

1 Introduced by Council President Newby, Council Vice President Freeman
2 and Councilmember Bowman:

3 **RESOLUTION 2022-174**

4 A RESOLUTION CONCERNING THE INTENTION OF THE
5 TOURIST DEVELOPMENT COUNCIL ("TDC") TO INVOKE
6 THE EXCEPTION OF SECTION 126.107(G)
7 (EXEMPTIONS), PART 1 (GENERAL REGULATIONS,
8 CHAPTER 126, PROCUREMENT CODE), *ORDINANCE CODE*,
9 TO DIRECT CONTRACT WITH JACKSONVILLE & THE
10 BEACHES CONVENTION AND VISITORS BUREAU, INC.,
11 DOING BUSINESS AS "VISIT JACKSONVILLE";
12 PROVIDING AN EFFECTIVE DATE.

13
14 **WHEREAS**, Visit Jacksonville has provided certain tourist bureau
15 information, marketing, and convention services to the City of
16 Jacksonville for over twenty (20) years; and

17 **WHEREAS**, the City of Jacksonville, through the TDC, and Visit
18 Jacksonville are currently parties to three separate contracts
19 regarding the provisions of tourist bureau information services,
20 marketing, and convention services, each of which expires September
21 30, 2022, though each is subject to at least one renewal term at the
22 City's discretion (the
23 "Contracts"); and

24 **WHEREAS**, TDC has identified Visit Jacksonville, by virtue of its
25 employees, leadership and experience, as uniquely and strongly
26 positioned to serve the tourism interests of the City of Jacksonville
27 for the foreseeable future; and

28 **WHEREAS**, TDC desires to cement an extended relationship with
29 Visit Jacksonville to provide stability to the parties as they
30 implement a long-term tourism strategy that benefits the City of
31 Jacksonville and its citizens; and

1 **WHEREAS**, in lieu of preparing an RFP to solicit tourism bureau
2 information, marketing, and convention services in connection with
3 the potential expiration of the Contracts, TDC desires to file
4 legislation invoking the exception of Section 126.107(g) (Procurement
5 Code) and direct contract with Visit Jacksonville for a term of not
6 less than ten (10) years, with at least one ten (10) year renewal
7 term, subject to the City's ability to terminate the contract at any
8 time for convenience; and

9 **WHEREAS**, at its meeting held on February 24, 2022, TDC
10 unanimously approved direct contracting with Visit Jacksonville; now
11 therefore

12 **BE IT RESOLVED** by the Council of the City of Jacksonville:

13 **Section 1.** The Council has deliberated and debated the
14 merits of permitting TDC to direct contract with Visit Jacksonville
15 in the manner discussed above.

16 **Section 2.** The Council encourages TDC to submit formal
17 legislation waiving Section 118.07, Ordinance Code, invoking the
18 exception of Section 126.107 and authorizing TDC to direct contract
19 with Visit Jacksonville on substantially the same terms as set forth
20 herein.

21 **Section 3. Effective Date.** This resolution shall become
22 effective upon signature by the Mayor or upon becoming effective
23 without the Mayor's signature.

24
25 Form Approved:

26
27 /s/ Harry M. Wilson, IV

28 Office of General Counsel

29 Legislation Prepared By: Harry M. Wilson, IV

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