CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY



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Bill Type and Number: Ordinance 2024-803

Introducer/Sponsor(s): Council Member Clark-Murray

Date of Introduction: October 8, 2024

Committee(s) of Reference: NCSPHS, R, F

Date of Analysis: October 10, 2024

Type of Action: Appropriation; invocation of Procurement Code direct contracting exemption.

Bill Summary: The bill appropriates \$25,000 from General Fund Operating Reserves to the Miscellaneous Grants and Aids Account. The funds will be provided as a grant to the Dr. Martin Luther King, Jr. Memorial Foundation, Inc. ("MLK Foundation") to support the 2025 MLK Holiday Grand Parade. This legislation also invokes exemptions from competitive solicitation and waives certain requirements to allow for a direct contract with the MLK Foundation.

Background Information: This appropriation supports the 44th annual MLK Holiday Grand Parade. The MLK Foundation has coordinated the parade and related festivities for several years, celebrating the life and legacy of Dr. Martin Luther King, Jr. The funds will offset costs related to the event, including equipment rentals, advertising, security, insurance, and post-event cleanup. The event will be held on January 25, 2025, in downtown Jacksonville.

Policy Impact Area: Support for Community Events

Fiscal Impact: The bill appropriates \$25,000 from General Fund Operating Reserves.

Analyst: Jimenez