

DORI THOMSEN

1550 Avondale Ave • Jacksonville, FL 32205

503-421-1130

home@solunayogaspa.com

PROFESSIONAL SUMMARY

Entrepreneurial business owner, commercial property co-owner, community leader, and licensed real estate professional with extensive experience in operations management, public relations, wellness programming, and neighborhood development. As co-owner of the building at 2105 Park Street in the 5 Points district, I bring a unique dual perspective to community leadership, representing both local business owners and commercial landlords. Skilled in strategic planning, communications, relationship-based sales, and strengthening neighborhood business ecosystems.

PROFESSIONAL EXPERIENCE**President, 5 Points Association** *Jacksonville, FL | 2025–Present*

- Lead strategic direction, governance, and community initiatives for the 5 Points commercial district.
- Oversee budgeting, board operations, and partnerships with city officials and local organizations.
- Guide business engagement, event programming, and district-wide marketing efforts.

Vice President, 5 Points Association *Jacksonville, FL | 2023–2025*

- Supported long-term planning, fundraising, and organizational development.
- Coordinated business outreach and community events.
- Strengthened district visibility through communications and marketing initiatives.

Realtor, Coldwell Banker Vanguard Realty *Jacksonville, FL | 2023–Present*

- Represent buyers and sellers in residential real estate transactions.
- Conduct market analysis, create marketing strategies, and negotiate contracts.
- Provide exceptional service while cultivating strong client relationships.

Owner & Operator, Soluna Yoga + Spa *Jacksonville, FL | 2014–Present*

- Founded and operate a successful yoga studio and spa offering classes, therapies, and community programs.
- Manage operations including staff leadership, budgeting, scheduling, marketing, and customer experience.
- Develop holistic wellness offerings, workshops, and collaborative events.

Secretary, West Riverside Elementary PTA *Jacksonville, FL | 2019–2021*

- Documented meetings and maintained official PTA records.
- Assisted with school events, fundraising, and volunteer coordination.
- Supported communication between faculty, parents, and community partners.

EDUCATION**Bachelor of Arts in Communication / Public Relations**

University of North Florida (UNF), Jacksonville, FL

Graduated 2005