CITY COUNCIL RESEARCH DIVISION LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2023-807

Introducer/Sponsor(s): Council President at the request of the Mayor

Date of Introduction: November 14, 2023

Committee(s) of Reference: NCSPHS, R, F

Date of Analysis: November 16, 2023

Type of Action: Appropriations; authorization to negotiate and execute new and amended agreements; invocation of direct contracting procurement exemptions; Procurement Code waiver; amendment of 5-year IT systems development plan; authorization of grant agreements, guidelines and loan documents; providing for funds carry-over; designation of oversight agencies

Bill Summary: The bill appropriates a total of \$25,521,214.50 to numerous activities and programs as recommended by Mayor Deegan's transition teams: \$23,521,214,50 from Mayor's Task Force contingencies set aside in the FY23-24 budget (\$12,375,214.50 ARP funds, \$11,146,000 City funds), \$200,000 from the Disabled Parking Fines fund, \$500,000 from the Tree Protection Trust Fund, and a transfer of \$1,300,000 within the Kids Hope Alliance budget for the Mayor's Youth At-Work Partnership to a new activity within the 1Cloud system.

The bill authorizes execution of an amended agreement between the City and the University of North Florida for the operation of the Florida Small Business Development Center at UNF. It authorizes the execution of agreements between the City and the Cultural Council of Greater Jacksonville for the agency to administer a Direct Grants to Artists program and a CPAC Public Art Initiative. It authorizes execution of an agreement between the City and United Way of Northeast Florida for that agency to operate the 988 Crises Mental Health Call Center. It authorizes execution of an agreement between the City and Riverfront Parks Conservancy, Inc. for that agency to plan, design, and create a resilient, unified riverwalk system. It authorizes execution of an agreement between the City and the Center for Independent Living (CIL) Jacksonville for that agency to assist persons with disabilities. The bill invokes the direct contracting exception in the Procurement Code to permit the City to directly procure the services of the Cultural Council, United Way, Riverfront Parks Conservancy, and CIL Jacksonville to operate the programs listed above and waives the requirement in Ordinance Code Sec. 118.107 that non-profit organizations must receive funding through a competitive evaluated award process.

The bill authorizes negotiation and execution of direct contracting agreements between the City and third parties for the following activities:

- With UNF to operate the Florida Small Business Development Center
- With the Cultural Council of Greater Jacksonville to operate a Direct Grants for Artists program and a CPAC Public Art Initiative
- With the United Way of Northeast Florida to operate the 988 Crises Mental Health Call Center
- With Riverfront Parks Conservancy, Inc. to plan, design, and create a resilient, unified riverwalk program
- With Development Opportunity, Inc., a Florida non-profit corporation, doing business as Center for Independent Living (CIL) Jacksonville to assist persons with disabilities

It invokes the direct procurement exemption in the Procurement Code to exempt those procurements from competitive solicitation because the services are to be provided by those agencies specifically prescribed within the authorizing legislation that appropriates the funds, and waives the provisions of Ordinance Code Sec. 118.107 - Nonprofits to receive funding through a competitive evaluated award process – to permit direct contracting.

The ordinance amends Ordinance Code Chapter 111 – Special Revenue and Trust Accounts – to revise Sec. 111.920 from the "Neighborhood Stabilization Program Special Revenue Fund" to the Neighborhood Stabilization and Homelessness Program Special Revenue Fund" and to expand the uses of the fund to include neighborhood and Citywide initiatives to address homelessness and chronic homelessness, including root causes such as long-term health conditions, mental illness, substance use disorders, and physical disabilities.

The bill amends the Kids Hope Alliance FY23-24 budget (Ordinance 2023-511-E) to insert a Third Revised Schedule M to reflect the additional transfers and funds appropriated by this ordinance. It amends the 2024-2028 Five-Year IT System Development Plan (Ordinance 2023-507-E) by substituting in the place of Exhibit 1 a Revised Exhibit 1 and additional Exhibit 2 project pages. It authorizes the Economic Development Officer to promulgate grant guidelines without further Council approval regarding a Small Business Capital Access program. Funds appropriated by the ordinance are authorized to carry-over to FY24-25.

Oversight departments are designated as follows:

- Office of Economic Development UNF Small Business Center
- Parks, Recreation and Community Services Department Social Services Division United Way 988 Crisis Call Center
- Parks, Recreation and Community Services Department Natural and Marine Resources Division RPC riverwalk program
- Finance and Administration Department Grants and Contract Compliance Division Cultural Council programs
- Parks, Recreation and Community Services Department Disabled Services Division CIL Jacksonville disabled assistance services

The bill provides that all ARP Act funds appropriated by this ordinance shall comply with all applicable ARP Act grant requirements in their respective use and expenditure, including audit requirements.

Background Information: The City Council appropriated \$25 million in the FY23-24 budget for the purpose of providing a funding source for initiatives recommended by Mayor Deegan's subject area transition committees to begin implementing her policy priorities. This bill appropriates those funds (approximately half City funds and half federal American Recovery Plan Act funds) and authorizes the accounting and CIP changes, direct contracting, Procurement Code waivers, etc. necessary to facilitate the programs. The following initiatives/programs are funded:

Youth and Families - \$5,870,000

| Afterschool and Summer Literacy Program Expansion - \$1,900,000 | Multi-Layer Literacy Program - \$1,950,000 |
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| Accountability Tracker - \$150,000 | Youth Artists Program - \$100,000 |
| Youth Civic Engagement - \$170,000 | Mayor's Youth At-Work Partnership - \$1,250,000 |
| City's Pool Plan - \$250,000 | Wi-Fi in COJ Parks Expansion - \$100,000 |

Programs for the American Dream - \$4,750,000

| Downpayment Assistance Program - \$2,000,000 | Local Stack Funding for Attainable Housing Community Partners and Non-Profits - \$2,000,000 |
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| Attainable Housing Tap In Program - \$750,000 | |

Addressing Homelessness - \$3,596,000

| Emergency Rental and Eviction Prevention - | Homelessness Diversion/Problem Solving Pilot - |
|--|--|
| \$2,000,000 | \$200,000 |
| Emergency Homelessness Relief/Non-Congregate | Homelessness Continuum of Care Bonus Match - |
| Shelter - \$200,000 | \$200,000 |
| Home Roof Initiative - \$996,000 | |

Healthier Jacksonville - \$5,705,000

| Infant Mortality and Maternal Health Initiative - \$250,000 | Mental Health Call Center - \$200,000 |
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| Primary Care and Wrap Around Service Access | Telehealth Safety Net Clinic - \$2,185,000 |
| Initiative - \$70,000 | |
| Pediatric Mental Health Support - \$430,000 | Community Health Workers - \$200,000 |
| Elderly Food Insecurity Relief Fund - \$2,210,000 | Mental Health 'Train the Trainer' Fund - \$160,000 |

Building Local Business - \$1,950,214.50

| Permitting Evolution First Step - \$350,000 | Small Business Capital Access - \$1,000,000 |
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| Small Business Education and Augmentation - | Film and Movie Program - \$500,214.50 |
| \$100,000 | |

Honoring Service - \$50,000

| Military and Veteran's Program Outreach - \$50,000 | |
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Accessible Duval - \$500,000

| Disabled Community Support - \$200,000 | Grant Application Process Evolution - \$200,000 |
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| Community Open House for Non-Profits - \$100,000 | |

Beautiful Jacksonville - \$1,800,000

| CPAC Public Art Initiative - \$150,000 | Direct Grants for Artists - \$750,000 |
|--|---|
| Black History Destination Activation - \$250,000 | 'Cool Communities' Initiative - \$500,000 |
| Riverfront Parks Conservancy - \$150,000 | |

Policy Impact Area: Implementation of Mayor's transition committees' recommendations

Fiscal Impact: The bill appropriates \$25,521,214.50 in City funds and ARP federal funding

Analyst: Clements