

CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY



STEVEN LIBBY
Research Assistant
(904) 255-5147
SLibby@coj.net

117 West Duval Street
City Hall, Suite 425
Jacksonville, FL 32202

Bill Type and Number: Ordinance 2026-635

Introducer/Sponsor(s): Council Members Carlucci and J. Carlucci

Date of Introduction: August 11, 2026

Committee(s) of Reference: R, NCSPHS, TEU

Date of Analysis: August 10, 2026

Type of Action: Honorary street designation; Street renaming; Ordinance Code waiver; Directive to Legislative Services Division

Bill Summary: This bill establishes an honorary street designation for Preston H. Haskell, III on Museum Circle, extending from a dead end to Main Street in Council District 4, and provides for the installation of two honorary roadside markers on Museum Circle. The bill also renames Museum Circle to "Haskell Way" pursuant to Section 745.105 (Public street name changes), Chapter 745 (Addressing and Street Naming Regulations), Ordinance Code. The bill waives subsections 745.105(i)(2) and (i)(3), Ordinance Code, which require that the honoree be deceased for at least five years and have resided in the community within five miles of the street name change for at least ten years. The bill directs the Legislative Services Division to forward a copy of the ordinance, once enacted, to the Public Works Department, Development Services Division, Addressing Unit for processing, implementation, and coordination with the Traffic Engineering Division, the applicant, 911 Emergency, the Jacksonville Fire and Rescue Department, the U.S. Postal Service, and other affected agencies and organizations.

Background Information: Preston H. Haskell, III was born in 1938 in Birmingham, Alabama. He earned a bachelor's degree in civil engineering from Princeton University in 1960 and a master's degree in business administration from Harvard University in 1962, then moved to Jacksonville. After working for S.S. Jacobs Company, he founded the Preston H. Haskell Company in 1965, which developed an integrated design-build model combining architectural, engineering, and construction services under a single entity. The company grew into a leading design-build contractor with more than 25 offices and approximately 2,600 professional employees, maintaining its headquarters in Jacksonville. Mr. Haskell served as the inaugural chairman of the Design-Build Institute of America in 1993, relinquished his role as CEO in 1999, and retired as Chairman of the Board of Directors in 2015. His civic involvement includes service as chairman of the JAX Chamber of Commerce in 1979, board membership with the Jacksonville Symphony, the Jacksonville Zoo and Gardens, and the Jacksonville Public Education Fund, and founding membership on the Jacksonville University Public Policy Institute Board of Advisors in 2012. In October 2025, Mr. Haskell donated \$12,000,000 to Jacksonville University, which renamed its Public Policy Institute the Haskell Public Policy Institute.

The Public Works Department, Development Services Division, Addressing Section received an application for a street name change to rename Museum Circle to "Haskell Way." On April 28, 2026, Council Member Matt Carlucci held a Noticed Meeting with Council Members Joe Carlucci and Jimmy Peluso, at which the proposed renaming and honorary designation received support. On March 31, 2026, April 29, 2026, and May 8, 2026, the Development Services Division mailed notification letters and email correspondence to six affected property owners seeking their consent or objection. One property owner consented, and the remaining owners failed to respond and are deemed to have consented pursuant to subsections 745.105(c) and 745.105(j)(10), Ordinance Code. On June 24, 2026, the Jacksonville Historic Preservation Commission voted to accept the recommendation to rename Museum Circle to "Haskell Way." The Planning and Development Department, Community Planning

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Division, Historic Preservation Section issued a memorandum recommending approval. On July 29, 2026, the 911 Emergency Addressing Advisory Committee voted to approve the renaming. The waiver of subsections 745.105(i)(2) and (i)(3) is justified in the bill on the grounds that recognition for the honoree is long overdue; the Haskell Company has been located in the Brooklyn area of Jacksonville, within five miles of the subject street, since 1965; and the company is undertaking a \$30,000,000 long-term investment in, and relocating its headquarters to, the subject street. Upon the legislation becoming effective, the City will install a new street sign reflecting "Haskell Way" and two honorary roadside markers at each end of the street.

Policy Impact Area: Street Naming; Public Works

Fiscal Impact: Undetermined cost for signage. The applicant paid the street name change application fee, which is deposited into the General Fund.

Analyst: Libby