

Wonderland Corridor District Petition

Bringing renewed magic to the Westside.

The City of Jacksonville is exploring the creation of a brand-new special district—**The Wonderland Corridor**—stretching along 103rd Street from Blanding Boulevard all the way to Cecil Commerce Center.

This isn't just about zoning lines or paperwork. This is about us. Our businesses. Our blocks. Our future.

The Vision

The Wonderland Corridor would be a designated area where we invest in ourselves—by using assessments on commercial properties *within the district* to fund real transformation:

- Better lighting
- Façade improvements
- Street beautification
- Branding and signage
- Grant leverage for even bigger upgrades
- And a seat at the table for Westside prosperity

The City Council is proposing an initial **\$750,000 infusion**, made possible by the Community Benefits Agreement with the Jacksonville Jaguars. That's seed money to launch the corridor right—before any assessments even begin.

So what do you say?

Are you in for revitalizing the stretch we call home? Do you believe 103rd Street can be more than just a thoroughfare—it can be a destination?

Let us know where you stand by checking one of the boxes below:

Yes, I support the creation of the Wonderland Corridor District.

No, I do not support the creation of the Wonderland Corridor District.

Signature: _____

Printed Name: _____

Business Address within the Corridor: _____

Let's build something beautiful together.