

1 Introduced by the Finance Committee (Council Members Bowman, White,
2 Carlucci, Carrico, Morgan, Pittman and Salem) and Co-Sponsored by
3 Council Members Clark-Murray, Boylan, Newby, Howland, and Freeman:
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6 **ORDINANCE 2023-149-E**

7 A ORDINANCE ADOPTING THE CITY COUNCIL'S 1, 3,
8 AND 5 YEAR STRATEGIC PLAN; SETTING THE CITY
9 COUNCIL'S TOP BUDGET PRIORITIES FOR THE 2023-
10 2024 FISCAL YEAR; ENCOURAGING THE MAYOR TO
11 INCORPORATE THE COUNCIL PRIORITIES INTO THE
12 2023-2024 BUDGET; WAIVING THE PROVISIONS OF
13 SECTION 106.110 (CITY COUNCIL STRATEGIC PLAN),
14 PART 1 (GENERAL PROVISIONS), CHAPTER 106 (BUDGET
15 AND ACCOUNTING CODE), *ORDINANCE CODE*, REQUIRING
16 SUBMITTAL OF THE STRATEGIC PLAN WITH
17 CORRESPONDING FUNDING REQUESTS TO CITY
18 ADMINISTRATION NO LATER THAN FEBRUARY 15TH;
19 REQUESTING ONE CYCLE EMERGENCY PASSAGE;
20 PROVIDING AN EFFECTIVE DATE.
21

22 **WHEREAS**, in accordance with the requirements of Section 106.110,
23 *Ordinance Code*, the Council is required to update and adopt its
24 strategic plan annually; and

25 **WHEREAS**, the Council adopted prior 1, 3, and 5 year strategic
26 plans by Resolutions 2018-594-A, 2020-34-A, 2021-364-A, and 2021-893-
27 A; and

28 **WHEREAS**, on February 7, 2023, the Finance Committee conducted
29 an initial strategic planning meeting for fiscal year 2023-2024 to
30 continue the process of developing a long-term vision to guide the
31 actions of City Council; and

1 **WHEREAS**, in preparation for the meeting, City Council Members
2 were asked to review the prior year's strategic plan and to submit
3 ideas for priorities covering 1-year, 3-year and 5-year time frames,
4 and a number of topical ideas were submitted for consideration; and

5 **WHEREAS**, on February 22, 2023, the Finance Committee held a
6 final strategic planning meeting where the final list of 1, 3 and 5-
7 year goals was developed along with funding requests corresponding
8 to the year-1 goals for submittal to City Administration for inclusion
9 in the fiscal year 2023-2024 budget; and

10 **WHEREAS**, this strategic plan does not bind future City Council
11 bodies but is intended to develop a shared sense of priorities and
12 direction with the goal of supporting and investing in the vision for
13 the future of the city that these priorities embody; and

14 **WHEREAS**, it is also the intention of City Council to communicate
15 its budgetary priorities to the Administration so that these areas
16 may be considered during the budget building process; and

17 **WHEREAS**, it is the Council's desire that these areas be
18 considered for additional investment to the extent that revenues
19 exceed expenses after taking into account mandatory cost increases,
20 inflation, those budgetary targets and requirements set forth in the
21 municipal code and other critical needs as determined during the
22 budget review and preparation process; and

23 **WHEREAS**, to the extent practicable, the Council requests the
24 recurring costs referenced in the below priority areas be considered
25 by the Administration for funding without the use of one-time
26 reserves; now therefore

27 **BE IT ORDAINED** by the Council of the City of Jacksonville:

28 **Section 1. Adoption of the Strategic Plan.** The City
29 Council hereby adopts its strategic plan as follows:

30 **1-year goals (2023-2024):**

- 31 • Provide funding to support opportunities and initiatives to

1 combat homelessness and promote development of affordable
2 housing:

- 3 o Appropriate **\$1,000,000** for a rental assistance program;
- 4 o Appropriate **\$1,000,000** to Jacksonville Area Legal Aid to
5 expand access to legal aid services to reduce evictions
6 and foreclosures;
- 7 o Conduct a study to identify funding sources (including
8 Public Private Partnership opportunities) to address
9 homelessness (up to **\$100,000**);
- 10 o Conduct a comprehensive study on affordable housing
11 opportunities (up to **\$50,000**);
- 12 • Provide funding to support and expand initiatives promoting and
13 providing access to health care:
 - 14 o Appropriate **\$1,000,000** to support free and low-cost health
15 care providers;
 - 16 o Appropriate **\$500,000** to Jax Care Connect;
- 17 • Provide funding to promote and support development initiatives
18 in targeted areas of the Urban Core Districts (e.g. Durkeeville,
19 LaVilla, Springfield, and Out East) to decrease unemployment
20 rates and increase available affordable housing units
21 (**\$450,000**);
- 22 • Establish a program to preserve Jacksonville's historically
23 significant buildings (outside Downtown) (**\$500,000**);
- 24 • Promote neighborhood safe street initiatives and traffic
25 calming:
 - 26 o Appropriate **\$45,000** per Council District for installation
27 of traffic calming devices (e.g. speed humps) and other
28 roadway safety improvements (total **\$630,000**);
- 29 • Provide funding to support and promote education and training
30 programs:
 - 31 o Appropriate **\$182,000** to the Goodwill Industries of North

1 Florida A-STEP program;

- 2 • Appropriate **\$100,000** to Northeast Florida Healthy Start
- 3 Coalition for the Safe Sleep initiative to combat infant
- 4 mortality;
- 5 • Provide funding for mental health initiatives and programs:
 - 6 ○ Fund a Mental Health Awareness campaign (**\$100,000**);
 - 7 ○ Appropriate **\$250,000** to Here Tomorrow to upgrade its
 - 8 computer system to expand the provision of mental health
 - 9 support and continuum of care services;
- 10 • Provide funding to strengthen the Public Works Department's
- 11 ability for mowing and landscaping throughout the City of
- 12 Jacksonville (**\$150,000**);
- 13 • Facilitate and promote the growth and sustainability of small
- 14 businesses:
 - 15 ○ Appropriate **\$250,000** to the Beaver Street Enterprise
 - 16 Center;
 - 17 ○ Appropriate **\$422,000** for a "Generational Small Business
 - 18 Legacy Turnaround" initiative in the historic Northwest
 - 19 Quadrant (Myrtle/Moncrief area);
- 20 • Install Automated External Defibrillators (AEDs) at all Park
- 21 facilities under the oversight of athletic associations
- 22 (**\$125,000**);
- 23 • Support additional grant opportunities through the Safety and
- 24 Crime Reduction Commission (**\$300,000**);
- 25 • Provide funding to support programs aimed at crime prevention
- 26 and victim services (**\$150,000**);
- 27 • Provide funding to conduct an outfall study in Council District
- 28 9 (**\$440,000**).

29 **3-year goals (2023-2026):**

- 30 • Identify and allocate additional funding to support
- 31 opportunities and initiatives to combat homelessness and promote

1 development of affordable housing;

- 2 • Identify and allocate additional funding to support and expand
- 3 initiatives promoting and providing access to health care and
- 4 mental health services;
- 5 • Develop a resiliency plan for the City of Jacksonville to remedy
- 6 flooding in areas most impacted by extreme weather and flooding
- 7 events - identify/allocate funding and identify specific CIP
- 8 projects that further the goals and objectives of the resiliency
- 9 plan;
- 10 • Provide additional funding for the Goodwill Industries of North
- 11 Florida A-STEP program;
- 12 • Provide additional funding for expanded mowing/landscaping
- 13 control services by City Departments and programs;
- 14 • Develop, expand, and monitor vocational training and
- 15 apprenticeship programs;
- 16 • Develop and implement park safety initiatives:
 - 17 ○ Hiring and retention of up to 10 new police officer
 - 18 positions within the Jacksonville Sheriff's Office to
 - 19 patrol parks in high-crime areas;
 - 20 ○ Installation of security cameras in City parks;
- 21 • Increase funding for Code Enforcement programs and initiatives;
- 22 • Allocate additional funding to the "Generational Small Business
- 23 Legacy Turnaround" initiative;
- 24 • Allocate funding for renovations and upgrades to the Equestrian
- 25 Center;
- 26 • Allocate funding to implement repairs and maintenance to outfall
- 27 sites in Council District 9.

28 **5-year goals (2023-2028) :**

- 29 • Continue to identify and allocate additional funding to support
- 30 opportunities and initiatives to combat homelessness, promote
- 31 development of affordable housing, and promote/provide access

1 to free and low-cost health care and mental health services;

- 2 • Expand and promote recycling efforts and programs;
- 3 • Identify funding to hire 300-500 additional police officer
- 4 positions within the Jacksonville Sheriff's Office;
- 5 • Identify funding and accelerate timeline within CIP for various
- 6 Jacksonville Sheriff's Office projects including:
 - 7 o Construction of a new 3,000 bed pre-trial detention
 - 8 facility;
 - 9 o Construction of a new 500 bed detention/short term holding
 - 10 facility;
 - 11 o Renovations to provide additional space to house expanded
 - 12 Jacksonville Sheriff's Office that have outgrown the
 - 13 current space in the Police Memorial Building;
 - 14 o Purchase of Load King warehouse for additional space for
 - 15 property and evidence storage;
- 16 • Allocate funding for buildout of additional recreational
- 17 facilities at Taye Brown Regional Park;
- 18 • Provide additional funding for the Goodwill Industries of North
- 19 Florida A-STEP program;
- 20 • Continue to allocate funding to implement additional studies,
- 21 repairs to, and maintenance of outfall sites in Council District
- 22 9.

23 **Section 2. Priorities of City Council.** The Council has
24 deliberated and debated the top priorities and hereby submits the
25 priorities of the City Council as outlined in Section 1 above.

26 **Section 3. Encouraging the Mayor to Incorporate Council**
27 **Priorities into the Fiscal Year 2023-2024 Budget.** The Council hereby
28 requests and encourages the Mayor to incorporate the Council
29 priorities into the fiscal year 2023-2024 budget for the consolidated
30 government of the City of Jacksonville.

31 **Section 4. Waiver of Section 106.110 (City Council**

1 **Strategic Plan), Part 1 (General Provisions), Chapter 106 (Budget and**
2 **Accounting Code), Ordinance Code.** The provisions of Section 106.110
3 (City Council Strategic Plan), Part 1 (General Provisions), Chapter
4 106 (Budget and Accounting Code), *Ordinance Code*, requiring the City
5 Council to forward the funding requests for each component of the
6 strategic plan to City Administration no later than February 15th are
7 hereby waived.

8 **Section 5. Requesting One Cycle Emergency Passage Pursuant**
9 **to Council Rule 4.901 Emergency.** One cycle emergency passage of this
10 legislation is requested. The nature of the emergency is that the
11 City Council spent several months focusing on the redistricting
12 process and subsequent litigation, which ultimately pushed back the
13 timeline for Council consideration and development of the strategic
14 plan. One cycle emergency passage of this legislation will allow the
15 Council to submit the funding requests associated with the 1-year
16 goals of the strategic plan to City Administration in a timely fashion
17 for inclusion in the fiscal year 2023-2024 budget, while still
18 providing an opportunity for this legislation to be discussed in
19 Committees before final approval.

20 **Section 6. Effective Date.** This Ordinance shall become
21 effective upon signature by the Mayor or upon becoming effective
22 without the Mayor's signature.

23
24 Form Approved:

25
26 /s/ Mary E. Staffopoulos

27 Office of General Counsel

28 Legislation Prepared By: Mary E. Staffopoulos

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