

1 Introduced by Council Member Arias and Co-Sponsored by Council Members
2 Peluso, Miller, J. Carlucci, Clark-Murray, Boylan, Salem, Freeman,
3 Pittman, Amaro and Johnson and amended by the Neighborhoods, Community
4 Services, Public Health and Safety Committee:
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7 **ORDINANCE 2025-287-E**

8 AN ORDINANCE APPROVING, AND AUTHORIZING THE
9 MAYOR, OR HER DESIGNEE, AND THE CORPORATION
10 SECRETARY TO EXECUTE AND DELIVER ON BEHALF OF
11 THE CITY A GRANT AGREEMENT BETWEEN THE CITY OF
12 JACKSONVILLE AND THE FIRST COAST HISPANIC
13 CHAMBER OF COMMERCE COMMUNITY DEVELOPMENT, INC.
14 ("FCHCC") FOR THE SUCCEED NOW (HOLA EMPRENDE)
15 PROGRAM; WAIVING SECTION 118.107 (NONPROFITS TO
16 RECEIVE FUNDING THROUGH A COMPETITIVE EVALUATED
17 AWARD PROCESS), PART 1 (GENERAL PROVISIONS),
18 CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO
19 ALLOW FOR A DIRECT CONTRACT WITH FCHCC;
20 APPROPRIATING \$100,000 FROM THE GENERAL FUND
21 OPERATING - HISPANIC CHAMBER OF COMMERCE
22 ACTIVITY - EVENT CONTRIBUTION ACCOUNT WITHIN THE
23 OFFICE OF SPORTS AND ENTERTAINMENT TO THE
24 GENERAL FUND OPERATING - HISPANIC CHAMBER OF
25 COMMERCE ACTIVITY - SUBSIDIES AND CONTRIBUTIONS
26 TO PRIVATE ORG ACCOUNT WITHIN THE GRANTS AND
27 CONTRACT COMPLIANCE DIVISION OF THE FINANCE
28 DEPARTMENT; WAIVING SECTION 118.201(F)(7)
29 (RELEASE OF APPROPRIATIONS), PART 2
30 (DISBURSEMENT OF CITY GRANTS), CHAPTER 118 (CITY
31 GRANTS), *ORDINANCE CODE*, TO ALLOW FOR AN ADVANCE

PAYMENT OF \$25,000 TO FCHCC AND TO AUTHORIZE FOUR EQUAL INSTALLMENTS OF \$25,000 THEREAFTER AS DESCRIBED HEREIN; WAIVING SECTION 118.301(A)(3)(IV) (EXPENDITURE OF APPROPRIATED FUNDS), PART 3 (ADMINISTRATION OF CITY GRANTS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO AUTHORIZE EXPENDITURE OF A MAXIMUM OF \$10,000 FOR THE COSTS OF AMUSEMENTS, SOCIAL ACTIVITIES AND INCIDENTAL COSTS RELATING THERETO AS MORE SPECIFICALLY DESCRIBED HEREIN; PROVIDING FOR OVERSIGHT BY THE GRANTS AND CONTRACT COMPLIANCE DIVISION OF THE FINANCE DEPARTMENT; PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Ordinance 2024-504-E, the City Council appropriated \$100,000 to the Office of Sports and Entertainment to provide funds to support various events and workshops hosted by The First Coast Hispanic Chamber of Commerce Community Development, Inc. ("FCHCC") in fiscal year 2024-2025; and

WHEREAS, prior to FCHCC's receipt of City funds it is necessary for the City Council to review and approve a term sheet and budget describing the services and initiatives to be supported by the City funds and to authorize execution of a grant agreement providing terms and conditions pertaining to use and expenditure of the same; now therefore

BE IT ORDAINED by the Council of the City of Jacksonville:

Section 1. Approval and Authorization to Execute. There is hereby approved, and the Mayor, or her designee, and the Corporation Secretary are hereby authorized to execute and deliver on behalf of the City a grant agreement with The First Coast Hispanic Chamber of Commerce Community Development, Inc. ("FCHCC") in an amount

1 not-to-exceed \$100,000 for the Succeed Now (Hola Emprende) Program
2 (the "Program"), subject to the Term Sheet and Budget attached hereto
3 as **Revised Exhibit 1**, labeled as "Revised Exhibit 1, Rev Term Sheet
4 & Budget, May 19, 2025 - NCSPHS" and incorporated herein by this
5 reference, for a term commencing on October 1, 2024 through September
6 30, 2025, and all other contracts and documents, including extensions,
7 renewals and amendments to the agreement, and to otherwise take all
8 action necessary to effectuate the intent of this Ordinance, subject
9 to appropriate legal review and approval by the General Counsel, or
10 his or her designee, and the City's Risk Management Division for
11 appropriate insurance and indemnification requirements in accordance
12 with Section 128.601, *Ordinance Code*.

13 The Program is designed to empower Hispanic entrepreneurs in
14 Duval County by providing comprehensive business education,
15 mentorship, and access to capital. In addition, the Program addresses
16 critical barriers faced by Hispanic-owned businesses, including
17 limited financial literacy, challenges securing loans, and
18 language/cultural gaps in business networks. The City funds will be
19 used to cover various costs to operate the Program including a portion
20 of the salaries for a Chief of Staff and Engagement Officer, occupancy
21 expenses (e.g. venue rentals, insurance and administrative office
22 space rental costs), printing and advertising, staff training,
23 equipment rentals, and costs to procure professional services (e.g.
24 securing speakers for various Program events). The City funds will
25 be paid in four equal installments of \$25,000, of which the initial
26 payment will be an advance payment as authorized herein, with the
27 remaining installments being paid subject to the City's receipt of
28 supporting documentation for qualified expense of the previous
29 disbursement, as more particularly described in **Revised Exhibit 1**.

30 **Section 2. Appropriation.** For the 2024-2025 fiscal year,
31 within the City's budget, there is hereby appropriated the indicated

sum(s) from the account(s) listed in subsection (a) to the account(s) listed in subsection (b):

(The account information is attached hereto as **Exhibit 2** and incorporated herein by this reference)

(a) Appropriated from:

See **Exhibit 2** \$100,000

(b) Appropriated to:

See **Exhibit 2** \$100,000

(c) Explanation of Appropriation:

The funding above represents a transfer of \$100,000 from the General Fund Operating - Hispanic Chamber of Commerce Activity - Event Contribution account within the Office of Sports and Entertainment to the General Funding Operating - Hispanic Chamber of Commerce Activity - Subsidies and Contributions to Private Org account within the Grants and Contract Compliance Division of the Finance Department.

Section 3. Purpose. The purpose of the appropriation in Section 2 is to transfer funds previously appropriated for the Program pursuant to Ordinance 2024-504-E from an account within the Office of Sports and Entertainment to an account within the Grants and Contract Compliance Division of the Finance Department to allow the Grants and Contract Compliance Division to oversee and administer the grant.

Section 4. Waiver of Section 118.107, Ordinance Code. The provisions of Section 118.107 (Nonprofits to receive funding through a competitive evaluated award process), Part 1 (General Provisions), Chapter 118 (City Grants), *Ordinance Code*, are hereby waived to allow for a direct contract with FCHCC. This waiver is justified because FCHCC has been in operation since 2003 and understands the specific needs of the Hispanic business community. The Program has been tailored to address the unique needs of that community while also

1 supporting efforts to create a positive impact on the Jacksonville
2 community and economy at large.

3 **Section 5. Waiver of Section 118.201(f) (7), Ordinance Code.**

4 The provisions of Section 118.201(f) (7) (Release of Appropriations),
5 Part 2 (Disbursement of City Grants), Chapter 118 (City Grants),
6 *Ordinance Code*, are hereby waived to allow for payment of the City
7 funds in four equal installments of \$25,000 each as more particularly
8 described herein. This waiver is justified as it will make funds
9 available to FCHCC for qualified expenses for the Program in a timely
10 fashion given that some events and workshops offered through the
11 Program have already occurred or are scheduled to occur in the near
12 future.

13 **Section 6. Waiver of Section 118.301(a) (3) (iv), Ordinance**

14 **Code.** The provisions of Section 118.301(a) (3) (iv) (Expenditure of
15 appropriated funds), Part 3 (Administration of City Grants), Chapter
16 118 (City Grants), *Ordinance Code*, are hereby waived to allow for
17 grant funds up to a maximum of \$10,000 to be expensed for the costs
18 of amusements, social activities and incidental costs relating
19 thereto. Specifically, these funds will be used to purchase food to
20 be served/provided to participants attending the various Program
21 events and workshops. This waiver is justified because it allows
22 FCHCC to offer refreshments at various Program events to encourage
23 participation by community entrepreneurs, business owners and members
24 of the public interested in the Program. Program events are open to
25 the public and are offered free of charge to the attendees.

26 **Section 7. Oversight Department.** The Grants and Contract
27 Compliance Division of the Finance Department shall oversee the
28 Program described herein.

29 **Section 8. Effective Date.** This Ordinance shall become
30 effective upon signature by the Mayor or upon becoming effective
31 without the Mayor's signature.

Form Approved:

/s/ Mary E. Staffopoulos

Office of General Counsel

Legislation Prepared By: Mary E. Staffopoulos

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