

# Hayley Spring

Public Servant with experience in the Public, Private, and Nonprofit sectors. I work to create tangible, local change right here in my community.

## Contact

904.625.2992  
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Jacksonville, FL

## Education

### University of North Florida

Master of Public Administration (MPA)  
Anticipated Graduation 2025  
Lex Hester Memorial Trust  
Scholarship Recipient Spring 2024

### The George Washington University

BA Political Science and Psychology  
Magna Cum Laude  
University Honors Program

## Involvement

**Blue Zones Project Jacksonville—2023**  
Built Environment Working Committee

**Nonprofit/Government Communications Team of the Year Honoree—**  
Ragan and PR Daily 2022

**Overalls Farm—2022**

**Leadership Jacksonville:**  
Next Generation Class Member - 2021

**White Harvest Farms—2021**

**Springfield Preservation and Revitalization (SPAR) - 2020**

**US Botanic Gardens—2019**

## Skills

Public Policy	Crisis Communications
Food Systems	Constituent Relations
Built Environment	Public Communications
Community Outreach	Government Relations
Speechwriting	
Event Management	

## Experience

### **Blue Zones Project Jacksonville**

*Public Policy Coordinator*

Sep. 2023 -

- Research, develop, and implement county-wide policy initiatives focusing on Food Systems, Built Environment, and Alcohol and Tobacco.
- Convene and manage stakeholders across sectors to raise awareness, garner support, and advocate for best practices to move the needle on health and well-being in our community.
- Connect local partners with resources, grants, and opportunities to support major project initiatives.
  - Partnering with Eartha's Farm and Market to grow distribution, scaling, and educational capacities
  - Partnering with the City of Jacksonville to develop and implement a Vision Zero Action Plan to reduce bike and pedestrian deaths

### **City of Jacksonville, Public Affairs Office**

*Senior Public Communications Officer*

Jan.–Sep. 2023

- Acted as a liaison between the City of Jacksonville and community partners via committees, special projects, and public meetings.
- Produced official quotes, statements, and blogs for a variety of interest campaigns and crisis situations.
- Produced city services and storm FAQs, talking points, media briefings, and other materials as needed during states of emergency.

*Public Communications Officer*

Aug. 2021–Sep. 2023

- Produced remarks for the Mayor and other key City Officials.
  - Portfolio includes keynote speeches, commemorations, city partnership announcements, emergency events, and fact sheets.
- Coordinated official appearances, including briefing materials, on-site advance, and other needs.
- Directly responded to hundreds of constituent correspondence messages, connecting citizens with the appropriate department to address their needs.
- Produced Mayoral Letters, Proclamations, and other correspondence for a variety of community outreach causes.

### **Bracewell, LLP**

*Policy Resolution Group Intern*

Spring 2020

- Contributed to policy work in the National Energy, Manufacturing, and Environmental sectors

**Duval County Supervisor of Elections—Poll Worker**

Nov. 2022 -

**City of Jacksonville Public Affairs Office—Intern**

2019

**USPIRG—Higher Education Media Intern**

2019