Weldon Johnson Young Writer’s Festival (the “Program”)

**City Funding Request:** \$25,000.00

**Contract/Grant Term:** October 1, 2021– September 30, 2022

**Any substantial change to this FY 2021-2022 City Grant Proposal Term Sheet (the “Term Sheet”) or the attached Program budget will require City Council approval.**

**PROGRAM OVERVIEW:** Provide a description of the Program and the Program goals and objectives, including a description of how the Program will assist Duval County residents and the need that will To be met. Indicate whether this funding request is intended to cover programmatic expenses, capital expenses, or both in FY 2021-2022.

The Friends of Brentwood Public Library, (FOBL) Inc. is a nonprofit organization that’s exclusively charitable, and educational. For the past eight years (8) FOBL has been a strong advocate for the JPL (Jacksonville Public Library) Friends Group. We provide educational outreach pro-literacy programs through the active and continued use of the Brentwood Branch Urban Core Library. We advocate for a public library system that meets its mission to the citizens of the community; building active public support for the branch library in the Brentwood Neighborhood; research data that impacts decisions involving maintaining and/or expanding access to Brentwood Branch Urban Core Library supporting needs and the community.

The James Weldon Johnson Young Writers Festival is an Arts and Humanities Literature Program. It is just one of the FOBL urban core educational community outreach initiatives.

**The James Weldon Johnson Young Writers Festival mission statement:** To use poetry, visual and performing arts as a vehicle to impact youth academic engagement and performance; social-emotional development and to develop writing and analytical skills giving children and youth a greater understanding of themselves and others.

**Goals:**

1. Produce an Annual James Weldon Johnson Young Writer’s Festival
2. To educate youth
3. Young Authors Awards Ceremony
4. Family Fun Community Celebratory Activities
5. Author’s Book Exhibits
6. Career Day Tour

**Objectives:**

**1. Festival**

- Deliver five days of activities
- 50% of students will show measurable positive impact
- Award cash prizes for fiction, poetry, monologues
- Network with Local, State and National Community Partnerships (Authors, Publicists, Colleges/Universities, organizations, corporate businesses and others)
- Publish 2022 young author’s winners’ poems

**AGENCY NAME & PROGRAM James Weldon Johnson Young Writers Festival**

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- Increase Young Author's participation 10% +
- Enroll 150 students

**Most of these expenses are programmatic.**

**PROGRAM SCOPE OF WORK AND DELIVERABLES:** Provide a list of all activities the program will offer and provide a brief description of each activity.

The James Weldon Johnson Young Writers Festival is designed to provide writing, reading, visual and performing arts skills for elementary, middle and high school inspiring young authors. To increase awareness of college, vocational interest, and professional community writers.

Proposed Activities: June 15-19, 2022: The James Weldon Johnson Young Writers Festival

Venue: Jacksonville Public Library: Main Branch: - June 15-18, 2022

Workshops: June 15-17, 2022, 8:30 a.m. to 3:30 p.m.

Awards Ceremony: June 18, 2022, 8:30 a.m. to 11:00 a.m.

Pending Venue: James Weldon Johnson Park: June 18, 2022, 11:00 a.m. to 5:00 p.m.

June 19, 2:00 p.m.-5:00 p.m.

Career Tour Day: To schedule during the program period.

Family Fun Community Celebratory: Entertainment/Artists Showcase, Food Vendors, and more

These are the specific activities that achieves the objectives and reflect the festival mission statement.

1. Conduct a 3-day series of workshops introducing team building, writing, visual and performing arts skills. Subsequent sessions will include building self-esteem, strategies of effective writing, reading, and increase skills in visual and performing arts. Students will be able to interact with community writers about their topics and communication interest.
2. Young Authors Awards Ceremony will recognize all student participants completing instructional requirements for poetry submission, the reading list, poetry journal, and participating in a 3-day series workshops listed above. Eighteen cash awards will be presented to the winning young authors. Judging will be done by independent judges who have significant writing or educational expects in writing and assessment.
3. Family Fun Community Celebratory to include but not limited to artists entertainment showcase, pop up poetry, food vendors, and more.
4. Community of Writers Book Exhibits (Children and Adults)
5. Career Tour Day to motivate interest in higher education.

**PROGRAM COSTS/PAYMENT TERMS:** Provide information regarding the cost to operate the Program, with a list of all other funding sources, including any additional City of Jacksonville funding applied for or contributed to the Program, and the distribution of the City funding. Complete the attached FY 2021-2022 Budget Form for submittal with this Term Sheet.

All anticipated expenses will come for the Grant of \$25,000.00. A copy of the proposed budget is attached.

**PROGRAM IMPACT & REPORTING:** Provide a description of: (i) how the Program goals and objectives described above will be attained and how they will be measured; (ii) the Program's achievements during the year immediately preceding this funding request, or, for new programs, a description of national studies, qualitative measures, best practices and successes of similar programs; and (iii) the anticipated number of residents to be served by the Program and the projected Program impact on those residents.

**(i).** The program goals and objectives will be attained with support from FOBL community partners: Jacksonville Public Library, Friends of James Weldon Johnson Park, University of North Florida, Florida Authors and Publishers Association, Retired Educators/Community Writers, and **Alycia Powers, an Associate Producer for Inside Edition. She is an award-winning journalist who currently covers a wide range of national stories.** We have other pending partners with our similar mission.

We will use several ongoing evaluation strategies to measure outcomes, fuel improvement, analyzing data collected to serve our community more effectively. The success of the program will be based on the following criteria:

- (1) Number of youths enrolled
- (2) Number of youths completing the program workshops, reading list, fiction poetry journal, and following poetry and monologue competition submission rules.
- (3) Pre- and post-surveys will be given to every student to assess knowledge gained from activities.
- (4) The awareness of college, vocation interests, and community writer's careers.
- (5) Keep attendance of all youth activities.
- (6) Surveys will be given to each youth participant to evaluate workshop series and presenters.

**(ii) National Research & Analysis**

**National Endowment for the Arts Research:** Poetry Out Loud connects students with literary heritage, instills a sense of poise and confidence, and in some cases, transform lives, The program helps students to master public speaking and build self-confidence, which can be critical for young people finding their way through adolescence.

**Resources and News by STEMVY:** "Scholastic Art & Writing Awards: Alliance for Young Artists and Writing Awards. The program is motivating, competitive, prestigious... The nation's longest running, most prestigious recognition program for creative teens in grades 7-12 from public, private, or home schools can apply in 28 categories of art and writing for their chance to have their works exhibited and published. Last year 320,000 works were submitted."

**NORC POETRY IN AMERICA A SUMMARY OF THE STUDY by Norman Bradburn**

Positive Perceptions of Poetry: (1) Poems help you appreciate the world around you. (2) Poems make you laugh. (3) Poems help you understand other people. (4) Poems provide comfort at difficult times in life. (5) Poetry keeps your mind sharp. (6) Poems help you understand yourself.

**AGENCY NAME & PROGRAM James Weldon Johnson Young Writers Festival**

**FY 2021-2022 City Grant Proposal Term Sheet**

---

(iii). We anticipate enrolling 150 elementary, middle, high school students and their families. The Family Fun Celebratory Day will be open to the public. We anticipate at least 300 or more in attendance at the JWJ Park event. The community will benefit from the positive perceptions of poetry listed above.

The James Weldon John Poetry Contest (now the James Weldon Johnson Young Writers Festival, 2021)  
A CHRONOLOGY

The James Weldon Johnson Young Writer's Festival initiative was established by Sharon Coon in 1992, as the James Weldon Johnson Poetry Contest, honoring Jacksonville's native son and Florida's true poet laureate of the 20<sup>th</sup> century. In an effort to expand and enhance the opportunities at Tots 'N' Teens, an African American Multidisciplinary Cultural Arts Center, and to honor James Weldon Johnson, native of Jacksonville and Florida's true poet laureate of the 20<sup>th</sup> century. Mrs. Coon introduced to her board of directors the idea of an annual James Weldon Johnson Poetry Contest. The board approved. The plans were made to implement the contest in 1992.

Since 1992, The James Weldon Johnson Poetry Contest has offered an excellent opportunity for students in grades 1-12 to express their creative potential in poetry and to be judged by several local published poets. Three categories for participation have been established: Elementary School (grades 1-5), Middle school (grades 6-8), High school) grades 9-12). Three prizes are awarded in each category: first prize, second prize and third prize. Honorable mention is given to other poems of meritorious quality. Each participant receives a certificate of participation.

The Poetry Contest has grown in its four years of existence in numbers of categories participants and in the quality of original composition. Fifty-eight (58) poems were entered in the competition from four (4) elementary schools, West Riverside Elementary, Brentwood Elementary, Martin Luther King Elementary, Sherwood Forest Elementary, and from students at Tots 'N' Teens Theatre, Inc.

In 1995, two hundred thirty-two poems were entered in competition from nine (9) elementary schools, five (5) middle schools and eight (8) high schools. The greatest growth has occurred at the high school level from no entries in 1992 to one hundred twelve (112) entries in 1995. The awards reception has been sponsored by Southern Bell for the past three year at the Tower in Downtown Jacksonville.

In 2000, The James Weldon Johnson Poetry was an event of the James Weldon Johnson Festival established by Sharon Coon. The awards luncheon was sponsored by Blue Cross of Blue Shield at the Prime Osborn Convention Center.

In 2021, The James Weldon Johnson Young Writer's became a part of the Friends of Brentwood Public Library Urban Core Outreach Program. This year forty-five (45) poems were entered in the competition from four (4) elementary schools, (5) middle high schools, and (2) senior high schools. The awards ceremony was co-sponsored by the Honorable CM Reggie Gaffney at the James Weldon Johnson Park.

**ADDITIONAL GRANT REQUIREMENTS AND CONDITIONS:**

Recipient's expenditure of City funds for the Program and the provision of services shall be subject to Chapter 118, Parts 1 – 5 of the *Jacksonville Ordinance Code*, and the terms and conditions of any contract entered into between the City and Recipient. Recipient shall use the City funds for the Program in accordance with the City

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Council approved Term Sheet and Program budget. The City's Grant Administrator may amend this Term Sheet or the approved Program budget consistent with the Program's needs, provided that any substantial change to this Term Sheet or the approved Program budget will require City Council approval.

FY 2022 PSG/ City Grant - Program Budget Detail

Lead Agency: The Friends of Brentwood Public Library, Inc

Program Name: James Weldon Johnson Young Writer's Festival

Agency Fiscal Year: July 1, 2021 - June 30, 2022

BUDGET

Categories and Line Items	Prior Year Prg Funding FY 2019-2020	Current Year Prg Budget FY 2020-2021	Total Est. Cost of Program FY 2021-2022	Funding Partners				
				Agency Provided Funding	All Other Program Revenues	City of Jacksonville (City Grant)	Federal/ State & Other Funding	Private Foundation Funding
<b>I. Employee Compensation</b>								
<b>Personnel - 01201 (list Job Title or Positions)</b>								
1 Volunteer -Project Director (Sharon Coon)	\$0.00	\$0.00	\$14,000.00	\$14,000.00	\$0.00	\$0.00	\$0.00	\$0.00
2. Volunteer - Program Manager (Dr. Cheresa Boston)	\$0.00	\$0.00	\$6,000.00	\$6,000.00	\$0.00	\$0.00	\$0.00	\$0.00
3. Volunteer - Recruiting Manager (Dr. Ealy)	\$0.00	\$0.00	\$6,000.00	\$6,000.00	\$0.00	\$0.00	\$0.00	\$0.00
4. Festival Volunteers	\$0.00	\$0.00	\$21,000.00	\$21,000.00	\$0.00	\$0.00	\$0.00	\$0.00
5	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
6	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
7	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
8	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
9	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
11	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
12	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
13	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
14	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
15	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
16	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
17	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
18	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
19	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
20	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
21	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
22	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
24	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
26	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
27	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
29	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
30	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Subtotal Employee Compensation</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$47,000.00</b>	<b>\$47,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Fringe Benefits</b>								
Payroll Taxes - FICA & Med Tax - 02101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Health Insurance - 02304	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Retirement - 02201	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dental - 02301	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Life Insurance - 02303	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Workers Compensation - 02401	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Unemployment Taxes - 02501	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other Benefits - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Subtotal Taxes and Benefits</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total Employee Compensation</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$47,000.00</b>	<b>\$47,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>II. Operating Expenses</b>								
<b>Occupancy Expenses</b>								
Rent - Occupancy -04408	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Telephone - 04181	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Utilities - 04301	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Maintenance and Repairs - 04603	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Insurance Property & General Liability - 04502	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Office Expenses</b>								
Office and Other Supplies - 05101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Postage - 04101	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Printing and Advertising - 04801	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Publications - 05216	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Staff Training - 05401	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Directors & Officers - Insurance - 04501	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Professional Fees & Services (not audit) 03410	\$0.00	\$5,700.00	\$5,700.00	\$0.00	\$0.00	\$5,700.00	\$0.00	\$0.00
Background Screening - 04938	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - Equipment under \$1,000 - 06403	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Travel Expenses</b>								
Local Mileage (Bus Transportation) - 04021	\$0.00	\$550.00	\$550.00	\$0.00	\$0.00	\$550.00	\$0.00	\$0.00
Parking & Tools - 04028	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Equipment Expenses</b>								
Rental & Leases - Equipment - 04402	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Vehicle Fuel and Maintenance - 04216	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Vehicle Insurance -04502	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Direct Client Expenses - 08301</b>								
Client Rent	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Utilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Food	\$0.00	\$5,850.00	\$5,850.00	\$0.00	\$0.00	\$5,850.00	\$0.00	\$0.00
Client Medical	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Educational	\$0.00	\$6,500.00	\$6,500.00	\$0.00	\$0.00	\$6,500.00	\$0.00	\$0.00
Client Personal	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Client Other (Educational Scholarships)	\$0.00	\$6,400.00	\$6,400.00	\$0.00	\$0.00	\$6,400.00	\$0.00	\$0.00
Client Other (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Operating Expenses</b>	<b>\$0.00</b>	<b>\$25,000.00</b>	<b>\$25,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$25,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>III. Operating Capital Outlay (OVER \$1,000)</b>								
Machinery & Equipment - 06402	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Computers & Software - 06427	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other - (Please describe)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Capital Outlay</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Direct Expenses Total</b>	<b>\$0.00</b>	<b>\$25,000.00</b>	<b>\$72,000.00</b>	<b>\$47,000.00</b>	<b>\$0.00</b>	<b>\$25,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Percent of Budget</b>	<b>-</b>	<b>-</b>	<b>100.0%</b>	<b>65.3%</b>	<b>0.0%</b>	<b>34.7%</b>	<b>0.0%</b>	<b>0.0%</b>

Last Modified: 02/11/2020

All PSG items listed must be included in the narrative section of the budget.