

Introduced by Council Member Peluso and Co-Sponsored by Council Members Clark-Murray and Johnson and amended by the Neighborhoods, Community Services, Public Health and Safety Committee:

ORDINANCE 2025-24-E

AN ORDINANCE APPROPRIATING \$26,900 FROM GENERAL FUND OPERATING RESERVES TO THE GENERAL FUND OPERATING SUBSIDIES AND CONTRIBUTIONS TO PRIVATE ORG ACCOUNT, TO PROVIDE CITY GRANT FUNDING TO MELANIN COLLABORATIVE GROUP INC. ("MCG") FOR MARKET PROGRAMMING (THE "PROGRAM") AS DESCRIBED HEREIN; WAIVING SECTION 118.107 (NONPROFITS TO RECEIVE FUNDING THROUGH A COMPETITIVE EVALUATED AWARD PROCESS), PART 1 (GENERAL PROVISIONS), CHAPTER 118 (CITY GRANTS), *ORDINANCE CODE*, TO ALLOW FOR A DIRECT CONTRACT WITH MCG; APPROVING, AND AUTHORIZING THE MAYOR, OR HER DESIGNEE, AND THE CORPORATION SECRETARY TO EXECUTE AND DELIVER ON BEHALF OF THE CITY A GRANT AGREEMENT BETWEEN THE CITY OF JACKSONVILLE AND MCG FOR THE PROGRAM; PROVIDING FOR OVERSIGHT BY THE GRANTS AND CONTRACT COMPLIANCE DIVISION OF THE FINANCE DEPARTMENT; PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED by the Council of the City of Jacksonville:

Section 1. Appropriation. For the 2024-2025 fiscal year, within the City's budget, there is hereby appropriated the indicated sum(s) from the account(s) listed in subsection (a) to the account(s) listed in subsection (b):

(The account information is attached hereto as **Exhibit 1** and

incorporated herein by this reference)

(a) Appropriated from:

See **Exhibit 1** \$26,900

(b) Appropriated to:

See **Exhibit 1** \$26,900

(c) Explanation of Appropriation:

The funding above is an appropriation of \$26,900 from General Fund Operating Reserves to the General Fund Operating Subsidies and Contributions to Private Org account, to provide a grant to Melanin Collaborative Group Inc. ("MCG") for Market Programming (the "Program") as described herein.

Section 2. Purpose. The purpose of the appropriation in Section 1 is to provide grant funds from the City of Jacksonville to Melanin Collaborative Group Inc. for Market Programming as described in **Revised Exhibit 2**, labeled as "Revised Exhibit 2, Rev Term Sheet & Budget, February 3, 2025 - NCSPHS" attached hereto and incorporated herein by this reference. The primary objective of the Program is to bolster minority-owned businesses by providing a forum for enhanced visibility and amplified sales. This is accomplished by providing various opportunities for community engagement including quarterly community events, monthly markets, educational business workshops and other networking events. MCG will use the City funds for various expenses related to operation and expansion of the Program including a portion of the salaries for an Assistant Program Administrator, Event Coordinator, Volunteer Coordinator and Executive Administrator to operate the Program. In addition, the City funds will be used for expenses related to hosting various Program events throughout the year including venue rentals, printing and promotions, security and other professional services, and equipment rentals.

Section 3. Waiver of Section 118.107, Ordinance Code. The

1 provisions of Section 118.107 (Nonprofits to receive funding through
2 a competitive evaluated award process), Part 1 (General Provisions),
3 Chapter 118 (City Grants), *Ordinance Code*, are hereby waived to allow
4 for a direct contract with MCG. This waiver is justified because MCG
5 has operated the Program for several years and has shown success in
6 helping minority-owned businesses in Jacksonville expand their
7 marketability and customer engagement. MCG has reported business
8 growth and increased revenue for Program participants.

9 **Section 4. Approval and Authorization to Execute.** There is
10 hereby approved, and the Mayor, or her designee, and the Corporation
11 Secretary are hereby authorized to execute and deliver on behalf of
12 the City, a grant agreement with Melanin Collaborative Group Inc.,
13 in an amount not-to-exceed \$26,900, subject to the Term Sheet and
14 Budget more particularly described in **Revised Exhibit 2**, for a term
15 commencing on October 1, 2024 through September 30, 2025, and all
16 other contracts and documents, including extensions, renewals and
17 amendments to the agreement, and to otherwise take all action
18 necessary to effectuate the intent of this Ordinance, subject to
19 appropriate legal review and approval by the General Counsel, or his
20 or her designee, and the City's Risk Management Division for
21 appropriate insurance and indemnification requirements in accordance
22 with Section 128.601, *Ordinance Code*.

23 **Section 5. Oversight Department.** The Grants and Contract
24 Compliance Division of the Finance Department shall oversee the
25 project described herein.

26 **Section 6. Effective Date.** This Ordinance shall become
27 effective upon signature by the Mayor or upon becoming effective
28 without the Mayor's signature.

Form Approved:

/s/ Mary E. Staffopoulos

Office of General Counsel

Legislation Prepared By: Mary E. Staffopoulos

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