

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



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Bill Type and Number: Ordinance 2020-0586

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: September 22, 2020

Committee(s) of Reference: F, NCSPHS

Date of Analysis: September 22, 2020

Type of Action: Authorizing a Use Agreement between the City of Jacksonville and SZH Hockey, LLC; providing oversight

Bill Summary: The bill authorizes the Administration to enter into an amended and restated VyStar Veterans Memorial Arena Use Agreement between the City of Jacksonville and SZH Hockey, LLC. The agreement between the two parties is to operate the Jacksonville IceMen Ice Hockey team as a member of the ECHL professional ice hockey league with an initial term expiring June 30, 2021. The amended agreement would extend the term through June 30, 2025. The Sports and Entertainment Division of the Parks, Recreation and Community Services Department will provide oversight.

Background Information: The City owns the VyStar Veterans Memorial Arena which is used for public gatherings, including but not limited to, the exhibition of sports contests such as amateur and professional ice hockey events. The City and SZH Hockey, LLC previously entered into a Veterans Memorial Use Agreement with an effective date of August 8, 2017. The team has requested, and the City has agreed, to amend and restate the Use Agreement to extend the term and implement such other terms and conditions agreed to by the parties.

Policy Impact Area: VyStar Veterans Memorial Arena; sports and entertainment

Fiscal Impact: Payments to the City are as follows:

- **Home Game Licensing Fees:** \$10,500 for games played on Saturdays, \$7,500 for all other days
- **Additional License Fees:** Once ticket sales reach \$3,500,000, then for the remainder of the season, the City will be paid 10% of the Net Ticket Sales for the remainder of the season's home games.
- **Upper Bowl Fee:** If the Team uses the Upper Bowl of the arena, the team will pay the City \$5,000 per game of usage.
- **Suites:** The City retains all suite revenues.
- **Concessions:** The City retains all concession rights and revenues.
- **Parking:** The City retains all revenues from City managed parking lots.

Analyst: Baltiero