Introduced by Council Member Carlucci:

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RESOLUTION 2023-478

A RESOLUTION HONORING AND COMMEMORATING THE LIFE AND ACCOMPLISHMENTS OF WJXT CHIEF METEOROLOGIST GEORGE WINTERLING ON THE OCCASION OF HIS PASSING AND EXPRESSING CONDOLENCES TO HIS FAMILY, FRIENDS AND COUNTLESS ADMIRERS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, New Jersey native George Winterling moved to Jacksonville at the age of ten, attended local schools, and then enlisted in the U.S. Air Force where he received training in the field of meteorology, thereby starting him on the path of a lifelong passion and career; and

WHEREAS, upon discharge from the U.S. Air Force, Mr. Winterling continued his academic studies at Jacksonville Junior College, now known as Jacksonville University, and then at Florida State University, where he received his degree in meteorology prior to beginning his career as a meteorologist with what is today called the National Weather Service; and

WHEREAS, in 1962, George Winterling approached WJXT Channel 4 with the then-radical idea that trained meteorologists should be providing customized local weather information on television news programs rather than announcers reading Weather Service forecasts from scripts, and the station took him up on his offer, beginning a 47-year career of providing the viewing public with accurate, informative, and customized weather forecasting on The Local Station; and

WHEREAS, Mr. Winterling was a pioneer in television weather

forecasting and reporting, and invented many of the techniques and technologies that we take for granted today in TV weather reporting. He designed and copyrighted space-view weather maps to show viewers how weather systems move across the United States, initiated predicting rainfall probability, and even chased storms and weather events, filming them with his 16mm camera and using single frame photos and stop-motion animation to put the weather in motion for viewers. In 1978, he coined the term "humiture", which explained the apparent heat a person felt by factoring in both temperature and humidity, and a year later the National Weather Service adopted his scale as what we now know as the "heat index"; and

WHEREAS, Mr. Winterling was well known and highly respected for his timely and accurate forecasting skills in the face of the constantly changing conditions in Northeast Florida, particularly when tropical storms and hurricanes threatened the area. In 1964, he noted the falling barometric pressure in Daytona Beach and correctly predicted the path of Hurricane Dora, which brought fierce 100 mph winds and a destructive storm surge when it passed over our coast near St. Augustine; and

WHEREAS, George Winterling will always be remembered as a beloved and trusted friend and for his unique ability to make complex meteorological concepts understandable and relatable to the average television viewer. He brought a sense of humor, a down-to-earth personality, and a unique personal touch to his work and gained the confidence of generations of local TV viewers who relied on him decade after decade to give them accurate and timely forecasts by which to guide their lives and keep their families safe; and

WHEREAS, with his recent passing at the age of 91, Jacksonville and Northeast Florida have lost a giant in the world of television news and a true and trusted friend; now therefore

BE IT RESOLVED by the Council of the City of Jacksonville:

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Section 1. The City Council hereby honors and commemorates the life and countless accomplishments of former WJXT-TV4 chief meteorologist George Winterling on the occasion of his passing, and extends to his family, friends, and countless long-time viewers the City's sincere condolences. The amount of information, education, personal connection and reassurance he brought to his viewers for five decades is beyond measure, and his contributions to Jacksonville and Northeast Florida will be long and gratefully remembered.

Section 2. Effective Date. This Resolution shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

/s/ Mary E. Staffopoulos

Office of General Counsel

Form Approved:

Legislation Prepared By: Jeff Clements, City Council Research

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