

**CITY COUNCIL RESEARCH DIVISION  
LEGISLATIVE SUMMARY**



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**Bill Type and Number:** 2020-52

**Introducer/Sponsor(s):** Council Member Morgan

**Date of Introduction:** January 28, 2020

**Committee(s) of Reference:** TEU

**Date of Analysis:** January 28, 2020

**Type of Action:** Ordinance regarding address and street naming

**Bill Summary:** This bill states that "University Boulevard" extending from Atlantic Boulevard to the St. Johns River should include a "North" designation as "University Boulevard N". The 911 Emergency Addressing Advisory Committee and the Jacksonville Historic Preservation Commission voted to adopt the street name designation. All citizens, property owners, business owners and governmental entities will utilize "University Boulevard N" on any and all official documents, residence addresses, street signs, highway markers, and electronic communication on or before December 31, 2022.

**Background Information:** The purpose of this legislation is to correct the discrepancy which exists between the officially recognized street name of "University Boulevard" and the locally recognized name of "University Boulevard N". This discrepancy has created confusion for various departments and agencies and has caused data systems to perform incorrectly. Currently the US Postal Service (USPS) recognizes all addresses along the road as being assigned from University Boulevard N. Information received from USPS indicates that the "N" designation is needed in order to ensure correct mail delivery.

**Policy Impact Area:** Street name designation- University Boulevard North

**Fiscal Impact:** No direct cost to the City

**Analyst:** Hampsey