

Matthew W. Tuohy

Captain, United States Navy (Retired)

2019-339

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PROVEN LEADER AND MANAGER

- Extensive expertise building programs, leading projects, and directing operations.
- Proven ability to train, motivate, and lead successful cross-functional teams of employees.
- Demonstrated skill evaluating/improving existing policies, processes, and technologies.
- Recognized for spearheading strategic planning and problem solving in diverse settings.
- Strong negotiation, communications, and presentation skills with all levels of individuals/groups.

CORE COMPETENCIES

LEADERSHIP:

- Highest rated mission accomplishment, quality of life, safety, and training for a crew of over 5000 as Commanding Officer (Chief Executive Officer) of the USS KITTY HAWK, an 80,000 ton aircraft carrier home ported in Japan.

VISION:

- **Built and led superb teams** at each Navy command, in the Jacksonville University Aeronautics program, and supporting business growth in DRC, WECC, Ice House America, and Incepture.
- Deftly managed every aspect of every program, managing the assets and leading the people to ensure objectives were met or exceeded.

ADAPTABLE/ INNOVATIVE:

- Thrived in an environment of change and transition. Rapidly recognized for instant results and unparalleled success. Equally adept at personnel management, budget execution and special projects.

PROFESSIONAL EXPERIENCE

Jacksonville University, Jacksonville Florida • 2014-Present
Director School of Aviation

- Direct all aspects of the Aviation Program, one of the University's largest and fastest growing group of majors. Actively engaged in recruitment and retention of Aviation students of both major fields of study.
- Personally engaged in all program operations, over \$1 million/year contract execution, academic mentoring, student development and progression.
- Continued service with the Jacksonville Military Veterans' Coalition, the private partner for the nationally recognized City of Jacksonville "Jobs for Vets" Program.

Incepture Inc., Jacksonville Florida 2011-2014
(Wholly owned subsidiary of Florida Blue, Fla's Blue Cross Blue Shield Plan)
Director of Managed Solutions/ InVET Veterans Program

- Personally lead all aspects of the Managed Solutions Business Unit which included a state of the art Vendor Management System (VMS), Incepture's Consulting practice, Incepture's award winning (American Staffing Association's national CARE Award) Veteran's program and the Incepture College program. Pursued business development and partnership opportunities.
- Founding member of the Jacksonville Military Veterans' Coalition, the private partner for the nationally recognized City of Jacksonville Jobs for Vet's Program.

Ice House America, Jacksonville Florida 2010 - 2011
Executive Vice President, East Coast Ice LLC

- Responsible for every aspect of operations, maintenance, and sales growth for a fleet of over 100 stand-alone Ice House vending machines throughout the State of Florida with annual revenues in excess of \$2.5 Million.
- Personally involved in every aspect of site selection, permitting, licensing, and placement of new Ice Houses in varied jurisdictions throughout Florida.
- Developed or refined processes and procedures to standardize the remote workforce throughout the state to increase efficiency and decrease costs.
- Developed and implemented new reporting and business case formats to facilitate the integration of the new ownership team.

Wind Energy Consulting and Contracting Inc., Jacksonville, Florida 2008-2010
Executive Vice President of Support Services
Executive Vice President of Sales and Marketing

- Active member of the senior leadership team, involved in all company decisions and strategic initiatives.
- Involved in all aspects of developing processes and procedures for a startup wind consulting firm.
- Lead all aspects of the sales and marketing team including consultant development and training, web site development and outbound calling center operations. Saw 100% growth in net revenue.

Dynamics Research Corporation, Jacksonville Florida • 2004- 2008
Staff Business Systems Analyst, DRC Defense Logistics Division

- **Sustained Superior Performance from the first day**
 - Promoted from Business Systems Analyst (DRC level 13) to Staff Business System Analyst (DRC level 15) after my first year.
 - Named to the DRC Key Contributor Bonus Program for each of my first two years.
 - Awarded a Silver Award within the DRC Employee Recognition Program
- **Subject Matter Expert**
 - Primary Operational and Training expert on the Simulation Modeling Analytical Support System (SMASS) at the Fleet Readiness Center in Jacksonville Florida
 - Primary Operational and Training expert on the Maintenance Operations System (MOS) at the Air Force Logistics Center, Warner Robins, Georgia
- **Site Administrator**
 - Prime mover in this local system being accepted as a Navy-Wide enterprise application
 - Coordinated all requirements for the application's acceptance into all Navy wide registry systems.
 - Led the effort to transition to new web based state of the art application.
 - Conducted 100% of training required for new users and refresher for existing users
 - Authored the preliminary budget projections for the present contract year.
 - Authored the Request for Proposal (RFP) response for the last year's contract.
 - Coordinated the effort to transition to the current sole source contract status

Jacksonville University, Jacksonville Florida • 2001-2004
Director of Aeronautics/ Director of Marketing

- **Aviation Director** involved in ALL aspects of program operations including:
 - Student recruitment, presented to the program at numerous High Schools, Professional conference and education fairs.
- Primary contact and liaison with the Flight vendor, Delta Connection Academy.
- Realized 30% growth in student enrollment.
- Oversaw the addition of two faculty positions and conducted the process for filling them.

- Submitted proposal for and managed departmental budget.
- Set new standard for academic assessment documentation.
- Authored curriculum proposal for Aviation Concentration within the MBA program.
- Advisor for the JU Flight team.
- Advisor for Green Key Honorary Leadership Society.
- Chaired the fund raising campaign for the Tillie K. Fowler NROTC Building
- **Marketing Director** for the initial effort to enact the recommendations of the contracted Marketing Study
- With no additional resources, started the realignment of Public Relations under the Marketing department.
- Actively worked to improve both internal communications and external communications within the JU community.
- Assisted and advised the leadership during the very difficult transition of CFO and eventually the office of the President.
- Part of two person investigating team looking into possible conflicts of interest within the relationship between the Orthodontics program and its primary supporting Board member. Authored the report.
- Simultaneously earned a Masters of Business Administration (MBA) degree.

United States Navy •1975-2001
(Completed Active Duty in the rank of CAPTAIN)

Assistant Deputy Director of Operations (Information Operations), Joint Staff, 2000-2001
Commanding Officer of the aircraft carrier, USS KITTY HAWK: 1999-2000
Commanding Officer of the helicopter carrier, USS INCHON: 1996-1998
Commanding Officer, Sea Control Squadron Thirty Two: 1991-1993
Executive Officer, USS JOHN F. KENNEDY: 1994-1996

Navy Flight and Leadership Chronology
VS: Air Antisubmarine Squadron/ Sea Strike Squadron

- US Navy Flight Training, designated a Naval Flight Officer (NFO)
- VS-41, NAS North Island, Replacement S3A NFO
- VS-32, CVW-1 USS John F. Kennedy CV-67
 - Squadron Legal Officer
 - NFO Naval Aviation Training and Operational Procedures (NATOPS) Officer/ Evaluator
 - Air Antisubmarine Warfare Officer (2 Mediterranean Deployments)
- VS Support Unit/ VS Wing ONE, NAS Cecil Field FL
 - NFO NATOPS Officer/ COMNAVAIRLANT (CNAL) type Commander NFO NATOPS Evaluator
 - Evaluated/ certified Squadron Evaluators
 - VSW-1 Software Control Officer
 - VSSU Administrative Officer Department Head
 - Member CNAL Carrier Air wing Operational Readiness Evaluation Team
- USS Dwight D. Eisenhower CVN-69
 - Bow Catapults Officer (Restricted Availability (RAV) Norfolk Naval Shipyard
 - Catapults and Arresting Gear Officer (V-2 Division Officer, Med Deployment)
 - Assistant Air Officer (Comprehensive Overhaul (COH) Newport News Shipbuilding and Dry Dock Co.
- Student Naval War College, Newport RI
 - College of Naval Command and Staff
- Student ,VS-27, NAS Cecil Field
 - Category II Replacement S3A NFO
- VS-28, CVW-6, USS Forrestal CV-59
 - Quality Assurance Officer
 - Maintenance Officer Department Head (Med/ IO Deployment)
 - Special Projects Officer/ Acting Executive Officer
- VS-27 NAS Cecil Field FL
 - Executive Officer
 - S3B transition
 - Senior Carrier Qualification Flight Instructor

- **VS-32, CVW-1, USS AMERICA CV-66**
 - Executive Officer (Combat Experience: Operation Desert Storm)
 - Commanding Officer (Med/ IO/ Arabian Gulf)
- **Student, Armed Forces Staff College**
 - JPME Phase II
- **USS JOHN F. KENNEDY CV-67**
 - Executive Officer (COH, Philadelphia Naval Shipyard)
- **USS INCHON MCS-12**
 - Commanding Officer (North Atlantic/ Med NATO Deployment)
- **Western Hemisphere Group, Mayport FL**
 - Special projects, Senior Naval Officer Broward Navy Days/ Ft Lauderdale Fleet Week
- **USS KITTY HAWK CV-63**
 - Commanding Officer (Forward Deployed Naval Forces, Japan)
 - Western Pacific/ Arabian Gulf/ IO deployment
- **Joint Staff, Washington DC**
 - Assistant Deputy Director of Operations (Information Operations)
 - Access to ALL DOD Special Access Programs
 - Special Technical Operations
- **Subspecialties:**
 - **0028 Strategic Planning**
 - 0028G Strategic Planning, Master's degree not fully meeting Navy criteria or graduate education at less than master's level
 - **7028G POL-MIL/Strategic Planning, Strategic Planning**, Master's degree not fully meeting Navy criteria or graduate education at less than master's level
 - **4044R Naval Warfare, Antisubmarine Warfare**, Significant experience - proven subspecialist
- **ADDITIONAL QUALIFICATION DESIGNATIONS:**
 - LB3 Surface Warfare, Qualified OOD, CDO Underway
 - DAB Aviation Warfare, Attack, Strike Leader Graduate (Attack)
 - DF3 Aviation Warfare, ASW, Carrier ASW (S-3B)
 - DF2 Aviation Warfare, ASW, Carrier ASW (S-3)
 - DG9 Aviation Warfare, Training Pipeline, NFO Training – ASW

Flight Instructional Experience

- **Flight/ Simulator Instructor and Evaluator**
 - VS-32; VSSU; VS-27
- **Classroom**
 - VSSU; VS-27; Jacksonville University; DRC

ADDITIONAL EXPERIENCE

CONSULTANT: Various organizational and curriculum projects with:

- **Florida Community College at Jacksonville, Aviation Center of Excellence.** Lead the effort to implement the FAA Air Traffic Control Program (AT-CTI) including execution of a Department of Labor grant to fund the ATC Simulator Complex. Authored the Avionics Repair Curriculum.
- **Project Analyst/ Consultant with Orion Solutions LLC**, a defense consulting firm.

FORMAL EDUCATION

MBA, Jacksonville University (Dec 2003)
MA, International Relations. Salve Regina-The Newport College
MA, National Security and Strategic Studies. Naval War College
BS, Political Science. Jacksonville University
Villanova University Certificate, Six Sigma Green Belt (Oct 2005)

COMMUNITY INVOLVEMENT

Past President, Jacksonville University Alumni Board of Governors, Former member JU Board of Trustees.

Past President, Current Member Board of Directors Jacksonville Council of the Navy League of the United States

Member Board of Directors Greater Jacksonville USO

Vice Commodore and member of the Board of Governors, Florida Yacht Club, Jacksonville FL

HONORS

Jacksonville University Distinguished Alumni Award 2000;

Jacksonville University 75 'Distinguished Dolphins' inaugural class member

Jacksonville University Distinguished Service Alumni Award,

Jacksonville Business Journal Veterans of Influence inaugural year honoree,

Military awards

- Defense Superior Service Medal
- Legion of Merit (2)
- Meritorious Service Medal (2)
- Air Medal (Strike/ Flight)
- Navy Commendation Medal (6; 3 with Combat "V")
- Navy Achievement Medal
- Various Service and Unit Awards