

1 Introduced by the Council President at the request of the Mayor and
2 amended by the Finance Committee:

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5 **ORDINANCE 2022-654-E**

6 AN ORDINANCE APPROPRIATING \$1,120,000,
7 INCLUDING A \$560,000 GRANT AWARDED BY THE
8 RECYCLING PARTNERSHIP, INC. WITH A \$560,000
9 LOCAL MATCH FROM THE CITY OF JACKSONVILLE
10 (INCLUDING \$535,411.77 FROM THE RESERVE FOR
11 FEDERAL PROGRAMS AND \$24,588.23 FROM THE GENERAL
12 FUND - GENERAL SERVICES DISTRICT FUND BALANCE)
13 FOR A RECYCLING EDUCATION AND OUTREACH CAMPAIGN,
14 AS INITIATED BY REVISED B.T. 22-114; APPROVING
15 AND AUTHORIZING THE MAYOR, OR HIS DESIGNEE, AND
16 THE CORPORATION SECRETARY TO EXECUTE AND DELIVER
17 A GRANT AGREEMENT BETWEEN THE CITY OF
18 JACKSONVILLE AND THE RECYCLING PARTNERSHIP, INC.
19 FOR A RECYCLING EDUCATION AND OUTREACH CAMPAIGN;
20 PROVIDING FOR CARRYOVER OF FUNDS TO FISCAL YEAR
21 2023-2024; PROVIDING FOR OVERSIGHT BY THE PUBLIC
22 WORKS DEPARTMENT; PROVIDING AN EFFECTIVE DATE.

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24 **BE IT ORDAINED** by the Council of the City of Jacksonville:

25 **Section 1. Appropriation.** For the 2021-2022 fiscal year,
26 within the City's budget, there is hereby appropriated the indicated
27 sum(s) from the account(s) listed in subsection (a) to the account(s)
28 listed in subsection (b):

29 (Revised B.T. 22-114, attached hereto as **Revised Exhibit 1**, labeled
30 as "Revised Exhibit 1, Rev B.T. 22-114, September 20, 2022 - Finance"
31 and incorporated herein by this reference)

1 (a) Appropriated from:

2 See Revised B.T. 22-114 \$1,120,000

3 (b) Appropriated to:

4 See Revised B.T. 22-114 \$1,120,000

5 (c) Explanation of Appropriation:

6 The funding above represents an appropriation of
 7 \$1,120,000, including a \$560,000 grant from The Recycling
 8 Partnership, Inc. and a \$560,000 local match from the City
 9 of Jacksonville (including \$535,411.77 from the Reserve
 10 for Federal Programs and \$24,588.23 from the General Fund
 11 - General Services District Fund Balance) to fund a
 12 residential recycling education and outreach campaign.

13 **Section 2. Purpose.** The purpose of the appropriation in
 14 Section 1 is to provide funding for a city-wide recycling education
 15 and outreach campaign with the goal of reducing residential curbside
 16 recycling contamination and increasing recycling participation among
 17 Duval County residents. Currently, the City of Jacksonville
 18 experiences a 19.49% contamination rate in collected residential
 19 curbside recyclables. This campaign is one tool to help in improving
 20 this rate while also engaging new customers for the recycling program.
 21 Campaign outreach will include a direct-to-citizen feedback campaign
 22 to reinforce proper recycling through use of direct mailers, issuance
 23 of "Oops Tags", and rejection of improperly prepared materials. The
 24 inspection and tagging portion of the campaign will focus on
 25 approximately 280,000 households. In addition to providing grant
 26 funds, The Recycling Partnership, Inc. will also provide an in-kind
 27 contribution in the form of dedicated technical assistance and
 28 resources for the campaign valued at \$125,000.

29 **Section 3. Grant Agreement Approved.** There is hereby
 30 approved, and the Mayor and Corporation Secretary are hereby
 31 authorized to execute and deliver, for and on behalf of the City, an

1 agreement between the City and The Recycling Partnership, Inc.,
2 substantially in the form placed **Exhibit 2** with the Office of
3 Legislative Services, including such changes as herein authorized,
4 for the purpose of implementing a recycling education and outreach
5 campaign.

6 The Agreement may include such additions, deletions and changes
7 as may be reasonable, necessary and incidental for carrying out the
8 purposes thereof, including providing authorization for the City of
9 Jacksonville to subcontract with The Recycling Partnership, Inc.'s
10 subcontractors to carry out the certain services relative to the
11 recycling education and outreach campaign, as may be acceptable to
12 the Mayor, or his designee, with such inclusion and acceptance being
13 evidenced by execution of the Agreement by the Mayor or his designee.
14 No modification to the Agreement may increase the financial
15 obligations or the liability of the City and any such modification
16 shall be technical only and shall be subject to appropriate legal
17 review and approval of the Office of General Counsel, and all other
18 appropriate action required by law.

19 **Section 4. Carryover.** The funds appropriated in this
20 Ordinance shall not lapse but shall carryover to fiscal year 2023-
21 2024.

22 **Section 5. Oversight.** The Public Works Department, Solid
23 Waste Division, shall oversee administration of the grant and the
24 Project described herein.

25 **Section 6. Effective Date.** This Ordinance shall become
26 effective upon signature by the Mayor or upon becoming effective
27 without the Mayor's signature.

1 Form Approved:

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3 /s/ Mary E. Staffopoulos

4 Office of General Counsel

5 Legislation prepared by: Mary E. Staffopoulos

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