

2019-338

Stephen Matchett

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1005 Rio Saint Johns Drive
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Experience

DX Marketing, Savannah, GA (February, 2014 to Present)

Formerly a printing and mail company, DX Marketing has transitioned over the past three years to become an award-winning, data-centric digital marketing leader. The Company has annual revenues of \$15 million, and a client base that includes national companies and industry-leading brands.

Controller (2014)

Chief Financial Officer (2015- Present)

Mill Cove Golf Club, Jacksonville, FL (May, 2009 to December, 2014)

The first Arnold Palmer Signature Course built for daily fee, public play, the par-71 golf course opened in 1990. Annual revenues approximated \$1 million, with over 36,000 rounds per year.

- Hired as Site Controller and Assistant Manager by golf management company after property became bank-owned, promoted to General Manager and Controller six months later. Assumed responsibility for all club operations and accounting. Responsible for all phases of human resources programs and compliance, as well as payroll processing for 30+ employees. Responsible for all phases of food and beverage operations. Created I.T. infrastructure and implemented new POS systems. Reversed operational losses to break-even status within two months with zero-based budgeting framework. Increased golf revenues 24% year over year, with no advertising or marketing dollars spent.

Tempool, Inc., Jacksonville, FL (September, 2006 to October, 2008)

One of the Southeast's largest swimming pool plastering companies, recognized industry-wide as a leader in product application, research, and training. Annual revenues approximate \$5 million, with over 30,000 pools plastered worldwide..

- Served as CFO/Controller and charged with overall responsibility of company administration and human resources for its 40+ employees. Implemented payroll policies and timekeeping systems where none previously existed. Implemented and administered employee benefits program including group health/dental insurances and 401k offerings. Wrote company's Employee Handbook, developing policies on a wide range of issues and benefits. Developed curriculum and presentation materials for training and education classes for internal and external customers.

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Pools by John Clarkson, Inc., Jacksonville, FL

(July, 2004 to September, 2006)

North Florida-area custom swimming pool builder ranked in top fifty in U.S.

- Served as General Manager, involved in the scheduling and supervision of 12-15 employees and a variety of subcontractors, in all phases of swimming pool construction activities. Developed cost accounting tools and metrics unique to the operations for evaluating job performance, work-in-process, and profitability.

IKON Office Solutions

(April, 1995 to December, 2003)

World's largest independent distributor for copier and printer technologies, and a leading provider of document outsourcing and professional services. Annual revenues approach \$5 billion with 600 locations and 30,000 employees throughout North America and Europe.

Senior Manager, Accounting Projects; Director of Strategic Implementation

- Selected from among fifty peers nationally to direct migration of all accounting functions from 170 field finance locations in U.S. and Canada into two shared services centers. Accomplished one year ahead of schedule and several million dollars under budget.
- Communicated migration planning, objectives, and results to a variety of audiences within every strata of the IKON organization. Excellent written and verbal skills evidenced honesty and integrity in situations ranging from personal meetings with severed employees to multi-media presentations for senior management.

Senior Controller, Southeast Region, Jacksonville, FL

- Directed the Jacksonville Business Service Center, which performed all accounting, AP, AR, and payroll functions for IKON's Business Document Services' Southeast Region. Constructed detailed fiscal year budgets, monthly break-even models, and provided other financial analysis in partnering with management across multiple business lines.
- Received Controller of the Year Award for both 1998 and 1999.

Education

- Seminole Community College, Sanford, FL (1972-1973)
- University of Florida, Gainesville, FL (1973-1975)
- University of North Florida, Jacksonville, FL (1975-1977)

Software and Technical Experience

- Proficient in Microsoft Office (Word, Excel, Outlook, Powerpoint, & Publisher) and Quickbooks Accounting.
- Experienced in Microsoft Access, Microsoft Project, Peachtree Accounting, and Oracle Financial Applications.

Steve Matchett
– Bio (May 2019)

Steve Matchett has lived, worked, and played in Arlington since he moved there at the age of one. He graduated from Terry Parker High School in 1972, and hoping to follow in the footsteps of his Hall-of-Fame grandfather, entered college on a baseball scholarship. Injury cut short any big league hopes and he transferred to the University of Florida, and two years later, a very young University of North Florida.

With an accounting and management background, he co-founded Xerographic Copy Centers, which expanded to five other Florida cities by the early 1980s. Arlington had reached its zenith as *the* place in Jacksonville, and its development pressure had sounded the call for citizen involvement. Steve became President of the Greater Arlington Civic Council [GACC] in the late 1980s, and co-founded Old Arlington, Inc. [OAI] in 1993. He served as chairman of the 2010 Comprehensive Plan's advisory committee which overhauled the City's Zoning Code and undertook the rezoning of the entire City. For six years during that period, he published a weekly compilation of City Hall legislative activity, and served as a consultant to scores of Jacksonville's attorneys and real estate professionals.

In the late 1990s, Steve returned to his accounting roots as a Senior Controller with IKON Office Solutions, and directed the accounting migration of its 150+ North American field locations to a single shared services center in Houston, TX. Foregoing relocation at the project's end, he remained in Arlington and served as Controller for a local swimming pool contractor. He is currently the CFO for DX Marketing, a Savannah-based digital marketing company.

Steve and his wife Jody live in Old Arlington today, with most of their five children and ten grandchildren nearby. He continues to serve as Vice President of OAI, and is an outspoken proponent of Arlington revitalization.