

1 Introduced by Council Members Freeman, Salem, Bowman, and White and  
2 Co-Sponsored by Council Members Becton, Priestly Jackson, and Newby:

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5 **RESOLUTION 2023-217-A**

6 A RESOLUTION DECLARING THE WEEK OF MAY 7-13,  
7 2023, AS NATIONAL TRAVEL AND TOURISM WEEK IN  
8 JACKSONVILLE AND CELEBRATING THE 40<sup>TH</sup>  
9 ANNIVERSARY OF THIS ANNUAL TRADITION WHICH BEGAN  
10 IN 1983 AND DEMONSTRATES HOW INTEGRAL TRAVEL IS  
11 TO EVERY INDUSTRY; PROVIDING AN EFFECTIVE DATE.

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13 **WHEREAS**, travel is at the heart of America's economic and  
14 national security; and

15 **WHEREAS**, the travel industry generated \$1.9 trillion in  
16 economic output, supported 9.5 million American jobs prior to the  
17 pandemic, and was the top services export generating a \$53.4 billion  
18 trade surplus; and

19 **WHEREAS**, the travel industry also supports the interests of  
20 Jacksonville by creating job opportunities, stimulating economic  
21 growth, and inspiring international trade and relations, peace,  
22 understanding and goodwill; and

23 **WHEREAS**, travel ranks as one of Jacksonville's largest  
24 industries in terms of revenues generated; and

25 **WHEREAS**, 10.5 million overnight travelers and 13.7 million day  
26 trippers visited Jacksonville, contributing \$3.9 billion to the local  
27 economy in 2021; and

28 **WHEREAS**, travel supported employment for 51,000 people in  
29 Jacksonville, further contributing to the economic vitality and  
30 quality of life within the community; and

31 **WHEREAS**, as people throughout the world become increasingly

1 aware of the beautiful natural surroundings, outstanding cultural and  
2 recreational opportunities, and warm Southern hospitality of the  
3 residents of Jacksonville, travel will become an increasingly vital  
4 resource in improving America's image around the world and an  
5 extension of our public diplomacy; and

6 **WHEREAS**, given these laudable contributions to the economic,  
7 social and cultural well-being of the citizens of Jacksonville, it  
8 is fitting that the City recognize the importance of the American  
9 travel industry; now therefore

10 **BE IT RESOLVED** by the Council of the City of Jacksonville:

11 **Section 1.** That the City of Jacksonville hereby designates  
12 May 7-13, 2023, as National Travel and Tourism Week in Jacksonville  
13 and celebrates the 40<sup>th</sup> anniversary of this annual tradition which  
14 began in 1983. This long-standing tradition and celebration of  
15 National Travel and Tourism Week demonstrates how integral travel is  
16 to every industry. The City Council urges the citizens of  
17 Jacksonville to join in this special observance with appropriate  
18 events, commemorations and festivals.

19 **Section 2. Effective Date.** This Resolution shall become  
20 effective upon signature by the Mayor or upon becoming effective  
21 without the Mayor's signature.

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23 Form Approved:

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25           /s/ Mary E. Staffopoulos          

26 Office of General Counsel

27 Legislation Prepared By: Jeff Clements, City Council Research

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