

1 Introduced by Council Member White:
2
3

4 **ORDINANCE 2025-22-E**

5 AN ORDINANCE APPROPRIATING \$1,100,000 FROM THE
6 TOURIST DEVELOPMENT COUNCIL FUND BALANCE TO
7 PROVIDE FUNDING FOR THE SPORTS TOURISM
8 INITIATIVE SERVICES CONTRACT BETWEEN THE CITY
9 AND JACKSONVILLE AND THE BEACHES CONVENTION &
10 VISITORS BUREAU, INC. D/B/A "VISIT
11 JACKSONVILLE"; PROVIDING FOR OVERSIGHT BY THE
12 TOURIST DEVELOPMENT COUNCIL; PROVIDING FOR AN
13 EFFECTIVE DATE.
14

15 **WHEREAS**, Ordinance 2023-869-E appropriated \$1,500,000 from the
16 Tourist Development Council fund balance to provide additional
17 funding for the Sports Tourism Initiative Services Contract ("Sports
18 Tourism Contract") between the City and Visit Jacksonville; and

19 **WHEREAS**, the Sports Tourism Contract, as amended, had a term end
20 date of September 30, 2024; and

21 **WHEREAS**, at its October 17, 2024 meeting, the Tourist
22 Development Council approved the Third Amendment to the Sports Tourism
23 Contract, which extended the term by one year for a new end date of
24 September 30, 2025; and

25 **WHEREAS**, only a portion of the \$1,500,000 was spent during fiscal
26 year 2023/24 but due to the delay in authorizing the contract
27 extension, the remaining funds fell to the Tourist Development Council
28 Fund fund balance on October 1, 2024; and

29 **WHEREAS**, the City desires to reappropriate the remaining funds
30 to be spent in the manner and subject approved by the Tourist
31 Development Council pursuant to the Sports Tourism Contract; now

1 therefore

2 **BE IT ORDAINED** by the Council of the City of Jacksonville:

3 **Section 1. Appropriation.** For the 2024-2025 fiscal year,
4 within the City's budget, there is hereby appropriated the indicated
5 sum from the account(s) listed in subsection (a) to the account(s)
6 listed in subsection (b):

7 (The account information is attached hereto as **Exhibit 1** and
8 incorporated herein by this reference):

9 (a) Appropriated from:

10 See **Exhibit 1** \$1,100,000

11 (b) Appropriated to:

12 See **Exhibit 1** \$1,100,000

13 (c) **Explanation of Appropriation:**

14 The funding above is an appropriation of \$1,100,000 from
15 the Tourist Development Council fund balance to the TDC
16 Operations trust fund authorized expenditures account to
17 provide funding for the Sports Tourism Contract.

18 **Section 2. Purpose.** The purpose of the appropriation in
19 Section 1 is to carry over the remaining balance of funding originally
20 allocated to the Sports Tourism Contract that fell to the Tourist
21 Development fund balance on October 1, 2024. This will allow the
22 funds to continue to be used for the Sports Tourism Contract.

23 **Section 3. Oversight.** The Tourist Development Council
24 shall oversee the funds appropriated herein.

25 **Section 4. Effective Date.** This Ordinance shall become
26 effective upon signature by the Mayor or upon becoming effective
27 without the Mayor's signature.

1 Form Approved:

2

3 /s/ James R. McCain, Jr.

4 Office of General Counsel

5 Legislation prepared by: James R. McCain, Jr

6 GC-#1665501-v1-Legislation_for_TDC_Fund_Balance_Move_to_Sports_Tourism_per_Contract.docx