CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2024-254

Introducer/Sponsor(s): Council Member Peluso

Date of Introduction: March 26, 2024

Committee(s) of Reference: NCSPHS, R, F

Date of Analysis: March 28, 2024

Type of Action: Appropriation; fund carry-over authorization; invocation of direct contracting exemption in the Procurement Code; Ordinance Code waivers; authorization to execute agreements; designation of oversight agency; request for one-cycle emergency passage

Bill Summary: The bill appropriates \$80,000 from Designated Contingency accounts within the General Fund to the General Fund Operating – Miscellaneous Grants and Aids account to provide funding for various neighborhood services and initiatives in the amounts of \$50,000 to Riverside-Avondale Preservation ("RAP"), \$20,000 to Springfield Preservation and Revitalization Council ("SPAR") and \$10,000 to Murray Hill Preservation Association ("MHPA"). It authorizes the funds to carry-over to FY24-25 with expenditure required by December 31, 2024. The direct contracting exemption in the Procurement Code is invoked to permit direct contracts with the entities named in the appropriation ordinance. Sections of Ordinance Code Chapter 118 – City Grants – are waived to permit direct contracts with the named organizations and to permit SPAR and RAP to continue to be eligible for funding through the Cultural Service Grant process in addition to this direct funding. City officials are authorized to execute grant agreements for the funds as outlined in the attached Term Sheets. The Grants and Compliance Division is designated as the City's oversight agency for the funds. One-cycle emergency approval is requested so that the work can get underway as soon as possible.

Background Information: The bill appropriates \$75,000 from the Neighborhood Investment Micro Grant Program Contingency and \$5,000 from the Community Development Corporation Capacity Building Contingency allocated in FY23-24 budget to fund direct contracts with RAP, SPAR and MHPA to provide quality of life enhancement programs in those neighborhoods. RAP will use \$35,000 of its \$50,000 allocation for purchase of trash cans, lamppost banners, landscaping materials, artwork, etc. and \$15,000 for operational expenses such as power washing sidewalks, landscaping maintenance, litter maintenance and costs for installation of the capital purchases. SPAR will use its \$20,000 for design and hanging of banners on historic light poles in the Springfield neighborhood (\$16,317.60 for printing and advertising, \$3,682.40 for equipment rental). MHPA will use its \$10,000 to hire a marketing company to implement a branding campaign for the neighborhood (new logo, style guidelines, taglines and hashtags, design services, etc.) and to update the association's website.

Policy Impact Area: Historic neighborhood promotion and beautification

Fiscal Impact: The bill appropriates \$50,000 from contingency funds provided in the FY23-24 budget

Analyst: Clements