

**CITY COUNCIL RESEARCH DIVISION
LEGISLATIVE SUMMARY**



JEFFREY R. CLEMENTS
Chief of Research
(904) 255-5137

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202
FAX (904) 255-5229

Bill Type and Number: Ordinance 2022-264

Introducer/Sponsor(s): Council Member Pittman

Date of Introduction: April 12, 2022

Committee(s) of Reference: NCSPHS, F

Date of Analysis: April 14, 2022

Type of Action: Amendment to district business improvement plan boundaries and criteria; authorizing carry-over of funds to subsequent fiscal year; designation of oversight agency

Bill Summary: The bill expands the boundaries of the Moncrief/Myrtle Area Business Improvement Program from one block (North Myrtle Avenue, between 8th and 9th Streets) to encompass the Moncrief/Myrtle Avenue North commercial corridor on Myrtle Avenue from Kings Road to 26th Street North, then Moncrief Road from 26th Street North into Voorhies Road to 45th Street West, back to Moncrief Road. It amends the eligibility criteria to clarify that only commercial properties are eligible to request City funding and provides that businesses are barred from participating in the program if they: (a) have outstanding taxes owed to the City; (b) have unresolved municipal code and compliance issues or citations; (c) are in active litigation against the City of Jacksonville; (d) are in violation of the City of Jacksonville Ordinance Code; or (5) are otherwise in noncompliance with federal, state, or local laws.

Funds previously appropriated to this Improvement Program are authorized to carry-over to FY223. The Office of Economic Development is designated as the City's oversight agency for Phase 1 of the improvement program.

Background Information: Via Ordinance 2021-282-E the City Council appropriated \$150,000 to be used to make grants for the Moncrief Area Business Improvement Program – Phase 1 which would help business operators make visual and structural improvements to their properties to enhance their economic viability. The original program was available to businesses in the one block of Myrtle Avenue immediately north of J.P. Small Ballpark. This bill expands the availability to any business located along Myrtle Avenue from Kings Road to 26th Street/Moncrief Road and along Moncrief Road from 26th Street/Myrtle Avenue to Sycamore Street.

Policy Impact Area: Commercial corridor revitalization

Fiscal Impact: Previously appropriated funds are authorized to carry-over to the next fiscal year.

Analyst: Clements