

1 Introduced by the Finance Committee (Salem, Becton, Boylan, Gaffney,
2 Carlucci, Freeman, and Pittman) and Co-Sponsored by Council Member
3 Morgan:

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6 **RESOLUTION 2021-893-A**

7 A RESOLUTION ADOPTING THE CITY COUNCIL'S 1, 3,
8 AND 5 YEAR STRATEGIC PLAN; SETTING THE CITY
9 COUNCIL'S TOP BUDGET PRIORITIES FOR THE 2022-
10 2023 FISCAL YEAR; ENCOURAGING THE MAYOR TO
11 INCORPORATE THE COUNCIL PRIORITIES INTO THE
12 2022-2023 BUDGET; PROVIDING AN EFFECTIVE DATE.

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15 **WHEREAS**, in accordance with the requirements of Section 106.110,
16 *Ordinance Code*, the Council is required to update and adopt its
17 strategic plan annually; and

18 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
19 plans in Resolutions 2018-594-A, 2020-34-A, and 2021-364-A; and

20 **WHEREAS**, on November 18, 2021, the City Council conducted a
21 strategic planning meeting for fiscal year 2022-2023 to continue the
22 process of developing a long-term vision to guide the actions of City
23 Council; and

24 **WHEREAS**, in preparation for the meeting, City Council Members
25 were asked to review the prior year's strategic plan and to submit
26 ideas for priorities covering 1 year, 3 year and 5 year time frames,
27 and scores of topical ideas were submitted for consideration; and

28 **WHEREAS**, as was the practice prior, during the course of the
29 meeting the Council Members added additional ideas in each category,
30 then distributed a limited number of personal votes among their top
31 priorities in each time frame, which were tallied to determine the

1 overall top priorities in each category; and

2 **WHEREAS**, this strategic plan does not bind future City Council
3 bodies but is intended to develop a shared sense of priorities and
4 direction with the goal of supporting and investing in the vision for
5 the future of the city that these priorities embody;

6 **WHEREAS**, it is also the intention of City Council to communicate
7 its budgetary priorities to the Administration so that these areas
8 may be considered during the budget building process; and

9 **WHEREAS**, it is the Council's desire that these areas be
10 considered for additional investment to the extent that revenues
11 exceed expenses after taking into account mandatory cost increases,
12 inflation, those budgetary targets and requirements set forth in the
13 municipal code and other critical needs as determined during the
14 budget review and preparation process; and

15 **WHEREAS**, to the extent practicable, the Council requests the
16 recurring costs referenced in the below priority areas be considered
17 by the Administration for funding without the use of one-time
18 reserves; now therefore

19 **BE IT RESOLVED** by the Council of the City of Jacksonville:

20 **Section 1. Adoption of the Strategic Plan.** The City Council
21 hereby adopts its strategic plan as follows:

22 **1-year goals (2022-2023):**

- 23 • Provide \$200,000 for workforce industrial training;
- 24 • Improve neighborhood small business corridors;
- 25 • Implement meaningful, placemaking public art for each of the 14
26 Council Districts;
- 27 • Support streamlining and increase funding, fair practices, and
28 funding floor for the Public Service Grant Council, expanding
29 criteria for diversity initiatives and community grants
30 accountability;
- 31 • Recycling collections;

- Facilitate a community conversation to develop a roadmap for removal, relocation, remaining, renaming, etc. of all Confederate monuments/markers on city property. The plan should be completed by July 2022 to facilitate inclusion of funding in the FY 2022/23 annual budget.

3-year goals (2022-2025):

- Increase funding and pursuit of grants for roadway/neighborhood beautification, blight reduction, and tree corridors;
- Work with the Administration to review and establish policies and procedures within Public Works Department and the Solid Waste Division that address:
 - a. workforce lessons,
 - b. distance to landfill,
 - c. recycling program, and
 - d. population growth;
- Appropriate \$1,000,000 to safety and crime reduction/neighborhood pilot project in New Town, Eastside, Durkeeville, Arlington, and Justina;
- Create spaces within our parks that improve quality of life throughout the city, including state of the art equipment;
- Appropriate dedicated funding to development of downtown riverfront parks;
- Focus efforts on after school and summer programming, including literacy and mental health initiatives.

5-year goals (2022-2027):

- Continue the septic tank phase out initiative;
- Reduce the infant mortality rate;
- Continue the effort to provide primary healthcare to the working poor;
- Work with the appropriate entities to keep trains from blocking entryways to communities and schools for longer than the

1 allotted time;

- 2 • Work with local and national organizations to reduce the
3 homeless populations by 50% over the next five years.

4 **Section 2. Priorities of City Council.** The Council has
5 deliberated and debated the top priorities and hereby submits the
6 priorities of the City Council, attached hereto as **Exhibit 1.**

7 **Section 3. Encouraging the Mayor to Incorporate Council**
8 **priorities into the 2022-2023 budget.** The Council further encourages
9 the Mayor to incorporate the Council priorities into the 2022-2023
10 budget for the consolidated government of the City of Jacksonville.
11 Upon this Resolution becoming effective, the Council will prepare a
12 second Resolution, adopting suggested budgetary amounts for the Year
13 1 priorities.

14 **Section 4. Effective Date.** This Resolution shall become
15 effective upon signature by the Mayor or upon becoming effective
16 without the Mayor's signature.

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18 Form Approved:

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20 /s/ Margaret M. Sidman

21 Office of General Counsel

22 Legislation Prepared By: Margaret M. Sidman

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