## CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2023-279

Introducer/Sponsor(s): Council Member White

**Date of Introduction:** April 25, 2023

**Committee(s) of Reference:** R

Date of Analysis: April 25, 2023

**Type of Action:** Public facility naming

**Bill Summary:** The bill names the new Jacksonville Jaguars practice facility and team office complex adjacent to TIAA Bank Field as the "Miller Electric Center".

**Background Information:** Amendment 15 to the stadium lease between the City and the Jaguars provided for a shared cost project by which the team would construct a new sports performance center that would be owned by the City and operated by the Jaguars as part of their lease for the stadium. That amendment authorized the Jaguars to name the facility subject to approval by the City Council. The team has selected the name "Miller Electric Center" in recognition of an undisclosed 10-year naming rights contribution by the Miller Electric Company, which has been in business in Jacksonville since 1928.

Policy Impact Area: Public facility naming

**Fiscal Impact:** None to City; naming rights revenues accrue to the Jaguars

**Analyst:** Clements