

1 Introduced by the Council President at the request of the Mayor and  
2 Co-Sponsored by Council Members Lahnen, Johnson, Gaffney, Jr. and  
3 Pittman and amended by the Rules Committee:  
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6 **ORDINANCE 2024-286-E**

7 AN ORDINANCE MAKING CERTAIN FINDINGS, AND  
8 APPROVING AND AUTHORIZING THE PUBLIC INVESTMENT  
9 POLICY OF THE OFFICE OF ECONOMIC DEVELOPMENT TO  
10 ADD THE FOLLOWING SMALL BUSINESS CAPITAL ACCESS  
11 PROGRAMS (1) SMALL BUSINESS MICRO-GRANT FUNDING  
12 INITIATIVE, (2) SMALL BUSINESS LOW-INTEREST LOAN  
13 FUNDING, (3) VETERANS ENTREPRENEURSHIP FUNDING,  
14 AND (4) JACKSONVILLE SMALL AND EMERGING BUSINESS  
15 FUNDING, AND THE FOLLOWING JACKSONVILLE FILM AND  
16 TELEVISION PROGRAMS (1) JACKSONVILLE QUALIFIED  
17 FILM AND TV PRODUCTION INCENTIVE PROGRAM, (2)  
18 JACKSONVILLE FOSTERING FILMMAKERS GRANT  
19 PROGRAM, AND (3) JACKSONVILLE COMMERCIAL  
20 PRODUCTION PROGRAM, ALL OF WHICH ARE ECONOMIC  
21 INCENTIVES FUNDED BY THE CITY, AND REVISING THE  
22 CRITERIA FOR THE SMALL BUSINESS DEVELOPMENT  
23 INITIATIVE AND THE BUSINESS INFRASTRUCTURE  
24 GRANT/LOAN PROGRAM; REPLACING FORMER PUBLIC  
25 INVESTMENT POLICY AS APPROVED BY ORDINANCE 2016-  
26 382-E AND SUBSEQUENTLY AMENDED BY ORDINANCE  
27 2018-370-E, ORDINANCE 2019-243-E, ORDINANCE  
28 2022-372-E, ORDINANCE 2022-726-E AND ORDINANCE  
29 2024-165-E; PROVIDING AN EFFECTIVE DATE.  
30

31 **WHEREAS,** the City Council approved a revised Public Investment

1 Policy of the Office of Economic Development by adoption of Ordinance  
2 2016-382-E, which has been amended by Ordinance 2018-370-E, Ordinance  
3 2019-243-E, Ordinance 2022-372-E, Ordinance 2022-726-E and Ordinance  
4 2024-165-E; and

5 **WHEREAS**, the Office of Economic Development has designed  
6 various programs to align with the Mayor's Task Force Programs and  
7 Initiatives to help build local businesses, as set forth in and funded  
8 by appropriations in Ordinance 2023-807-E, including the following  
9 Small Business Capital Access Programs (1) Small Business Micro-Grant  
10 Funding Initiative, (2) Small Business Low-Interest Loan Funding, (3)  
11 Veterans Entrepreneurship Funding, and (4) Jacksonville Small and  
12 Emerging Business Funding, and the following Jacksonville Film and  
13 Television Programs (1) Jacksonville Qualified Film and TV Production  
14 Incentive Program, (2) Jacksonville Fostering Filmmakers Grant  
15 Program, and (3) Jacksonville Commercial Production Program; and

16 **WHEREAS**, the City Council desires to add such programs to the  
17 Public Investment Policy of the Office of Economic Development and  
18 to revise the criteria for the Small Business Development Initiative  
19 and the Business Infrastructure Grant/Loan Program; now therefore

20 **BE IT ORDAINED** by the Council of the City of Jacksonville:

21 **Section 1. Findings.** It is hereby ascertained, determined,  
22 found and declared as follows:

23 (a) The incentives and programs authorized hereby and contained  
24 in the Public Investment Policy will promote and further the public  
25 and municipal purposes of the City.

26 (b) Enhancement of the City's tax base and revenues, are  
27 matters of State and City policy and State and City concern in order  
28 that the State and its counties and municipalities, including the  
29 City, shall not continue to be endangered by unemployment,  
30 underemployment, economic recession, poverty, crime and disease, and  
31 consume an excessive proportion of the State and City revenues because

1 of the extra services required for police, fire, accident, health  
2 care, elderly care, charity care, hospitalization, public housing and  
3 housing assistance, and other forms of public protection, services  
4 and facilities.

5 (c) The authorizations provided by this Ordinance are for  
6 public uses and purposes for which the City may use its powers as a  
7 county, municipality and as a political subdivision of the State of  
8 Florida and may expend public funds, and the necessity in the public  
9 interest for the provisions herein enacted is hereby declared as a  
10 matter of legislative determination.

11 **Section 2. Approval and Authorization of Public Investment**  
12 **Policy.** The Council hereby approves and authorizes the Public  
13 Investment Policy of the Office of Economic Development substantially  
14 in the form which has been placed **Revised On File** with the Legislative  
15 Services Division (the "Public Investment Policy").

16 **Section 3. Replacing Former Public Investment Policy.** The  
17 Public Investment Policy amends, replaces and supersedes the Public  
18 Investment Policy of the City of Jacksonville adopted by Ordinance  
19 2016-382-E, and subsequently amended by Ordinance 2018-370-E,  
20 Ordinance 2019-243-E, Ordinance 2022-372-E, and Ordinance 2022-726-  
21 E.

22 **Section 4. Effective Date.** This Ordinance shall become  
23 effective upon signature by the Mayor or upon becoming effective  
24 without the Mayor's signature.

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26 Form Approved:

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28           /s/ Mary E. Staffopoulos          

29 Office of General Counsel

30 Legislation Prepared By: Joelle J. Dillard