

BECKY MORGAN, NCIDQ

BMorgan@Zyscovich.com

904-993-3243

WORK EXPERIENCE:

Commercial Market Lead | Jacksonville

Zyscovich, Inc.

June 2023 – Present

- Identify and lead marketing pursuits on commercial sector projects in NE Florida
- Coordinate with Marketing to build teams and/or fee for Quals and RFP responses
- Collaborate with leadership among Stratus firms on strategies for target clients/markets
- Work with Regional Director on recruitment and mentorship within the Jax office
- Foster relationships with clients, stakeholders, consultants and public sector agencies
- Build brand recognition for our the Commercial market in a new new region
- Oversight and production of commercial design projects from proposal to CA

Interior Designer

Gresham Smith

February 2022 – June 2023

- Lead and contribute to many successful pursuits and marketing efforts
- Build project teams and fees for proposals
- Coordinate and work collaboratively with all design disciplines to create distinctive interiors for Workplace, Mixed Use, Healthcare, Hospitality and Industrial projects
- Serve on technology committees to improve processes and project management

Founder | Interior Designer

Bmorcreative, Inc.

April 2014 - February 2022

- Provided Interior Design and Project Management for a variety of projects including Hospitality, Retail, Workplace and Residential clients
- Assembled and managed multidisciplinary teams to provide turnkey design solutions for interior renovation projects from design concept through construction
- Produced, signed and sealed all Interiors Permit and Construction Documents
- Specialized in community based Historic Preservation and Adaptive Reuse projects

Adjunct Faculty | Interior Design Department

The Art Institute Of Jacksonville

October 2014 - March 2016

- Color Theory ☆ Sketching and Ideation ☆ Codes and Regulations ☆ Hospitality Design
- Computer Concepts for Interior Design ☆ Materials and Specifications ☆ Lighting Design
- Textiles ☆ Human Factors ☆ Industrial Design

Interior Designer

Reynolds, Smith and Hills, Inc.

February 2011 - March 2014

- Collaborated with all design disciplines to create distinctive interiors for a wide range of markets including Healthcare, Education, Corporate, Aviation, and Laboratory design.
- Successfully created and implemented brand standards for multiple clients to reinforce corporate identities and create cohesive interiors across locations
- Contributed to many successful proposal and presentation efforts

EDUCATION:

Bachelor of Fine Arts in Interior Design

The Art Institute Of Jacksonville

February 2007 – June 2010

CERTIFICATIONS:

- **Florida Registered Interior Designer**
License Number ID6062
- **NCIDQ | National Council for Interior Design Qualification**
Certificate Number 29641

AWARDS:

The City of Jacksonville & The Jacksonville Historic Preservation Committee

(2018) Historic Preservation Award for the Adaptive Reuse of the Akra Brothers Building

SKILLS:

Business Development ☆ Team Leadership ☆ Contract Negotiation ☆ Revit ☆ AutoCAD ☆ Enscape ☆

SketchUp ☆ Concept Design ☆ Construction Documents ☆ FF&E ☆ Space Planning ☆ Code Compliance ☆

Indesign ☆ Photoshop ☆ Microsoft Excel, Word, Powerpoint

WORK SAMPLES: <https://bmorcreative.com/>