CAMERON D. HOOPER

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PROFESSIONAL EXPERIENCE

Matthews Real Estate Investment Services, LLC, Jacksonville, FL

June 2023-Present

FIRST VICE PRESIDENT, INVESTMENT SALES

- Specialize in the acquisition and disposition of multi-family properties with a focus on Northern Florida
- Create financial modeling and advise clients on all aspects of deal creation
- Director of Matthews National Land Sale Platform
- Advises and directs clients on the highest and best use for specific developments
- Currently maintains a pipeline of \$3 Billion in developments across Florida, Georgia, and Tennessee
- Operates employment at Matthews through S-Corporation of Cameron Hooper, LLC

Capstone Apartment Partners, LLC, Jacksonville, FL

May 2021-June 2023

SENIOR ADVISOR, INVESTMENT SALES

- Started the North Florida Brokerage office
- Facilitated the sale of over \$100mm in development closings in 2022
- Sold over \$400mm in development deals between Duval and St. Johns County
- Winner of the Capstone Core Values Award 2022
- Top Producer for Capstone Florida 2022

Corner Lot Development Group, LLC, Jacksonville, FL

May 2018-May 2021

DIRECTOR OF FINANCE

- Build and maintain company financial projections in order to make proper recommendations to the CEO
- Create proformas and financial models for various projects including multi-family and commercial developments •
- Underwrite multiple real-estate deals and work with banks, individuals, and private equity groups to secure financing
- Strategize and implement city and state grants and incentives for various projects within the real estate portfolio
- Raised over \$100mm in capital for multiple real estate projects in 2 years
- Oversee all accounting procedures and analyze company financials to find tax savings and efficiencies
- Forecast and predict influential market changes based on moves in interest rates, commodity pricing, and buyer trends

Jannev Montgomery Scott, LLC, Atlanta, GA

January 2017-May 2018

FINANCIAL ADVISOR, BUSINESS DEVELOPMENT

- Develop and implement full scale marketing strategy to enhance business growth for The Willett Group
- Manage and maintain investment models for over 200 clients and a cumulative total of \$350mm
- Create multiple channels of client and prospect communication including website videos, social media platform marketing, team website, charitable events, seminars, pitch-books and monthly letters to clients

BB&T Investment Services, Atlanta, GA

August 2015-January 2017

INVESTMENT OFFICER, ASSISTANT VICE PRESIDENT

- Build and maintain multiple equity and fixed-income portfolios for over 100 clients with different objectives
- Analyze historical financial data and forecast which companies and sectors will give our portfolios the best risk/reward premium return over the next 12-18 months
- Develop Investment Policy Statements for each client to ensure investment processes and manage client risk

Morgan Stanley Smith Barney, Atlanta, GA

October 2011-August 2015

FINANCIAL ADVISOR

- Member of The Peachtree Group 2011-2013 (Group AUM estimated \$2.5 billion dollars)
- Portfolio Manager for The Capitol City Group 2013-2015 (Group AUM estimated \$200 million dollars)
- Created revenue growth of 40% in first year with Capitol City Group by streamlining client on-boarding processes, creating models for conservative, moderate, and aggressive investors, and by unifying marketing efforts
- Provided advice to corporate retirement plans, defined benefit plans, and professional athletes (NFL, PGA Tour)

GOLF BACKGROUND

NGA Hooter's Tour, Greensboro, GA

January 2011-June 2011

PROFESSIONAL GOLFER

• Professional golf career ended pre-maturely due to injury

Steps To College Golf, Inc. Conway, SC

June 2010-June 2011

CEO/AUTHOR

- Owner of consulting company that helped high school golfers achieve a college scholarship
- Authored a book that broke down the recruiting process, what coaches look for, a description of all NCAA recruiting rules, and how to be a successful student-athlete

Coastal Carolina University, Conway, SC

August 2009-May 2010

STUDENT-ASSISTANT MEN'S GOLF COACH

- Proficiently ran the daily operations of the golf office and acted as the academic advisor for the student athletes
- Recruited and organized numerous volunteer events including the General Hackler Invitational

EDUCATION

Coastal Carolina University, Conway, SC

Master of Business Administration, (With Honors: Cum Laude)

2010

Bachelor of Science in Business Marketing, (With Honors: Cum Laude)

2009

- NCAA Division I Academic All-American Scholar
- Competed in 2 NCAA Golf National Championships (2006 team tied for 15th, 2007 team finished 5th)
- Co-Captain with current world #1 player: Dustin Johnson 2007-2008

CURRENT AND PAST BOARD EXPERIENCE

The Foundation Fighting Blindness, Atlanta, GA

January 2015-January 2016

Local Chapter Board Chair-Events

- Ran the 2014 Foundation Fighting Blindness Fundraiser at East Lake Golf Club
- Raised over \$130k, which was a 45% increase from the following year

Puppies and Golf, Jacksonville, FL

August 2021-August 2022

Director of Grants and Finance

• Helped raise \$25k in grants to provide local shelters with financial assistance in finding dogs their forever home

Patriot Services Group, Jacksonville, FL

October 2023-Present

Board Member

• Work to provide affordable housing and transportation for at risk veterans throughout the country

OTHER

2013 Georgia Mid-Amateur Golf Champion and Georgia Men's Player of the Year