Kevin Craig 904.234.0599
Kevincraig904@gmail.com

#### PROFESSIONAL EXPERIENCE

## Regional Director - Corporate External & Legislative Affairs | AT&T

September 2018-Present

Jacksonville, Florida

- Serves as AT&T's corporate lead in North Florida, responsible for advancing all business, political and legislative priorities at the state level and across a 15-county territory
  - Partners with elected officials and staff to develop ordinances and overcome regulatory hurdles to wireless and broadband deployment
  - Spearheaded long-term agreement negotiations between AT&T and Jacksonville Electric Authority, the 8th-largest community-owned electric utility in the United States, and the Jacksonville Aviation Authority, leading to significant cost avoidance and operational enhancements for the company
  - o Protected corporate partnership with e-commerce giant Wayfair by providing strategic oversight of multiple national teams and ensuring the seamless delivery of AT&T fiber across a major California highway
- Leads AT&T's federal and state broadband subsidy initiatives in the State of Florida, managing teams across multiple business units and working with State officials to secure public-private partnerships to close the digital divide
  - o Secured over \$24 million in subsidy awards for AT&T as part of Florida's Capital Project Fund broadband program, including a project that represented AT&T's single largest subsidy award under the American Rescue Plan (ARP)
- Oversees AT&T's Corporate Foundation giving for Alabama, Florida, Louisiana, and Mississippi
- Participates as a Board Member on various regional Chambers of Commerce, business Development and philanthropic organizations to advance communities and enhance visibility of AT&T
  - o Has provided over \$400,000 in contributions to support North FL organizations that align with AT&T values
  - o Developed an "Economic Empowerment" program with local chambers of commerce to support minority-owned small businesses in the North FL region that was funded by AT&T and adopted by chambers across the Southeast
- Serves as telecommunications industry subject matter expert and spokesperson on a number of industry issues across North Florida region
  - Active on various governmental committees and frequently serves as a conference panelist to provide input relating to broadband and wireless deployment, digital divide, etc.

# Public Policy Director | Central Florida Hotel & Lodging Association

March 2014-September 2018

- Orlando, Florida
  - Led all public policy initiatives and strategy for the world's largest regional hotel association, representing 80% of all lodging rooms in Central FL and over 500 Hospitality businesses, including Walt Disney World and Universal Orlando
  - Led execution of CFHLA's legislative and local priorities, including advocacy in Tallahassee during FL Legislative Session
  - Spearheaded Hospitality Industry efforts in the State Capitol to make critical amendments to 2018 legislation that would have adversely impacted Central Florida's tourism economy and the over \$250 million in annual Tourist Development Tax revenue
  - Managed the CFHLA-PAC and CFHLA-PC, directing all fundraising activities and overseeing a nearly \$200k annual budget
  - At request of one of the world's largest hotel brands, led efforts to amend Orange County's (FL) alcohol ordinance on a unanimous vote, allowing for expanded hours of sale at lodging properties, generating millions in additional sales revenue
  - Worked with County staff to create and secure passage of the Orange County TDT Application Review Committee. This group is responsible for reviewing proposed expenditures of the County's TDT revenue, which exceeded \$336 million in 2022
  - Oversaw external communications efforts for the Association, including press releases, opinion pieces and prepared remarks

### **EDUCATION**

University of Central Florida - Orlando, Florida

August 2010-December 2013

Bachelor of Arts, Political Science

### COMMUNITY INVOLVEMENT & RECOGNITIONS

• Jacksonville Chamber of Commerce – Board of Directors Member

• St. Johns County Chamber of Commerce – Board of Directors Member

• Here Tomorrow – Board of Directors Member

- Jacksonville Symphony Board of Directors Member, Executive Committee
- Daytona Regional Chamber of Commerce Board of Directors Member
- Wolfson Children's Hospital Development Council Council Member
- TaxSlayer Gator Bowl Marketing Committee Chair
- Jacksonville Mayor's Film & Television Advisory Commission Chairperson (2022, 2023)
- News Service of Florida "40 Under 40"
- INFLUENCE Magazine "Rising Stars of Florida Politics"
- Orlando Business Journal "40 Under 40" Honoree

February 2024-Present October 2022-Present September 2022-Present June 2020-Present January 2020-Present

December 2019-Present October 2019-Present May 2019-Present